

Global Scaler IC Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Scaler IC market size is expected to reach \$ 638 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

A Scaler IC is a dedicated or semi-dedicated image signal processing IC situated between the video source, the display control link, and the display panel. Its core functions include resolution conversion, image scaling, aspect ratio adjustment, frame rate matching, de-interlacing, image enhancement, color and brightness processing, compression/decompression support, interface adaptation, and display timing control. These functions enable the stable output of images originating from diverse sources and featuring varying resolutions, refresh rates, and interface formats to the target display panel or system.

In terms of pricing, scaler ICs fall into two main categories: ASIC scalars are low-unit-price, high-volume products, with a projected global average price of approximately RMB 5?7/Pcs in 2025; FPGA/programmable scalars are high-unit-price, solution-oriented products, with leading manufacturers pricing them at approximately RMB 16?20/Pcs in 2025.

From the supply side, the market is concentrated but technically layered. Taiwan-based suppliers remain highly relevant in monitor controller ICs, TV SoCs, and display controller solutions. Mainland China suppliers are becoming more visible in ASIC AI scaler chips, monitor scaler ICs, bridge ICs with display processing functions, and professional video processor chips. North American and Japanese companies are more active in FPGA / IP-based scaling, automotive display controllers, AR / VR display bridges, and specialty display processing applications.

In terms of demand structure, traditional PC monitors and smart TVs remain the foundational sources of demand for scaler functionality; however, the primary growth momentum stems not from conventional low-end displays, but rather from high-refresh-rate gaming monitors, Type-C portable displays, multi-screen automotive cockpits, HUDs, rear-seat entertainment systems, AR/VR headsets, mobile AI scalers, and professional video display systems. Automotive applications impose stringent requirements regarding temperature, reliability, functional safety, AEC-Q100 compliance, and long-term supply continuity?areas where Epson?s automotive-grade scaler products exemplify the necessary product form factor. In contrast, AR/VR and mobile display applications prioritize low latency, MIPI/eDP interface compatibility, scan mode control, and power efficiency.

This report studies the global Scaler IC production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Scaler IC and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Scaler IC that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Scaler IC total production and demand, 2021-2032, (Million Pcs)

Global Scaler IC total production value, 2021-2032, (USD Million)

Global Scaler IC production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Pcs), (based on production site)

Global Scaler IC consumption by region & country, CAGR, 2021-2032 & (Million Pcs)

U.S. VS China: Scaler IC domestic production, consumption, key domestic manufacturers and share

Global Scaler IC production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Pcs)

Global Scaler IC production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Pcs)

Global Scaler IC production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Pcs)

This report profiles key players in the global Scaler IC market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Shenzhen CVA Innovation Co., Ltd, Realtek Semiconductor Corp, MediaTek Inc, Novatek Microelectronics Corp, Lattice Semiconductor Corporation, Beijing Chipone Technology Co., Ltd., Beijing ESWIN Computing Technology Co., Ltd, Parade Technologies, Ltd, Seiko Epson Corporation, i-Chips Technology Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Scaler IC market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Pcs) and average price (US\$/Pcs) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Scaler IC Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Scaler IC Market, Segmentation by Type:

ASIC Scaler / AI Scaler

FPGA Scaler

Global Scaler IC Market, Segmentation by Application:

PC Monitor & AIO

Smart TV & Smart Display

Mobile Phone

Automotive Display & HUD

AR / VR Head-mounted Display

Industrial / Medical / Professional Display

Other

Companies Profiled:

Shenzhen CVA Innovation Co., Ltd

Realtek Semiconductor Corp

MediaTek Inc

Novatek Microelectronics Corp

Lattice Semiconductor Corporation

Beijing Chipone Technology Co., Ltd.

Beijing ESWIN Computing Technology Co., Ltd

Parade Technologies, Ltd

Seiko Epson Corporation

i-Chips Technology Inc

Analogix Semiconductor, Inc

Pixelworks, Inc

MacroSilicon Technology Co., Ltd

Lontium Semiconductor Corporation

Shanghai Anlogic

GOWIN Semiconductor

Hercules Microelectronics Co., Ltd

Key Questions Answered:

1. How big is the global Scaler IC market?
2. What is the demand of the global Scaler IC market?
3. What is the year over year growth of the global Scaler IC market?
4. What is the production and production value of the global Scaler IC market?
5. Who are the key producers in the global Scaler IC market?
6. What are the growth factors driving the market demand?

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