

# Global Scented Tea Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Scented Tea market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Scented teas use the leaves of the tea plant as a base. Tea crafters infuse those leaves with flowers, spices, or herbs after processing.

The Global Info Research report includes an overview of the development of the Scented Tea industry chain, the market status of Commercial (Rose Tea, Calendula Tea), Individual (Rose Tea, Calendula Tea), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Scented Tea.

Regionally, the report analyzes the Scented Tea markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Scented Tea market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Scented Tea market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Scented Tea industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Rose Tea, Calendula Tea).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Scented Tea market.

**Regional Analysis:** The report involves examining the Scented Tea market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Scented Tea market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Scented Tea:

**Company Analysis:** Report covers individual Scented Tea manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Scented Tea This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Individual).

**Technology Analysis:** Report covers specific technologies relevant to Scented Tea. It assesses the current state, advancements, and potential future developments in Scented Tea areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Scented Tea market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Scented Tea market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Rose Tea

Calendula Tea

Lily Tea

Jasmine Tea

Other

### Market segment by Application

Commercial

Individual

### Major players covered

Ritual Tea

Ahmad Tea

Harney & Sons

Numi Tea

The Republic of Tea

The Tao of Tea

Twinings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Scented Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Scented Tea, with price, sales, revenue and global market share of Scented Tea from 2019 to 2024.

Chapter 3, the Scented Tea competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Scented Tea breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Scented Tea market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Scented Tea.

Chapter 14 and 15, to describe Scented Tea sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Scented Tea

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Scented Tea Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Rose Tea

1.3.3 Calendula Tea

1.3.4 Lily Tea

1.3.5 Jasmine Tea

1.3.6 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global Scented Tea Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Commercial

1.4.3 Individual

1.5 Global Scented Tea Market Size & Forecast

1.5.1 Global Scented Tea Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Scented Tea Sales Quantity (2019-2030)

1.5.3 Global Scented Tea Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Ritual Tea

2.1.1 Ritual Tea Details

2.1.2 Ritual Tea Major Business

2.1.3 Ritual Tea Scented Tea Product and Services

2.1.4 Ritual Tea Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Ritual Tea Recent Developments/Updates

2.2 Ahmad Tea

2.2.1 Ahmad Tea Details

2.2.2 Ahmad Tea Major Business

2.2.3 Ahmad Tea Scented Tea Product and Services

2.2.4 Ahmad Tea Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Ahmad Tea Recent Developments/Updates
- 2.3 Harney & Sons
  - 2.3.1 Harney & Sons Details
  - 2.3.2 Harney & Sons Major Business
  - 2.3.3 Harney & Sons Scented Tea Product and Services
  - 2.3.4 Harney & Sons Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Harney & Sons Recent Developments/Updates
- 2.4 Numi Tea
  - 2.4.1 Numi Tea Details
  - 2.4.2 Numi Tea Major Business
  - 2.4.3 Numi Tea Scented Tea Product and Services
  - 2.4.4 Numi Tea Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Numi Tea Recent Developments/Updates
- 2.5 The Republic of Tea
  - 2.5.1 The Republic of Tea Details
  - 2.5.2 The Republic of Tea Major Business
  - 2.5.3 The Republic of Tea Scented Tea Product and Services
  - 2.5.4 The Republic of Tea Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 The Republic of Tea Recent Developments/Updates
- 2.6 The Tao of Tea
  - 2.6.1 The Tao of Tea Details
  - 2.6.2 The Tao of Tea Major Business
  - 2.6.3 The Tao of Tea Scented Tea Product and Services
  - 2.6.4 The Tao of Tea Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 The Tao of Tea Recent Developments/Updates
- 2.7 Twinings
  - 2.7.1 Twinings Details
  - 2.7.2 Twinings Major Business
  - 2.7.3 Twinings Scented Tea Product and Services
  - 2.7.4 Twinings Scented Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Twinings Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: SCENTED TEA BY MANUFACTURER**

- 3.1 Global Scented Tea Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Scented Tea Revenue by Manufacturer (2019-2024)
- 3.3 Global Scented Tea Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Scented Tea by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Scented Tea Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Scented Tea Manufacturer Market Share in 2023
- 3.5 Scented Tea Market: Overall Company Footprint Analysis
  - 3.5.1 Scented Tea Market: Region Footprint
  - 3.5.2 Scented Tea Market: Company Product Type Footprint
  - 3.5.3 Scented Tea Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Scented Tea Market Size by Region
  - 4.1.1 Global Scented Tea Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Scented Tea Consumption Value by Region (2019-2030)
  - 4.1.3 Global Scented Tea Average Price by Region (2019-2030)
- 4.2 North America Scented Tea Consumption Value (2019-2030)
- 4.3 Europe Scented Tea Consumption Value (2019-2030)
- 4.4 Asia-Pacific Scented Tea Consumption Value (2019-2030)
- 4.5 South America Scented Tea Consumption Value (2019-2030)
- 4.6 Middle East and Africa Scented Tea Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Scented Tea Sales Quantity by Type (2019-2030)
- 5.2 Global Scented Tea Consumption Value by Type (2019-2030)
- 5.3 Global Scented Tea Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Scented Tea Sales Quantity by Application (2019-2030)
- 6.2 Global Scented Tea Consumption Value by Application (2019-2030)
- 6.3 Global Scented Tea Average Price by Application (2019-2030)



## **7 NORTH AMERICA**

- 7.1 North America Scented Tea Sales Quantity by Type (2019-2030)
- 7.2 North America Scented Tea Sales Quantity by Application (2019-2030)
- 7.3 North America Scented Tea Market Size by Country
  - 7.3.1 North America Scented Tea Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Scented Tea Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Scented Tea Sales Quantity by Type (2019-2030)
- 8.2 Europe Scented Tea Sales Quantity by Application (2019-2030)
- 8.3 Europe Scented Tea Market Size by Country
  - 8.3.1 Europe Scented Tea Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Scented Tea Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Scented Tea Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Scented Tea Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Scented Tea Market Size by Region
  - 9.3.1 Asia-Pacific Scented Tea Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Scented Tea Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Scented Tea Sales Quantity by Type (2019-2030)
- 10.2 South America Scented Tea Sales Quantity by Application (2019-2030)
- 10.3 South America Scented Tea Market Size by Country
  - 10.3.1 South America Scented Tea Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Scented Tea Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Scented Tea Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Scented Tea Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Scented Tea Market Size by Country
  - 11.3.1 Middle East & Africa Scented Tea Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Scented Tea Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Scented Tea Market Drivers
- 12.2 Scented Tea Market Restraints
- 12.3 Scented Tea Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Scented Tea and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Scented Tea
- 13.3 Scented Tea Production Process
- 13.4 Scented Tea Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Scented Tea Typical Distributors

### 14.3 Scented Tea Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Scented Tea Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Scented Tea Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Ritual Tea Basic Information, Manufacturing Base and Competitors

Table 4. Ritual Tea Major Business

Table 5. Ritual Tea Scented Tea Product and Services

Table 6. Ritual Tea Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Ritual Tea Recent Developments/Updates

Table 8. Ahmad Tea Basic Information, Manufacturing Base and Competitors

Table 9. Ahmad Tea Major Business

Table 10. Ahmad Tea Scented Tea Product and Services

Table 11. Ahmad Tea Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Ahmad Tea Recent Developments/Updates

Table 13. Harney & Sons Basic Information, Manufacturing Base and Competitors

Table 14. Harney & Sons Major Business

Table 15. Harney & Sons Scented Tea Product and Services

Table 16. Harney & Sons Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Harney & Sons Recent Developments/Updates

Table 18. Numi Tea Basic Information, Manufacturing Base and Competitors

Table 19. Numi Tea Major Business

Table 20. Numi Tea Scented Tea Product and Services

Table 21. Numi Tea Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Numi Tea Recent Developments/Updates

Table 23. The Republic of Tea Basic Information, Manufacturing Base and Competitors

Table 24. The Republic of Tea Major Business

Table 25. The Republic of Tea Scented Tea Product and Services

Table 26. The Republic of Tea Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. The Republic of Tea Recent Developments/Updates

Table 28. The Tao of Tea Basic Information, Manufacturing Base and Competitors

- Table 29. The Tao of Tea Major Business
- Table 30. The Tao of Tea Scented Tea Product and Services
- Table 31. The Tao of Tea Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. The Tao of Tea Recent Developments/Updates
- Table 33. Twinings Basic Information, Manufacturing Base and Competitors
- Table 34. Twinings Major Business
- Table 35. Twinings Scented Tea Product and Services
- Table 36. Twinings Scented Tea Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Twinings Recent Developments/Updates
- Table 38. Global Scented Tea Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 39. Global Scented Tea Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 40. Global Scented Tea Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 41. Market Position of Manufacturers in Scented Tea, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 42. Head Office and Scented Tea Production Site of Key Manufacturer
- Table 43. Scented Tea Market: Company Product Type Footprint
- Table 44. Scented Tea Market: Company Product Application Footprint
- Table 45. Scented Tea New Market Entrants and Barriers to Market Entry
- Table 46. Scented Tea Mergers, Acquisition, Agreements, and Collaborations
- Table 47. Global Scented Tea Sales Quantity by Region (2019-2024) & (K MT)
- Table 48. Global Scented Tea Sales Quantity by Region (2025-2030) & (K MT)
- Table 49. Global Scented Tea Consumption Value by Region (2019-2024) & (USD Million)
- Table 50. Global Scented Tea Consumption Value by Region (2025-2030) & (USD Million)
- Table 51. Global Scented Tea Average Price by Region (2019-2024) & (USD/MT)
- Table 52. Global Scented Tea Average Price by Region (2025-2030) & (USD/MT)
- Table 53. Global Scented Tea Sales Quantity by Type (2019-2024) & (K MT)
- Table 54. Global Scented Tea Sales Quantity by Type (2025-2030) & (K MT)
- Table 55. Global Scented Tea Consumption Value by Type (2019-2024) & (USD Million)
- Table 56. Global Scented Tea Consumption Value by Type (2025-2030) & (USD Million)
- Table 57. Global Scented Tea Average Price by Type (2019-2024) & (USD/MT)
- Table 58. Global Scented Tea Average Price by Type (2025-2030) & (USD/MT)
- Table 59. Global Scented Tea Sales Quantity by Application (2019-2024) & (K MT)
- Table 60. Global Scented Tea Sales Quantity by Application (2025-2030) & (K MT)
- Table 61. Global Scented Tea Consumption Value by Application (2019-2024) & (USD Million)

Table 62. Global Scented Tea Consumption Value by Application (2025-2030) & (USD Million)

Table 63. Global Scented Tea Average Price by Application (2019-2024) & (USD/MT)

Table 64. Global Scented Tea Average Price by Application (2025-2030) & (USD/MT)

Table 65. North America Scented Tea Sales Quantity by Type (2019-2024) & (K MT)

Table 66. North America Scented Tea Sales Quantity by Type (2025-2030) & (K MT)

Table 67. North America Scented Tea Sales Quantity by Application (2019-2024) & (K MT)

Table 68. North America Scented Tea Sales Quantity by Application (2025-2030) & (K MT)

Table 69. North America Scented Tea Sales Quantity by Country (2019-2024) & (K MT)

Table 70. North America Scented Tea Sales Quantity by Country (2025-2030) & (K MT)

Table 71. North America Scented Tea Consumption Value by Country (2019-2024) & (USD Million)

Table 72. North America Scented Tea Consumption Value by Country (2025-2030) & (USD Million)

Table 73. Europe Scented Tea Sales Quantity by Type (2019-2024) & (K MT)

Table 74. Europe Scented Tea Sales Quantity by Type (2025-2030) & (K MT)

Table 75. Europe Scented Tea Sales Quantity by Application (2019-2024) & (K MT)

Table 76. Europe Scented Tea Sales Quantity by Application (2025-2030) & (K MT)

Table 77. Europe Scented Tea Sales Quantity by Country (2019-2024) & (K MT)

Table 78. Europe Scented Tea Sales Quantity by Country (2025-2030) & (K MT)

Table 79. Europe Scented Tea Consumption Value by Country (2019-2024) & (USD Million)

Table 80. Europe Scented Tea Consumption Value by Country (2025-2030) & (USD Million)

Table 81. Asia-Pacific Scented Tea Sales Quantity by Type (2019-2024) & (K MT)

Table 82. Asia-Pacific Scented Tea Sales Quantity by Type (2025-2030) & (K MT)

Table 83. Asia-Pacific Scented Tea Sales Quantity by Application (2019-2024) & (K MT)

Table 84. Asia-Pacific Scented Tea Sales Quantity by Application (2025-2030) & (K MT)

Table 85. Asia-Pacific Scented Tea Sales Quantity by Region (2019-2024) & (K MT)

Table 86. Asia-Pacific Scented Tea Sales Quantity by Region (2025-2030) & (K MT)

Table 87. Asia-Pacific Scented Tea Consumption Value by Region (2019-2024) & (USD Million)

Table 88. Asia-Pacific Scented Tea Consumption Value by Region (2025-2030) & (USD Million)

Table 89. South America Scented Tea Sales Quantity by Type (2019-2024) & (K MT)

Table 90. South America Scented Tea Sales Quantity by Type (2025-2030) & (K MT)

Table 91. South America Scented Tea Sales Quantity by Application (2019-2024) & (K

MT)

Table 92. South America Scented Tea Sales Quantity by Application (2025-2030) & (K MT)

Table 93. South America Scented Tea Sales Quantity by Country (2019-2024) & (K MT)

Table 94. South America Scented Tea Sales Quantity by Country (2025-2030) & (K MT)

Table 95. South America Scented Tea Consumption Value by Country (2019-2024) & (USD Million)

Table 96. South America Scented Tea Consumption Value by Country (2025-2030) & (USD Million)

Table 97. Middle East & Africa Scented Tea Sales Quantity by Type (2019-2024) & (K MT)

Table 98. Middle East & Africa Scented Tea Sales Quantity by Type (2025-2030) & (K MT)

Table 99. Middle East & Africa Scented Tea Sales Quantity by Application (2019-2024) & (K MT)

Table 100. Middle East & Africa Scented Tea Sales Quantity by Application (2025-2030) & (K MT)

Table 101. Middle East & Africa Scented Tea Sales Quantity by Region (2019-2024) & (K MT)

Table 102. Middle East & Africa Scented Tea Sales Quantity by Region (2025-2030) & (K MT)

Table 103. Middle East & Africa Scented Tea Consumption Value by Region (2019-2024) & (USD Million)

Table 104. Middle East & Africa Scented Tea Consumption Value by Region (2025-2030) & (USD Million)

Table 105. Scented Tea Raw Material

Table 106. Key Manufacturers of Scented Tea Raw Materials

Table 107. Scented Tea Typical Distributors

Table 108. Scented Tea Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Scented Tea Picture
- Figure 2. Global Scented Tea Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Scented Tea Consumption Value Market Share by Type in 2023
- Figure 4. Rose Tea Examples
- Figure 5. Calendula Tea Examples
- Figure 6. Lily Tea Examples
- Figure 7. Jasmine Tea Examples
- Figure 8. Other Examples
- Figure 9. Global Scented Tea Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Scented Tea Consumption Value Market Share by Application in 2023
- Figure 11. Commercial Examples
- Figure 12. Individual Examples
- Figure 13. Global Scented Tea Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Scented Tea Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Scented Tea Sales Quantity (2019-2030) & (K MT)
- Figure 16. Global Scented Tea Average Price (2019-2030) & (USD/MT)
- Figure 17. Global Scented Tea Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Scented Tea Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Scented Tea by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Scented Tea Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Scented Tea Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Scented Tea Sales Quantity Market Share by Region (2019-2030)
- Figure 23. Global Scented Tea Consumption Value Market Share by Region (2019-2030)
- Figure 24. North America Scented Tea Consumption Value (2019-2030) & (USD Million)
- Figure 25. Europe Scented Tea Consumption Value (2019-2030) & (USD Million)
- Figure 26. Asia-Pacific Scented Tea Consumption Value (2019-2030) & (USD Million)
- Figure 27. South America Scented Tea Consumption Value (2019-2030) & (USD Million)
- Figure 28. Middle East & Africa Scented Tea Consumption Value (2019-2030) & (USD Million)



Million)

Figure 29. Global Scented Tea Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Scented Tea Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Scented Tea Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Scented Tea Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Scented Tea Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Scented Tea Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Scented Tea Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Scented Tea Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Scented Tea Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Scented Tea Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Scented Tea Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Scented Tea Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Scented Tea Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Scented Tea Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Scented Tea Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Scented Tea Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Scented Tea Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Scented Tea Consumption Value Market Share by Region (2019-2030)

Figure 55. China Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Scented Tea Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Scented Tea Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Scented Tea Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Scented Tea Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Scented Tea Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Scented Tea Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Scented Tea Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Scented Tea Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Scented Tea Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 72. Egypt Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Scented Tea Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Scented Tea Market Drivers

Figure 76. Scented Tea Market Restraints

Figure 77. Scented Tea Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Scented Tea in 2023

Figure 80. Manufacturing Process Analysis of Scented Tea

Figure 81. Scented Tea Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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