

# Global SBR Granules Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G124CD1FEEEE8EN.html>

Date: June 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: G124CD1FEEEE8EN

## Abstracts

According to our (Global Info Research) latest study, the global SBR Granules market size was valued at USD 536.1 million in 2023 and is forecast to a readjusted size of USD 666.4 million by 2030 with a CAGR of 3.2% during review period.

SBR (Styrene Butadiene Rubber) granules are small particles of synthetic rubber derived from the copolymerization of styrene and butadiene. SBR granules are commonly used as infill material in artificial turf and sports surfaces.

**Artificial Turf Infills:** Widely used in artificial turf systems as infill material to enhance shock absorption, resilience, and playability in sports fields and recreational surfaces.

**Playground Surfaces:** Application in playground surfaces to provide a safe and resilient ground cover, reducing the risk of injuries during play.

**Environmentally Friendly Options:** Growing demand for eco-friendly SBR granules, along with efforts to recycle and repurpose used tires to create sustainable infill materials.

**Performance Enhancements:** Ongoing research to improve the performance characteristics of SBR granules, including durability, heat resistance, and UV stability.

The Global Info Research report includes an overview of the development of the SBR Granules industry chain, the market status of Artificial Turfs (0.5-2.5mm, 1.0-4.0 mm), Sports Flooring (0.5-2.5mm, 1.0-4.0 mm), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SBR Granules.

Regionally, the report analyzes the SBR Granules markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SBR Granules market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the SBR Granules market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SBR Granules industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., 0.5-2.5mm, 1.0-4.0 mm).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SBR Granules market.

**Regional Analysis:** The report involves examining the SBR Granules market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the SBR Granules market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SBR Granules:

**Company Analysis:** Report covers individual SBR Granules manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards SBR Granules. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Artificial Turfs, Sports Flooring).

**Technology Analysis:** Report covers specific technologies relevant to SBR Granules. It assesses the current state, advancements, and potential future developments in SBR Granules areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the SBR Granules market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

SBR Granules market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

0.5-2.5mm

1.0-4.0 mm

2.0-8.0 mm

Others

### Market segment by Application

Artificial Turfs

Sports Flooring

Playgrounds

Others

#### Major players covered

Unirubber

Sparton Enterprises

Retire

Specialized Trading and Investments Company (STI)

24tons

Syn-X

Rubtiler

Guangzhou Chuanao

Verlastic

Primelay

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SBR Granules product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SBR Granules, with price, sales, revenue and global market share of SBR Granules from 2019 to 2024.

Chapter 3, the SBR Granules competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SBR Granules breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and SBR Granules market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SBR Granules.

Chapter 14 and 15, to describe SBR Granules sales channel, distributors, customers, research findings and conclusion.

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