

Global Scented Candles Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Scented candles refer to candles that have synthetic or natural scented material blended into them to provide a pleasant smell while burning. Scented candles provide a relaxing environment as a result of the fragrances released while burning.

SCOPE OF THE REPORT:

This report focuses on the Scented Candles in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. According to the candle market statistics, the retail outlet's segment accounted for the majority market share during 2017 and will continue to dominate the market for the next few years. Some of the major factors responsible for the market segment's growth is the growing preference of consumers to see and buy the products directly from the shop and the growing number of retail outlets in developing and emerging countries such as China and India.

In terms of geography, the Americas accounted for the majority candle market share during 2017 and will continue to dominate the market for the next few years. Some of the major factors contributing to the increasing sales volume of scented candles throughout the region are the growing number of spas, stress-related cases, injury recovery and rehabilitation, pampering and indulgence, and pain management.

The worldwide market for Scented Candles is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

California Exotic Novelties

P&G

LELO

Reckitt Benckiser

Gellite Gel Candles

Himalayan Trading Post

Bath & Body Works

TATINE

CoScentrix

diptyque

Lee Naturals

Magnolia Scents by Design

Mels Candles

Net-a-Porter

Northern Lights Candles

Paddywax

Southern Made Candles

Soy Works Candle Company

Stand Around Creations

The Gel Candle Company

The Yankee Candle Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lemon

Lavender

Frankincense

Chamomile

Other

Market Segment by Applications, can be divided into

Retail Outlets

Online Outlets

There are 15 Chapters to deeply display the global Scented Candles market.

Chapter 1, to describe Scented Candles Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Scented Candles, with sales, revenue, and price of Scented Candles, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Scented Candles, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Scented Candles market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Scented Candles sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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