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Global SCORM Authoring Tool Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global SCORM Authoring Tool market size is expected to reach $ 1934 million by 2032, rising at a market growth of 9.1% CAGR during the forecast period (2026-2032).

SCORM (Sharable Content Object Reference Model) authoring tools are software solutions designed to create, edit, and package e-learning content that conforms to the SCORM standard. SCORM is a set of technical standards that enables interoperability and reusability of e-learning content across different learning management systems (LMS).

SCORM authoring tools typically offer features such as content creation and editing, multimedia integration, assessment and quiz creation, interactivity development, and SCORM packaging capabilities. These tools allow instructional designers and e-learning professionals to create engaging and interactive e-learning courses or modules that can be easily deployed and tracked within SCORM-compliant LMS platforms. The market for SCORM authoring tools has been significant in the e-learning industry, as organizations and educational institutions adopt online learning and training solutions. These tools help streamline the content development process, ensure compatibility with various learning platforms, and provide tracking and reporting capabilities for learner progress. Key players in the SCORM authoring tool market include Articulate, Adobe Captivate, Lectora (Trivantis), iSpring, dominKnow, and Elucidat, among others. These companies offer SCORM authoring tools with a range of features and functionalities to cater to different e-learning needs and requirements.

Corporate digital training is the principal commercial driver. Enterprises increasingly require standardized content for employee onboarding, compliance, cybersecurity, software training, sales enablement, manufacturing procedures, healthcare education,

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and professional certification. SCORM remains attractive because the same course package can be transferred among a broad range of LMS environments.

AI is becoming the most important product-upgrade cycle. Leading platforms are adding AI-assisted course generation, quizzes, images, voice, translation, editing, and content conversion.

The market has a relatively concentrated group of globally recognized platforms surrounded by numerous specialist and regional vendors.

North America is currently the largest regional market. Enterprise L&D spending, mature LMS penetration and the presence of major software vendors support its leadership.

Europe is the second major market, supported by mature corporate training, regulated-industry compliance requirements, multilingual training and strong emphasis on accessibility.

Asia-Pacific is likely to be the fastest-growing major region, driven by enterprise digitalization, expansion of online education, multinational workforce training and growing localized-content requirements in China, Japan, South Korea, India and Southeast Asia.

Report Scope

This report studies the global SCORM Authoring Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for SCORM Authoring Tool, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of SCORM Authoring Tool that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global SCORM Authoring Tool total market, 2021-2032, (USD Million)

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Global SCORM Authoring Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: SCORM Authoring Tool total market, key domestic companies, and share, (USD Million)

Global SCORM Authoring Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global SCORM Authoring Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global SCORM Authoring Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global SCORM Authoring Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Articulate Global, Adobe, iSpring Solutions, ELB Learning, Confirm(Learning Pool), Easygenerator, dominKnow, Gomo Learning, TechSmith, Intellum, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world SCORM Authoring Tool market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global SCORM Authoring Tool Market, By Region:

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United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global SCORM Authoring Tool Market, Segmentation by Type:

Cloud-based

On-premises

Global SCORM Authoring Tool Market, Segmentation by Technical Architecture & Content Output Form:

Flash-based Legacy Tools

HTML5-native SCORM Authoring Tools

Global SCORM Authoring Tool Market, Segmentation by Supported E-learning Standards (Extended Dimension):

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SCORM-only Authoring Tools

Multi-standard Authoring Tools

Global SCORM Authoring Tool Market, Segmentation by Application:

SMEs

Large Enterprises

Companies Profiled:

Articulate Global

Adobe

iSpring Solutions

ELB Learning

Confirm(Learning Pool)

Easygenerator

dominKnow

Gomo Learning

TechSmith

Intellum

Composica

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Atomi Systems

Scheer IMC

Echo360

Whatfix

Epub360

SATT(Sundai Advanced Teaching Technology) ?

WiziLearn

Key Questions Answered

1. How big is the global SCORM Authoring Tool market?
2. What is the demand of the global SCORM Authoring Tool market?
3. What is the year over year growth of the global SCORM Authoring Tool market?
4. What is the total value of the global SCORM Authoring Tool market?
5. Who are the Major Players in the global SCORM Authoring Tool market?
6. What are the growth factors driving the market demand?

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