

Global Scented Laundry Capsule Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Scented Laundry Capsule market size was valued at USD 3864.7 million in 2022 and is forecast to a readjusted size of USD 7150.3 million by 2029 with a CAGR of 9.2% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Scented Laundry Capsules market is a highly competitive and rapidly growing industry. The market is driven by rising hygiene awareness, rising disposable income, and changing consumer preference for more convenient and efficient laundry products. In terms of region, North America and Europe are currently the largest markets for scented laundry capsules, with high demand for premium products that offer convenience and efficiency. However, Asia Pacific is expected to witness the highest growth rate over the forecast period owing to rising disposable income, increasing urbanization, and growing middle class that prefers branded and premium laundry products. Overall, the global scented laundry capsules market is expected to continue growing over the next few years, driven by rising demand for convenient, eco-friendly, and effective laundry products.

Scented laundry capsules are a type of laundry detergent that comes in a small, pre-measured package. The capsules are typically made of a water-soluble material that dissolves in the washing machine, releasing the detergent inside. One of the advantages of using scented laundry capsules is that they are very convenient to use. You don't have to measure out any detergent, and there's no mess or spills to worry about. Additionally, the capsules come in a variety of scents, so you can choose the one that you like best.

This report is a detailed and comprehensive analysis for global Scented Laundry Capsule market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Scented Laundry Capsule market size and forecasts, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2018-2029

Global Scented Laundry Capsule market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2018-2029

Global Scented Laundry Capsule market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2018-2029

Global Scented Laundry Capsule market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiloton), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Scented Laundry Capsule

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Scented Laundry Capsule market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Procter & Gamble, Unilever, Henkel, Colgate-

Palmolive and Church & Dwight, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Scented Laundry Capsule market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bio Laundry Capsule

Non-Bio Laundry Capsule

Market segment by Application

Online Sales

Offline Sales

Major players covered

Procter & Gamble

Unilever

Henkel

Colgate-Palmolive

Church & Dwight

SOML

Whealth Lohmann Centralin

Mirius

Ecozones

Ka Pods

Liby

Lonkey

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Scented Laundry Capsule product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Scented Laundry Capsule, with price, sales, revenue and global market share of Scented Laundry Capsule from 2018 to 2023.

Chapter 3, the Scented Laundry Capsule competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Scented Laundry Capsule breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Scented Laundry Capsule market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Scented Laundry Capsule.

Chapter 14 and 15, to describe Scented Laundry Capsule sales channel, distributors, customers, research findings and conclusion.

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