

Global Scented Candle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

Scented candle is a candle infused with fragrant oils or essences to emit pleasant aromas when burned. These candles are typically made from wax, such as soy wax or paraffin, and contain added fragrance oils to create various scents ranging from floral and fruity to spicy or woody. Scented candles are popular for their ability to enhance ambiance, create a relaxing atmosphere, mask odors, and provide aromatherapy benefits. They come in various sizes, shapes, and designs, making them versatile for use in homes, offices, spas, and as gifts for special occasions.

According to our (Global Info Research) latest study, the global Scented Candle market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

The industry trend for scented candles continues to grow, fueled by increasing demand for home fragrance products and wellness-oriented lifestyles. Consumers are seeking personalized and experiential home environments, driving the popularity of scented candles with unique and sophisticated fragrances. Natural and eco-friendly candle options are gaining traction as environmentally conscious consumers prioritize sustainability and health-conscious choices. Additionally, as the market becomes more competitive, manufacturers are innovating with new scent combinations, sustainable packaging, and aesthetically pleasing designs to cater to evolving consumer preferences. Overall, the industry trend for scented candles is towards continued growth and diversification, with a focus on quality, sustainability, and sensory experiences.

This report is a detailed and comprehensive analysis for global Scented Candle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report

explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Scented Candle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Scented Candle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Scented Candle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Scented Candle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Scented Candle

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Scented Candle market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DIOR, Gucci, Louis Vuitton, Fornasetti, Tom Ford, Diptyque, Aesop, Jo Malone London, Sabon, Neom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Scented Candle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Floral Type

Fruity Type

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

DIOR

Gucci

Louis Vuitton

Fornasetti

Tom Ford

Diptyque

Aesop

Jo Malone London

Sabon

Neom

Bamford

Byredo

Lily-Flame

Aery Living

Molton Brown

Earl of East

PF Candle

Natio

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Scented Candle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Scented Candle, with price, sales quantity, revenue, and global market share of Scented Candle from 2019 to 2024.

Chapter 3, the Scented Candle competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Scented Candle breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Scented Candle market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Scented Candle.

Chapter 14 and 15, to describe Scented Candle sales channel, distributors, customers, research findings and conclusion.

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