

Global Scratch Resistant Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Scratch Resistant Coatings market size was valued at USD 100.2 million in 2023 and is forecast to a readjusted size of USD 129.4 million by 2030 with a CAGR of 3.7% during review period.

Scratch Resistant Coatings, also known as Anti-scratch coatings, provide scratch resistance by including tiny materials with scratch-resistant properties. It is a protective coating or film applied to the surface of an object to alleviate scratches.

Global 5 largest manufacturers of Scratch Resistant Coatings are SDC Technologies, PPG Industries, Akzonobel, Kriya Materials and NEI Corporation, which make up over 60%. Among them, SDC Technologies is the leader with about 23% market share.

North America is the largest market, with a share about 50%, followed by Europe and Asia-Pacific, with the share about 28% and 16%. In terms of product type, Two Component Coating occupies the largest share of the total market, about 80%. And in terms of application, the largest application is Architectural, followed by Automotive.

The Global Info Research report includes an overview of the development of the Scratch Resistant Coatings industry chain, the market status of Automotive (Two Component Coating, Single Component Coating), Architectural (Two Component Coating, Single Component Coating), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Scratch Resistant Coatings.

Regionally, the report analyzes the Scratch Resistant Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Scratch Resistant Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Scratch Resistant Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Scratch Resistant Coatings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Two Component Coating, Single Component Coating).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Scratch Resistant Coatings market.

Regional Analysis: The report involves examining the Scratch Resistant Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Scratch Resistant Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Scratch Resistant Coatings:

Company Analysis: Report covers individual Scratch Resistant Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Scratch Resistant Coatings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Architectural).

Technology Analysis: Report covers specific technologies relevant to Scratch Resistant Coatings. It assesses the current state, advancements, and potential future developments in Scratch Resistant Coatings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Scratch Resistant Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Scratch Resistant Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Two Component Coating

Single Component Coating

Market segment by Application

Automotive

Architectural

Electronics

Protective Eyewear

Others

Major players covered

SDC Technologies

PPG Industries

Akzonobel

Kriya Materials

NEI Corporation

Sherwin-Williams

IFS Coatings

Oribay Group

Master Bond

Astra Vernici S.r.l

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Scratch Resistant Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Scratch Resistant Coatings, with price, sales, revenue and global market share of Scratch Resistant Coatings from 2019 to 2024.

Chapter 3, the Scratch Resistant Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Scratch Resistant Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Scratch Resistant Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Scratch Resistant Coatings.

Chapter 14 and 15, to describe Scratch Resistant Coatings sales channel, distributors, customers, research findings and conclusion.

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