

Global Scientific and Technical Publication Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GF95999A5F3EN.html>

Date: September 2018

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GF95999A5F3EN

Abstracts

Scientific and technical publishing refers to the research and distribution of scientific and technical content in the form of books, journals, online services, and e-books for further research and academic use by students and professionals.

SCOPE OF THE REPORT:

This report studies the Scientific and Technical Publication market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Scientific and Technical Publication market by product type and applications/end industries. The rapid growth of the scientific and technical publishing market in developing countries such as China, Brazil, and India has led to a decline in the market in developed countries.

The global Scientific and Technical Publication market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Scientific and Technical Publication.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Informa

John Wiley & Sons

Reed Elsevier

Springer Science+Business Media

Wolters Kluwer

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Books

Journals

E-Books

Online Services

Market Segment by Applications, can be divided into

Students

Professionals

Contents

1 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET OVERVIEW

1.1 Product Overview and Scope of Scientific and Technical Publication

1.2 Classification of Scientific and Technical Publication by Types

1.2.1 Global Scientific and Technical Publication Revenue Comparison by Types (2017-2023)

1.2.2 Global Scientific and Technical Publication Revenue Market Share by Types in 2017

1.2.3 Books

1.2.4 Journals

1.2.5 E-Books

1.2.6 Online Services

1.3 Global Scientific and Technical Publication Market by Application

1.3.1 Global Scientific and Technical Publication Market Size and Market Share Comparison by Applications (2013-2023)

1.3.2 Students

1.3.3 Professionals

1.4 Global Scientific and Technical Publication Market by Regions

1.4.1 Global Scientific and Technical Publication Market Size (Million USD) Comparison by Regions (2013-2023)

1.4.1 North America (USA, Canada and Mexico) Scientific and Technical Publication Status and Prospect (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Scientific and Technical Publication Status and Prospect (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Scientific and Technical Publication Status and Prospect (2013-2023)

1.4.4 South America (Brazil, Argentina, Colombia) Scientific and Technical Publication Status and Prospect (2013-2023)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Scientific and Technical Publication Status and Prospect (2013-2023)

1.5 Global Market Size of Scientific and Technical Publication (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Informa

2.1.1 Business Overview

2.1.2 Scientific and Technical Publication Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Informa Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

2.2 John Wiley & Sons

2.2.1 Business Overview

2.2.2 Scientific and Technical Publication Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 John Wiley & Sons Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

2.3 Reed Elsevier

2.3.1 Business Overview

2.3.2 Scientific and Technical Publication Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Reed Elsevier Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

2.4 Springer Science+Business Media

2.4.1 Business Overview

2.4.2 Scientific and Technical Publication Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Springer Science+Business Media Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

2.5 Wolters Kluwer

2.5.1 Business Overview

2.5.2 Scientific and Technical Publication Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Wolters Kluwer Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL SCIENTIFIC AND TECHNICAL PUBLICATION MARKET COMPETITION, BY PLAYERS

3.1 Global Scientific and Technical Publication Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

- 3.2.1 Top 5 Scientific and Technical Publication Players Market Share
- 3.2.2 Top 10 Scientific and Technical Publication Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SIZE BY REGIONS

- 4.1 Global Scientific and Technical Publication Revenue and Market Share by Regions
- 4.2 North America Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 4.3 Europe Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 4.5 South America Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA SCIENTIFIC AND TECHNICAL PUBLICATION REVENUE BY COUNTRIES

- 5.1 North America Scientific and Technical Publication Revenue by Countries (2013-2018)
- 5.2 USA Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 5.3 Canada Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

6 EUROPE SCIENTIFIC AND TECHNICAL PUBLICATION REVENUE BY COUNTRIES

- 6.1 Europe Scientific and Technical Publication Revenue by Countries (2013-2018)
- 6.2 Germany Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 6.3 UK Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 6.4 France Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 6.5 Russia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 6.6 Italy Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC SCIENTIFIC AND TECHNICAL PUBLICATION REVENUE BY

COUNTRIES

- 7.1 Asia-Pacific Scientific and Technical Publication Revenue by Countries (2013-2018)
- 7.2 China Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 7.3 Japan Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 7.4 Korea Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 7.5 India Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA SCIENTIFIC AND TECHNICAL PUBLICATION REVENUE BY COUNTRIES

- 8.1 South America Scientific and Technical Publication Revenue by Countries (2013-2018)
- 8.2 Brazil Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE SCIENTIFIC AND TECHNICAL PUBLICATION BY COUNTRIES

- 9.1 Middle East and Africa Scientific and Technical Publication Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 9.3 UAE Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Scientific and Technical Publication Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

10 GLOBAL SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SEGMENT BY TYPE

- 10.1 Global Scientific and Technical Publication Revenue and Market Share by Type (2013-2018)

- 10.2 Global Scientific and Technical Publication Market Forecast by Type (2018-2023)
- 10.3 Books Revenue Growth Rate (2013-2023)
- 10.4 Journals Revenue Growth Rate (2013-2023)
- 10.5 E-Books Revenue Growth Rate (2013-2023)
- 10.6 Online Services Revenue Growth Rate (2013-2023)

11 GLOBAL SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SEGMENT BY APPLICATION

- 11.1 Global Scientific and Technical Publication Revenue Market Share by Application (2013-2018)
- 11.2 Scientific and Technical Publication Market Forecast by Application (2018-2023)
- 11.3 Students Revenue Growth (2013-2018)
- 11.4 Professionals Revenue Growth (2013-2018)

12 GLOBAL SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Scientific and Technical Publication Market Size Forecast (2018-2023)
- 12.2 Global Scientific and Technical Publication Market Forecast by Regions (2018-2023)
- 12.3 North America Scientific and Technical Publication Revenue Market Forecast (2018-2023)
- 12.4 Europe Scientific and Technical Publication Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Scientific and Technical Publication Revenue Market Forecast (2018-2023)
- 12.6 South America Scientific and Technical Publication Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Scientific and Technical Publication Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Scientific and Technical Publication Picture

Table Product Specifications of Scientific and Technical Publication

Table Global Scientific and Technical Publication and Revenue (Million USD) Market Split by Product Type

Figure Global Scientific and Technical Publication Revenue Market Share by Types in 2017

Figure Books Picture

Figure Journals Picture

Figure E-Books Picture

Figure Online Services Picture

Table Global Scientific and Technical Publication Revenue (Million USD) by Application (2013-2023)

Figure Scientific and Technical Publication Revenue Market Share by Applications in 2017

Figure Students Picture

Figure Professionals Picture

Table Global Market Scientific and Technical Publication Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Scientific and Technical Publication Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Scientific and Technical Publication Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Scientific and Technical Publication Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Scientific and Technical Publication Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Scientific and Technical Publication Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Scientific and Technical Publication Revenue (Million USD) and Growth Rate (2013-2023)

Table Informa Basic Information, Manufacturing Base and Competitors

Table Informa Scientific and Technical Publication Type and Applications

Table Informa Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

Table John Wiley & Sons Basic Information, Manufacturing Base and Competitors

Table John Wiley & Sons Scientific and Technical Publication Type and Applications
Table John Wiley & Sons Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

Table Reed Elsevier Basic Information, Manufacturing Base and Competitors

Table Reed Elsevier Scientific and Technical Publication Type and Applications

Table Reed Elsevier Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

Table Springer Science+Business Media Basic Information, Manufacturing Base and Competitors

Table Springer Science+Business Media Scientific and Technical Publication Type and Applications

Table Springer Science+Business Media Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

Table Wolters Kluwer Basic Information, Manufacturing Base and Competitors

Table Wolters Kluwer Scientific and Technical Publication Type and Applications

Table Wolters Kluwer Scientific and Technical Publication Revenue, Gross Margin and Market Share (2016-2017)

Table Global Scientific and Technical Publication Revenue (Million USD) by Players (2013-2018)

Table Global Scientific and Technical Publication Revenue Share by Players (2013-2018)

Figure Global Scientific and Technical Publication Revenue Share by Players in 2016

Figure Global Scientific and Technical Publication Revenue Share by Players in 2017

Figure Global Top 5 Players Scientific and Technical Publication Revenue Market Share in 2017

Figure Global Top 10 Players Scientific and Technical Publication Revenue Market Share in 2017

Figure Global Scientific and Technical Publication Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Scientific and Technical Publication Revenue (Million USD) by Regions (2013-2018)

Table Global Scientific and Technical Publication Revenue Market Share by Regions (2013-2018)

Figure Global Scientific and Technical Publication Revenue Market Share by Regions (2013-2018)

Figure Global Scientific and Technical Publication Revenue Market Share by Regions in 2017

Figure North America Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Europe Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure South America Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Table North America Scientific and Technical Publication Revenue by Countries (2013-2018)

Table North America Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure North America Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure North America Scientific and Technical Publication Revenue Market Share by Countries in 2017

Figure USA Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Canada Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Mexico Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Table Europe Scientific and Technical Publication Revenue (Million USD) by Countries (2013-2018)

Figure Europe Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure Europe Scientific and Technical Publication Revenue Market Share by Countries in 2017

Figure Germany Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure UK Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure France Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Russia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Italy Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Scientific and Technical Publication Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Scientific and Technical Publication Revenue Market Share by Countries in 2017

Figure China Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Japan Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Korea Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure India Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Table South America Scientific and Technical Publication Revenue by Countries (2013-2018)

Table South America Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure South America Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure South America Scientific and Technical Publication Revenue Market Share by Countries in 2017

Figure Brazil Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Argentina Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Colombia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Scientific and Technical Publication Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Scientific and Technical Publication Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Scientific and Technical Publication Revenue Market Share by Countries in 2017

Figure Saudi Arabia Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure UAE Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Egypt Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure Nigeria Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Figure South Africa Scientific and Technical Publication Revenue and Growth Rate (2013-2018)

Table Global Scientific and Technical Publication Revenue (Million USD) by Type (2013-2018)

Table Global Scientific and Technical Publication Revenue Share by Type (2013-2018)

Figure Global Scientific and Technical Publication Revenue Share by Type (2013-2018)

Figure Global Scientific and Technical Publication Revenue Share by Type in 2017

Table Global Scientific and Technical Publication Revenue Forecast by Type (2018-2023)

Figure Global Scientific and Technical Publication Market Share Forecast by Type (2018-2023)

Figure Global Books Revenue Growth Rate (2013-2018)

Figure Global Journals Revenue Growth Rate (2013-2018)

Figure Global E-Books Revenue Growth Rate (2013-2018)

Figure Global Online Services Revenue Growth Rate (2013-2018)

Table Global Scientific and Technical Publication Revenue by Application (2013-2018)

Table Global Scientific and Technical Publication Revenue Share by Application (2013-2018)

Figure Global Scientific and Technical Publication Revenue Share by Application (2013-2018)

Figure Global Scientific and Technical Publication Revenue Share by Application in 2017

Table Global Scientific and Technical Publication Revenue Forecast by Application (2018-2023)

Figure Global Scientific and Technical Publication Market Share Forecast by Application (2018-2023)

Figure Global Students Revenue Growth Rate (2013-2018)

Figure Global Professionals Revenue Growth Rate (2013-2018)

Figure Global Scientific and Technical Publication Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Scientific and Technical Publication Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Scientific and Technical Publication Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Scientific and Technical Publication Revenue Market Forecast (2018-2023)

Figure Europe Scientific and Technical Publication Revenue Market Forecast

(2018-2023)

Figure Asia-Pacific Scientific and Technical Publication Revenue Market Forecast

(2018-2023)

Figure South America Scientific and Technical Publication Revenue Market Forecast

(2018-2023)

Figure Middle East and Africa Scientific and Technical Publication Revenue Market
Forecast (2018-2023)

I would like to order

Product name: Global Scientific and Technical Publication Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/GF95999A5F3EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF95999A5F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

