

# Global Scented Steam Eye Mask Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Scented Steam Eye Mask market size is expected to reach \$ 2924.6 million by 2029, rising at a market growth of 6.2% CAGR during the forecast period (2023-2029).

The development of scented steam eye masks is a growing trend in the beauty and wellness industry. These masks are designed to provide relaxation and relief to tired eyes by combining the benefits of steam therapy and aromatherapy. One of the main reasons for the popularity of scented steam eye masks is their convenience and ease of use. These masks are typically disposable and come in a compact packaging, making them perfect for travel or on-the-go use. They are also very simple to use – just open the packaging, unfold the mask, and place it over your eyes. The mask will then heat up and release a gentle steam, along with a soothing scent, creating a spa-like experience. The scented steam from these masks helps to improve blood circulation around the eyes, reducing puffiness and dark circles. The warmth also helps to relax the eye muscles and relieve eye strain caused by prolonged screen time or other activities that require intense focus. Additionally, the aromatherapy aspect of these masks adds an extra layer of relaxation and stress relief, as different scents can have calming or invigorating effects on the mind and body. Another reason for the popularity of scented steam eye masks is the variety of scents available. Manufacturers offer a wide range of scents to cater to different preferences and needs. Some popular scents include lavender for relaxation, rose for rejuvenation, and chamomile for soothing tired eyes. This variety allows users to choose a scent that suits their mood or desired effect.

This report studies the global Scented Steam Eye Mask production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Scented Steam Eye Mask, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Scented Steam Eye Mask that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Scented Steam Eye Mask total production and demand, 2018-2029, (K Units)

Global Scented Steam Eye Mask total production value, 2018-2029, (USD Million)

Global Scented Steam Eye Mask production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Scented Steam Eye Mask consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Scented Steam Eye Mask domestic production, consumption, key domestic manufacturers and share

Global Scented Steam Eye Mask production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Scented Steam Eye Mask production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Scented Steam Eye Mask production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Scented Steam Eye Mask market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yunnan Baiyao, ZSM, MINISO, Kao, Watsons, La Tender, Hengrun, warmyou and Kobayashi Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Scented Steam Eye Mask market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Scented Steam Eye Mask Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Scented Steam Eye Mask Market, Segmentation by Type

Lavender

Chamomile

Rose

Others

## Global Scented Steam Eye Mask Market, Segmentation by Application

Online Sales

Offline Sales

### Companies Profiled:

Yunnan Baiyao

ZSM

MINISO

Kao

Watsons

La Tender

Hengrun

warmyou

Kobayashi Pharmaceutical

renhe

Aier EYE

Essencell

### Key Questions Answered

1. How big is the global Scented Steam Eye Mask market?

2. What is the demand of the global Scented Steam Eye Mask market?
3. What is the year over year growth of the global Scented Steam Eye Mask market?
4. What is the production and production value of the global Scented Steam Eye Mask market?
5. Who are the key producers in the global Scented Steam Eye Mask market?

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