

# Global SBS Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global SBS market size was valued at USD 4238 million in 2023 and is forecast to a readjusted size of USD 5302.8 million by 2030 with a CAGR of 3.3% during review period.

Styrene-butadiene-styrene, or SBS, is a hard rubber that's used for things like the soles of shoes, tire treads, and other places where durability is important. It's a type of copolymer called a block copolymer. Its backbone chain is made up of three segments. The first is a long chain of polystyrene, the middle is a long chain of polybutadiene, and the last segment is another long section of polystyrene.

Global SBS key players include LCY Chemical, Sinopec, Kraton, etc. Global top three manufacturers hold a share over 50%.

APAC is the largest market, with a share about 55%, followed by Middle East, and Europe, both have a share over 40 percent.

In terms of product, Non-oil-extended SBS is the largest segment, with a share about 65%. And in terms of application, the largest application is Footwear, followed by Asphalt Modification, etc.

The Global Info Research report includes an overview of the development of the SBS industry chain, the market status of Footwear (Liner SBS, Radical SBS), Asphalt Modification (Liner SBS, Radical SBS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SBS.

Regionally, the report analyzes the SBS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SBS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the SBS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SBS industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Liner SBS, Radical SBS).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SBS market.

**Regional Analysis:** The report involves examining the SBS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the SBS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SBS:

**Company Analysis:** Report covers individual SBS manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards SBS. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Footwear, Asphalt Modification).

**Technology Analysis:** Report covers specific technologies relevant to SBS. It assesses the current state, advancements, and potential future developments in SBS areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the SBS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

SBS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Liner SBS

Radical SBS

### Market segment by Application

Footwear

Asphalt Modification

Polymer Modification

Adhesives

Others

## Major players covered

LCY Chemical

Kraton

Dynasol

LG Chem

Versalis

Sibur

KKPC

Asahi Kasei

TSRC

Chimei

Sinopec

CNPC

Keyuan Petrochemicals

Jusage

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SBS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SBS, with price, sales, revenue and global market share of SBS from 2019 to 2024.

Chapter 3, the SBS competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SBS breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and SBS market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SBS.

Chapter 14 and 15, to describe SBS sales channel, distributors, customers, research findings and conclusion.

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