

Global Scooter Insurance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Scooter Insurance market size is expected to reach \$ 1246 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Scooter Insurance is a specialized insurance product designed to cover risks associated with operating scooters, including electric scooters and traditional motor scooters. It typically provides protection against third-party liability, personal injury, theft, vandalism, and accidental damage, with optional coverage for riders and passengers. As urban mobility shifts toward micromobility solutions and shared transportation, scooter insurance has become increasingly important for regulatory compliance, risk mitigation, and consumer confidence. Insurers tailor policies based on usage patterns, vehicle value, and local regulations, making scooter insurance a key enabler for the sustainable growth of personal and shared scooter ecosystems. The average gross margin in this industry reached 17.65%.

In the upstream supply chain, scooter insurance relies on actuarial data, risk modeling tools, telematics platforms, and regulatory frameworks. Key upstream suppliers include LexisNexis Risk Solutions for risk and claims data, Guidewire for core policy administration systems, and Verisk for underwriting and pricing analytics. These inputs support accurate pricing and claims management. Midstream insurance providers focus on product design, underwriting, distribution, and claims handling. Downstream, scooter insurance products are purchased by customers such as Lime, Bird, and Uber (for scooter and micromobility services), as well as individual riders. Expansion of shared mobility services and tightening urban safety regulations continue to drive downstream demand for scooter insurance.

This report studies the global Scooter Insurance demand, key companies, and key

regions.

This report is a detailed and comprehensive analysis of the world market for Scooter Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Scooter Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Scooter Insurance total market, 2021-2032, (USD Million)

Global Scooter Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Scooter Insurance total market, key domestic companies, and share, (USD Million)

Global Scooter Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Scooter Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Scooter Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Scooter Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include State Farm, Groupama, AXA, GEICO, Allstate, Generali, Progressive, Zurich, Liberty Mutual, Allianz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Scooter Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Scooter Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Scooter Insurance Market, Segmentation by Type:

Third-party Liability

Comprehensive Liability

Global Scooter Insurance Market, Segmentation by Damage Coverage:

Collision Damage

Theft Protection

Others

Global Scooter Insurance Market, Segmentation by Regulatory Compliance:

Mandatory Insurance

Optional Insurance

Global Scooter Insurance Market, Segmentation by Application:

Motor Scooter

Electric Scooter

Companies Profiled:

State Farm

Groupama

AXA

GEICO

Allstate

Generali

Progressive

Zurich

Liberty Mutual

Allianz

American Family

iA Financial Group

PICC

Key Questions Answered

1. How big is the global Scooter Insurance market?
2. What is the demand of the global Scooter Insurance market?

3. What is the year over year growth of the global Scooter Insurance market?
4. What is the total value of the global Scooter Insurance market?
5. Who are the Major Players in the global Scooter Insurance market?
6. What are the growth factors driving the market demand?

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