

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sauna Equipment Market 2018, Forecast to 2023

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Abstracts

Sauna Equipment market, mainly sauna heaters, sauna room and etc.

Scope of the Report:

This report focuses on the Sauna Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

This report studies the Sauna Equipment market, mainly sauna heaters, sauna room and etc. in this report. In 2016, the Sauna Equipment sale in EMEA was 329 K Unit, and it will reach 412 K Unit in 2022; while the Sales CAGR (2016-2022) is 3.8%.

In EMEA Sauna Equipment market, the top players cover KLAFS, Harvia, TyloHelo Group, SAWO, EOS Saunatechnik, Tulikivi, Aqualine Saunas, Sauna Italia, Dalesauna, Sunspa, Aqua Industrial and etc., which are playing important roles.

In 2016, the Sauna Equipment sale in Homes was 220 K Unit, and it will reach 280 K Unit in 2022; while the Sales Market Share (%) in Homes was 67.6% in 2016 and will be 68.5% in 2022. In 2016, the Sauna Equipment sales in Commercial were 110 K Unit, and it will reach 130 K Unit in 2022; while the Sales Market Share (%) in Hotels was 32.4% in 2016 and will be 31.4% in 2022.

In France, the United Kingdom and much of Southern Europe, single-gender saunas are the most common type. In Germany, Austria, Luxembourg and South Tyrol (but rarely in the remainder of Italy), most public swimming pool complexes have sauna areas; in these locales, nudity is the generally accepted rule, and benches are expected to be covered by patrons' towels. These rules are strictly enforced in some public

saunas. In Africa, the majority of sauna facilities are found in more upmarket Hotel, Spa and Health Club environments and predominantly share both Sauna heater technology and design concepts as applied in Europe.

Under many circumstances, temperatures approaching and exceeding 100 °C (212 °F) would be completely intolerable and possibly fatal if exposed to long periods of time. Saunas overcome this problem by controlling the humidity. The hottest Finnish saunas have relatively low humidity levels in which steam is generated by pouring water on the hot stones. This allows air temperatures that could boil water to be tolerated and even enjoyed for longer periods of time. Steam baths, such as the Turkish bath, where the humidity approaches 100%, will be set to a much lower temperature of around 40 °C (104 °F) to compensate. The "wet heat" would cause scalding if the temperature were set much higher.

The most common modern sauna types are those with electric stoves. The stones are heated up and kept on temperature using electric heating elements. There is thermostat and a timer (eight hour maximum continuous heating time) on the stove. This type of heating is generally used only in urban saunas.

The worldwide market for Sauna Equipment is expected to grow at a CAGR of roughly 2.2% over the next five years, will reach 470 million US\$ in 2023, from 410 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

KLAFS

Harvia

TyloHelo Group

SAWO

EOS Saunatechnik

Tulikivi

Aqualine Saunas

Sauna Italia

Dalesauna

Scandia

Aqua Industrial

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Electric Sauna

Mobile Saunas

Others

Market Segment by Applications, can be divided into

Residential

Commercial

There are 15 Chapters to deeply display the global Sauna Equipment market.

Chapter 1, to describe Sauna Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sauna Equipment, with sales, revenue, and price of Sauna Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sauna Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sauna Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sauna Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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