

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Screen Protective Film Market 2018, Forecast to 2023

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## Abstracts

A Screen Protective Film is a layer of protective film to avoid scratches, wear, or contamination on the screen surface of an electronic product. Now Screen Protective Films are widely used for mobile phones, tablets. Especially after the emergence of intelligent mobile phone, Screen Protective Film has been widely used.

Scope of the Report:

This report focuses on the Screen Protective Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In terms of brands vendors, OtterBox, ZAGG and 3M captured the top three revenue share spots in the Screen Protective Film market in 2016. OtterBox dominated with 10.341 percent revenue share, followed by ZAGG with 10.127 percent revenue share and 3M with 4.918 percent revenue share.

The prices of Screen Protective Film will continue to decline. Screen Protective Film's business competition and the gradually falling prices of Screen Protective Film raw materials prompted the Screen Protective Film prices to continue to decline.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market

Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area, in future still more new investment will enter into the field. Technology and cost are two major problems.

The worldwide market for Screen Protective Film is expected to grow at a CAGR of roughly 3.8% over the next five years, will reach 4570 million US\$ in 2023, from 3800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

OtterBox

ZAGG

3M

BELKIN

Tech Armor

MOSHI

XtremeGuard

Halo Screen Protector Film

PowerSupport

intelliARMOR

Crystal Armor

Spigen

Air-J

BodyGuardz

Simplism

NuShield

iCarez

Screen Cares

PanzerGlass

Momax

Nillkin

Amplim

Benks

DEFF

Zupool

Capdase

CROCFOL

Kindwei

Other

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PET

Tempered Glass

Other

Market Segment by Applications, can be divided into

Mobile Phones

Tablets

There are 15 Chapters to deeply display the global Screen Protective Film market.

Chapter 1, to describe Screen Protective Film Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Screen Protective Film, with sales, revenue, and price of Screen Protective Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Screen Protective Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Screen Protective Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Screen Protective Film sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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