

Global SDN and NFV Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global SDN and NFV market size was valued at USD 33890 million in 2023 and is forecast to a readjusted size of USD 94040 million by 2030 with a CAGR of 15.7% during review period.

Virtualization is enabling networking to design, implement, and manage network services far more efficiently than all premise bases. Among virtualization, SDN and NFV are the two key technologies enabling the transition.

Two technology trends that are transforming network management, particularly those that are widely-distributed and employ public, private or hybrid cloud services, are software-defined networks (SDN) and network functions virtualization (NFV).

North America, Europe, APAC are the representative regions, and the local vendors play important roles. NFV is expected to be more than SDN market, and has higher growth rate in the following years. The application field is mainly in Telecom and IT, BFSI, Government and Public Utilities currently. In addition, wider application scenario such as medical, energy and education will rise in the future.

SDN and NFV industry concentration is relatively high. Top players such as Cisco, Ericsson, Huawei, Nokia, Intel, HP have market share more than 20% in total. United States has many vendors. The market entrance barrier is high.

The Global Info Research report includes an overview of the development of the SDN and NFV industry chain, the market status of Telecom and IT (SDN, NFV), BFSI (SDN, NFV), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SDN and NFV.

Regionally, the report analyzes the SDN and NFV markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SDN and NFV market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the SDN and NFV market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SDN and NFV industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., SDN, NFV).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SDN and NFV market.

Regional Analysis: The report involves examining the SDN and NFV market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the SDN and NFV market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SDN and NFV:

Company Analysis: Report covers individual SDN and NFV players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards SDN and NFV. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Telecom and IT, BFSI).

Technology Analysis: Report covers specific technologies relevant to SDN and NFV. It assesses the current state, advancements, and potential future developments in SDN and NFV areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the SDN and NFV market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

SDN and NFV market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

SDN

NFV

Market segment by Application

Telecom and IT

BFSI

Government and Public Utilities

Manufacturing

Others

Market segment by players, this report covers

Cisco

Ericsson

Huawei

Nokia

Intel

HP

IBM

Juniper Networks

Broadcom

Dell

Oracle

NEC (Netcracker)

Ciena (Blue Planet)

Arista Networks

Amdocs

Comarch

ZTE

H3C

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SDN and NFV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SDN and NFV, with revenue, gross margin and global market share of SDN and NFV from 2019 to 2024.

Chapter 3, the SDN and NFV competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and SDN and NFV market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SDN and NFV.

Chapter 13, to describe SDN and NFV research findings and conclusion.

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