

Global Satellite Remote Sensing Service Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Satellite Remote Sensing Service market size was valued at USD 2999.2 million in 2022 and is forecast to a readjusted size of USD 5816.5 million by 2029 with a CAGR of 9.9% during review period.

Satellite remote sensing service is a process of detecting and monitoring the reflected and emitted radiation with the use of aircraft-based sensor technologies and classify objects on the Earth. The introduction of remote sensing, big data analytics, the Internet of Things (IoT) along with cloud computing is projected to propel the growth of the market. The most preferred remote sensing platform is the unmanned aerial vehicle (UAV) used for large-scale mapping, damage assessment, and others. Recently, Airbus has been selected to design and build second-generation meteorological satellites where the satellite remote sensing services are finding their applications. Increasing applications of remote sensing for earth observation is leading to the growth of the market.

North America is the largest market of Satellite Remote Sensing Service, with a share about 44%, followed by Asia-Pacific and Europe, with the share about 34% and 14%. In terms of product type, Data Services occupy the largest share of the total market, about 46%. And in terms of product Application, the largest application is Military & Defense, followed by Government.

The Global Info Research report includes an overview of the development of the Satellite Remote Sensing Service industry chain, the market status of Military & Defense (Data Services, Technical Services), Government (Data Services, Technical

Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Satellite Remote Sensing Service.

Regionally, the report analyzes the Satellite Remote Sensing Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Satellite Remote Sensing Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Satellite Remote Sensing Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Satellite Remote Sensing Service industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Data Services, Technical Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Satellite Remote Sensing Service market.

Regional Analysis: The report involves examining the Satellite Remote Sensing Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Satellite Remote Sensing Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Satellite Remote Sensing Service:

Company Analysis: Report covers individual Satellite Remote Sensing Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Satellite Remote Sensing Service. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Military & Defense, Government).

Technology Analysis: Report covers specific technologies relevant to Satellite Remote Sensing Service. It assesses the current state, advancements, and potential future developments in Satellite Remote Sensing Service areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Satellite Remote Sensing Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Satellite Remote Sensing Service market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Data Services

Technical Services

Software Service

Other

Market segment by Application

Military & Defense

Government

Commercial

Market segment by players, this report covers

Maxar Technologies

Planet Labs PBC

Airbus Space

L3Harris Technologies

Telespazio

Satellogic

ImageSat International

BlackSky

EarthDaily Analytics

Antrix

Esri

Remote Sensing Solutions

Capella Space

ICEYE

European Space Imaging

Earth-i

PlanetObserver

SkyWatch

Chang Guang Satellite Technology

China Siwei

PIESAT Information Technology

Zhuhai Aerospace Microchips Science & Technology

Twenty First Century Aerospace Technology

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Satellite Remote Sensing Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Satellite Remote Sensing Service, with revenue, gross margin and global market share of Satellite Remote Sensing Service from 2018 to 2023.

Chapter 3, the Satellite Remote Sensing Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Satellite Remote Sensing Service market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Satellite Remote Sensing Service.

Chapter 13, to describe Satellite Remote Sensing Service research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Satellite Remote Sensing Service

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Satellite Remote Sensing Service by Type

1.3.1 Overview: Global Satellite Remote Sensing Service Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Satellite Remote Sensing Service Consumption Value Market Share by Type in 2022

1.3.3 Data Services

1.3.4 Technical Services

1.3.5 Software Service

1.3.6 Other

1.4 Global Satellite Remote Sensing Service Market by Application

1.4.1 Overview: Global Satellite Remote Sensing Service Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 Military & Defense

1.4.3 Government

1.4.4 Commercial

1.5 Global Satellite Remote Sensing Service Market Size & Forecast

1.6 Global Satellite Remote Sensing Service Market Size and Forecast by Region

1.6.1 Global Satellite Remote Sensing Service Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Satellite Remote Sensing Service Market Size by Region, (2018-2029)

1.6.3 North America Satellite Remote Sensing Service Market Size and Prospect (2018-2029)

1.6.4 Europe Satellite Remote Sensing Service Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Satellite Remote Sensing Service Market Size and Prospect (2018-2029)

1.6.6 South America Satellite Remote Sensing Service Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Satellite Remote Sensing Service Market Size and Prospect (2018-2029)

2 COMPANY PROFILES

2.1 Maxar Technologies

- 2.1.1 Maxar Technologies Details
- 2.1.2 Maxar Technologies Major Business
- 2.1.3 Maxar Technologies Satellite Remote Sensing Service Product and Solutions
- 2.1.4 Maxar Technologies Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Maxar Technologies Recent Developments and Future Plans
- 2.2 Planet Labs PBC
 - 2.2.1 Planet Labs PBC Details
 - 2.2.2 Planet Labs PBC Major Business
 - 2.2.3 Planet Labs PBC Satellite Remote Sensing Service Product and Solutions
 - 2.2.4 Planet Labs PBC Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 Planet Labs PBC Recent Developments and Future Plans
- 2.3 Airbus Space
 - 2.3.1 Airbus Space Details
 - 2.3.2 Airbus Space Major Business
 - 2.3.3 Airbus Space Satellite Remote Sensing Service Product and Solutions
 - 2.3.4 Airbus Space Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.3.5 Airbus Space Recent Developments and Future Plans
- 2.4 L3Harris Technologies
 - 2.4.1 L3Harris Technologies Details
 - 2.4.2 L3Harris Technologies Major Business
 - 2.4.3 L3Harris Technologies Satellite Remote Sensing Service Product and Solutions
 - 2.4.4 L3Harris Technologies Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.4.5 L3Harris Technologies Recent Developments and Future Plans
- 2.5 Telespazio
 - 2.5.1 Telespazio Details
 - 2.5.2 Telespazio Major Business
 - 2.5.3 Telespazio Satellite Remote Sensing Service Product and Solutions
 - 2.5.4 Telespazio Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.5.5 Telespazio Recent Developments and Future Plans
- 2.6 Satellogic
 - 2.6.1 Satellogic Details
 - 2.6.2 Satellogic Major Business
 - 2.6.3 Satellogic Satellite Remote Sensing Service Product and Solutions
 - 2.6.4 Satellogic Satellite Remote Sensing Service Revenue, Gross Margin and Market

Share (2018-2023)

2.6.5 Satellogic Recent Developments and Future Plans

2.7 ImageSat International

2.7.1 ImageSat International Details

2.7.2 ImageSat International Major Business

2.7.3 ImageSat International Satellite Remote Sensing Service Product and Solutions

2.7.4 ImageSat International Satellite Remote Sensing Service Revenue, Gross

Margin and Market Share (2018-2023)

2.7.5 ImageSat International Recent Developments and Future Plans

2.8 BlackSky

2.8.1 BlackSky Details

2.8.2 BlackSky Major Business

2.8.3 BlackSky Satellite Remote Sensing Service Product and Solutions

2.8.4 BlackSky Satellite Remote Sensing Service Revenue, Gross Margin and Market

Share (2018-2023)

2.8.5 BlackSky Recent Developments and Future Plans

2.9 EarthDaily Analytics

2.9.1 EarthDaily Analytics Details

2.9.2 EarthDaily Analytics Major Business

2.9.3 EarthDaily Analytics Satellite Remote Sensing Service Product and Solutions

2.9.4 EarthDaily Analytics Satellite Remote Sensing Service Revenue, Gross Margin

and Market Share (2018-2023)

2.9.5 EarthDaily Analytics Recent Developments and Future Plans

2.10 Antrix

2.10.1 Antrix Details

2.10.2 Antrix Major Business

2.10.3 Antrix Satellite Remote Sensing Service Product and Solutions

2.10.4 Antrix Satellite Remote Sensing Service Revenue, Gross Margin and Market

Share (2018-2023)

2.10.5 Antrix Recent Developments and Future Plans

2.11 Esri

2.11.1 Esri Details

2.11.2 Esri Major Business

2.11.3 Esri Satellite Remote Sensing Service Product and Solutions

2.11.4 Esri Satellite Remote Sensing Service Revenue, Gross Margin and Market

Share (2018-2023)

2.11.5 Esri Recent Developments and Future Plans

2.12 Remote Sensing Solutions

2.12.1 Remote Sensing Solutions Details

- 2.12.2 Remote Sensing Solutions Major Business
- 2.12.3 Remote Sensing Solutions Satellite Remote Sensing Service Product and Solutions
- 2.12.4 Remote Sensing Solutions Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
- 2.12.5 Remote Sensing Solutions Recent Developments and Future Plans
- 2.13 Capella Space
 - 2.13.1 Capella Space Details
 - 2.13.2 Capella Space Major Business
 - 2.13.3 Capella Space Satellite Remote Sensing Service Product and Solutions
 - 2.13.4 Capella Space Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.13.5 Capella Space Recent Developments and Future Plans
- 2.14 ICEYE
 - 2.14.1 ICEYE Details
 - 2.14.2 ICEYE Major Business
 - 2.14.3 ICEYE Satellite Remote Sensing Service Product and Solutions
 - 2.14.4 ICEYE Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.14.5 ICEYE Recent Developments and Future Plans
- 2.15 European Space Imaging
 - 2.15.1 European Space Imaging Details
 - 2.15.2 European Space Imaging Major Business
 - 2.15.3 European Space Imaging Satellite Remote Sensing Service Product and Solutions
 - 2.15.4 European Space Imaging Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 European Space Imaging Recent Developments and Future Plans
- 2.16 Earth-i
 - 2.16.1 Earth-i Details
 - 2.16.2 Earth-i Major Business
 - 2.16.3 Earth-i Satellite Remote Sensing Service Product and Solutions
 - 2.16.4 Earth-i Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)
 - 2.16.5 Earth-i Recent Developments and Future Plans
- 2.17 PlanetObserver
 - 2.17.1 PlanetObserver Details
 - 2.17.2 PlanetObserver Major Business
 - 2.17.3 PlanetObserver Satellite Remote Sensing Service Product and Solutions

2.17.4 PlanetObserver Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)

2.17.5 PlanetObserver Recent Developments and Future Plans

2.18 SkyWatch

2.18.1 SkyWatch Details

2.18.2 SkyWatch Major Business

2.18.3 SkyWatch Satellite Remote Sensing Service Product and Solutions

2.18.4 SkyWatch Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)

2.18.5 SkyWatch Recent Developments and Future Plans

2.19 Chang Guang Satellite Technology

2.19.1 Chang Guang Satellite Technology Details

2.19.2 Chang Guang Satellite Technology Major Business

2.19.3 Chang Guang Satellite Technology Satellite Remote Sensing Service Product and Solutions

2.19.4 Chang Guang Satellite Technology Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)

2.19.5 Chang Guang Satellite Technology Recent Developments and Future Plans

2.20 China Siwei

2.20.1 China Siwei Details

2.20.2 China Siwei Major Business

2.20.3 China Siwei Satellite Remote Sensing Service Product and Solutions

2.20.4 China Siwei Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)

2.20.5 China Siwei Recent Developments and Future Plans

2.21 PIESAT Information Technology

2.21.1 PIESAT Information Technology Details

2.21.2 PIESAT Information Technology Major Business

2.21.3 PIESAT Information Technology Satellite Remote Sensing Service Product and Solutions

2.21.4 PIESAT Information Technology Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)

2.21.5 PIESAT Information Technology Recent Developments and Future Plans

2.22 Zhuhai Aerospace Microchips Science & Technology

2.22.1 Zhuhai Aerospace Microchips Science & Technology Details

2.22.2 Zhuhai Aerospace Microchips Science & Technology Major Business

2.22.3 Zhuhai Aerospace Microchips Science & Technology Satellite Remote Sensing Service Product and Solutions

2.22.4 Zhuhai Aerospace Microchips Science & Technology Satellite Remote Sensing

Service Revenue, Gross Margin and Market Share (2018-2023)

2.22.5 Zhuhai Aerospace Microchips Science & Technology Recent Developments and Future Plans

2.23 Twenty First Century Aerospace Technology

2.23.1 Twenty First Century Aerospace Technology Details

2.23.2 Twenty First Century Aerospace Technology Major Business

2.23.3 Twenty First Century Aerospace Technology Satellite Remote Sensing Service Product and Solutions

2.23.4 Twenty First Century Aerospace Technology Satellite Remote Sensing Service Revenue, Gross Margin and Market Share (2018-2023)

2.23.5 Twenty First Century Aerospace Technology Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Satellite Remote Sensing Service Revenue and Share by Players (2018-2023)

3.2 Market Share Analysis (2022)

3.2.1 Market Share of Satellite Remote Sensing Service by Company Revenue

3.2.2 Top 3 Satellite Remote Sensing Service Players Market Share in 2022

3.2.3 Top 6 Satellite Remote Sensing Service Players Market Share in 2022

3.3 Satellite Remote Sensing Service Market: Overall Company Footprint Analysis

3.3.1 Satellite Remote Sensing Service Market: Region Footprint

3.3.2 Satellite Remote Sensing Service Market: Company Product Type Footprint

3.3.3 Satellite Remote Sensing Service Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Satellite Remote Sensing Service Consumption Value and Market Share by Type (2018-2023)

4.2 Global Satellite Remote Sensing Service Market Forecast by Type (2024-2029)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Satellite Remote Sensing Service Consumption Value Market Share by Application (2018-2023)

5.2 Global Satellite Remote Sensing Service Market Forecast by Application (2024-2029)

6 NORTH AMERICA

6.1 North America Satellite Remote Sensing Service Consumption Value by Type (2018-2029)

6.2 North America Satellite Remote Sensing Service Consumption Value by Application (2018-2029)

6.3 North America Satellite Remote Sensing Service Market Size by Country

6.3.1 North America Satellite Remote Sensing Service Consumption Value by Country (2018-2029)

6.3.2 United States Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

6.3.3 Canada Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

6.3.4 Mexico Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

7 EUROPE

7.1 Europe Satellite Remote Sensing Service Consumption Value by Type (2018-2029)

7.2 Europe Satellite Remote Sensing Service Consumption Value by Application (2018-2029)

7.3 Europe Satellite Remote Sensing Service Market Size by Country

7.3.1 Europe Satellite Remote Sensing Service Consumption Value by Country (2018-2029)

7.3.2 Germany Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

7.3.3 France Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

7.3.5 Russia Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

7.3.6 Italy Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

8 ASIA-PACIFIC

8.1 Asia-Pacific Satellite Remote Sensing Service Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Satellite Remote Sensing Service Consumption Value by Application

(2018-2029)

8.3 Asia-Pacific Satellite Remote Sensing Service Market Size by Region

8.3.1 Asia-Pacific Satellite Remote Sensing Service Consumption Value by Region

(2018-2029)

8.3.2 China Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

8.3.3 Japan Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

8.3.4 South Korea Satellite Remote Sensing Service Market Size and Forecast

(2018-2029)

8.3.5 India Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Satellite Remote Sensing Service Market Size and Forecast

(2018-2029)

8.3.7 Australia Satellite Remote Sensing Service Market Size and Forecast

(2018-2029)

9 SOUTH AMERICA

9.1 South America Satellite Remote Sensing Service Consumption Value by Type

(2018-2029)

9.2 South America Satellite Remote Sensing Service Consumption Value by Application

(2018-2029)

9.3 South America Satellite Remote Sensing Service Market Size by Country

9.3.1 South America Satellite Remote Sensing Service Consumption Value by Country

(2018-2029)

9.3.2 Brazil Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

9.3.3 Argentina Satellite Remote Sensing Service Market Size and Forecast

(2018-2029)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Satellite Remote Sensing Service Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Satellite Remote Sensing Service Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Satellite Remote Sensing Service Market Size by Country

10.3.1 Middle East & Africa Satellite Remote Sensing Service Consumption Value by Country (2018-2029)

10.3.2 Turkey Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Satellite Remote Sensing Service Market Size and Forecast

(2018-2029)

10.3.4 UAE Satellite Remote Sensing Service Market Size and Forecast (2018-2029)

11 MARKET DYNAMICS

11.1 Satellite Remote Sensing Service Market Drivers

11.2 Satellite Remote Sensing Service Market Restraints

11.3 Satellite Remote Sensing Service Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

12 INDUSTRY CHAIN ANALYSIS

12.1 Satellite Remote Sensing Service Industry Chain

12.2 Satellite Remote Sensing Service Upstream Analysis

12.3 Satellite Remote Sensing Service Midstream Analysis

12.4 Satellite Remote Sensing Service Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Satellite Remote Sensing Service Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Satellite Remote Sensing Service Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Satellite Remote Sensing Service Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Satellite Remote Sensing Service Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Maxar Technologies Company Information, Head Office, and Major Competitors

Table 6. Maxar Technologies Major Business

Table 7. Maxar Technologies Satellite Remote Sensing Service Product and Solutions

Table 8. Maxar Technologies Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Maxar Technologies Recent Developments and Future Plans

Table 10. Planet Labs PBC Company Information, Head Office, and Major Competitors

Table 11. Planet Labs PBC Major Business

Table 12. Planet Labs PBC Satellite Remote Sensing Service Product and Solutions

Table 13. Planet Labs PBC Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Planet Labs PBC Recent Developments and Future Plans

Table 15. Airbus Space Company Information, Head Office, and Major Competitors

Table 16. Airbus Space Major Business

Table 17. Airbus Space Satellite Remote Sensing Service Product and Solutions

Table 18. Airbus Space Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. Airbus Space Recent Developments and Future Plans

Table 20. L3Harris Technologies Company Information, Head Office, and Major Competitors

Table 21. L3Harris Technologies Major Business

Table 22. L3Harris Technologies Satellite Remote Sensing Service Product and Solutions

Table 23. L3Harris Technologies Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. L3Harris Technologies Recent Developments and Future Plans

Table 25. Telespazio Company Information, Head Office, and Major Competitors

Table 26. Telespazio Major Business

Table 27. Telespazio Satellite Remote Sensing Service Product and Solutions

Table 28. Telespazio Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Telespazio Recent Developments and Future Plans

Table 30. Satellogic Company Information, Head Office, and Major Competitors

Table 31. Satellogic Major Business

Table 32. Satellogic Satellite Remote Sensing Service Product and Solutions

Table 33. Satellogic Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Satellogic Recent Developments and Future Plans

Table 35. ImageSat International Company Information, Head Office, and Major Competitors

Table 36. ImageSat International Major Business

Table 37. ImageSat International Satellite Remote Sensing Service Product and Solutions

Table 38. ImageSat International Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. ImageSat International Recent Developments and Future Plans

Table 40. BlackSky Company Information, Head Office, and Major Competitors

Table 41. BlackSky Major Business

Table 42. BlackSky Satellite Remote Sensing Service Product and Solutions

Table 43. BlackSky Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. BlackSky Recent Developments and Future Plans

Table 45. EarthDaily Analytics Company Information, Head Office, and Major Competitors

Table 46. EarthDaily Analytics Major Business

Table 47. EarthDaily Analytics Satellite Remote Sensing Service Product and Solutions

Table 48. EarthDaily Analytics Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. EarthDaily Analytics Recent Developments and Future Plans

Table 50. Antrix Company Information, Head Office, and Major Competitors

Table 51. Antrix Major Business

Table 52. Antrix Satellite Remote Sensing Service Product and Solutions

Table 53. Antrix Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Antrix Recent Developments and Future Plans

Table 55. Esri Company Information, Head Office, and Major Competitors

Table 56. Esri Major Business

Table 57. Esri Satellite Remote Sensing Service Product and Solutions

Table 58. Esri Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Esri Recent Developments and Future Plans

Table 60. Remote Sensing Solutions Company Information, Head Office, and Major Competitors

Table 61. Remote Sensing Solutions Major Business

Table 62. Remote Sensing Solutions Satellite Remote Sensing Service Product and Solutions

Table 63. Remote Sensing Solutions Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Remote Sensing Solutions Recent Developments and Future Plans

Table 65. Capella Space Company Information, Head Office, and Major Competitors

Table 66. Capella Space Major Business

Table 67. Capella Space Satellite Remote Sensing Service Product and Solutions

Table 68. Capella Space Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Capella Space Recent Developments and Future Plans

Table 70. ICEYE Company Information, Head Office, and Major Competitors

Table 71. ICEYE Major Business

Table 72. ICEYE Satellite Remote Sensing Service Product and Solutions

Table 73. ICEYE Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. ICEYE Recent Developments and Future Plans

Table 75. European Space Imaging Company Information, Head Office, and Major Competitors

Table 76. European Space Imaging Major Business

Table 77. European Space Imaging Satellite Remote Sensing Service Product and Solutions

Table 78. European Space Imaging Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 79. European Space Imaging Recent Developments and Future Plans

Table 80. Earth-i Company Information, Head Office, and Major Competitors

Table 81. Earth-i Major Business

Table 82. Earth-i Satellite Remote Sensing Service Product and Solutions

Table 83. Earth-i Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 84. Earth-i Recent Developments and Future Plans
Table 85. PlanetObserver Company Information, Head Office, and Major Competitors
Table 86. PlanetObserver Major Business
Table 87. PlanetObserver Satellite Remote Sensing Service Product and Solutions
Table 88. PlanetObserver Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 89. PlanetObserver Recent Developments and Future Plans
Table 90. SkyWatch Company Information, Head Office, and Major Competitors
Table 91. SkyWatch Major Business
Table 92. SkyWatch Satellite Remote Sensing Service Product and Solutions
Table 93. SkyWatch Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 94. SkyWatch Recent Developments and Future Plans
Table 95. Chang Guang Satellite Technology Company Information, Head Office, and Major Competitors
Table 96. Chang Guang Satellite Technology Major Business
Table 97. Chang Guang Satellite Technology Satellite Remote Sensing Service Product and Solutions
Table 98. Chang Guang Satellite Technology Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 99. Chang Guang Satellite Technology Recent Developments and Future Plans
Table 100. China Siwei Company Information, Head Office, and Major Competitors
Table 101. China Siwei Major Business
Table 102. China Siwei Satellite Remote Sensing Service Product and Solutions
Table 103. China Siwei Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 104. China Siwei Recent Developments and Future Plans
Table 105. PIESAT Information Technology Company Information, Head Office, and Major Competitors
Table 106. PIESAT Information Technology Major Business
Table 107. PIESAT Information Technology Satellite Remote Sensing Service Product and Solutions
Table 108. PIESAT Information Technology Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 109. PIESAT Information Technology Recent Developments and Future Plans
Table 110. Zhuhai Aerospace Microchips Science & Technology Company Information, Head Office, and Major Competitors
Table 111. Zhuhai Aerospace Microchips Science & Technology Major Business
Table 112. Zhuhai Aerospace Microchips Science & Technology Satellite Remote

Sensing Service Product and Solutions

Table 113. Zhuhai Aerospace Microchips Science & Technology Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 114. Zhuhai Aerospace Microchips Science & Technology Recent Developments and Future Plans

Table 115. Twenty First Century Aerospace Technology Company Information, Head Office, and Major Competitors

Table 116. Twenty First Century Aerospace Technology Major Business

Table 117. Twenty First Century Aerospace Technology Satellite Remote Sensing Service Product and Solutions

Table 118. Twenty First Century Aerospace Technology Satellite Remote Sensing Service Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 119. Twenty First Century Aerospace Technology Recent Developments and Future Plans

Table 120. Global Satellite Remote Sensing Service Revenue (USD Million) by Players (2018-2023)

Table 121. Global Satellite Remote Sensing Service Revenue Share by Players (2018-2023)

Table 122. Breakdown of Satellite Remote Sensing Service by Company Type (Tier 1, Tier 2, and Tier 3)

Table 123. Market Position of Players in Satellite Remote Sensing Service, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 124. Head Office of Key Satellite Remote Sensing Service Players

Table 125. Satellite Remote Sensing Service Market: Company Product Type Footprint

Table 126. Satellite Remote Sensing Service Market: Company Product Application Footprint

Table 127. Satellite Remote Sensing Service New Market Entrants and Barriers to Market Entry

Table 128. Satellite Remote Sensing Service Mergers, Acquisition, Agreements, and Collaborations

Table 129. Global Satellite Remote Sensing Service Consumption Value (USD Million) by Type (2018-2023)

Table 130. Global Satellite Remote Sensing Service Consumption Value Share by Type (2018-2023)

Table 131. Global Satellite Remote Sensing Service Consumption Value Forecast by Type (2024-2029)

Table 132. Global Satellite Remote Sensing Service Consumption Value by Application (2018-2023)

Table 133. Global Satellite Remote Sensing Service Consumption Value Forecast by

Application (2024-2029)

Table 134. North America Satellite Remote Sensing Service Consumption Value by Type (2018-2023) & (USD Million)

Table 135. North America Satellite Remote Sensing Service Consumption Value by Type (2024-2029) & (USD Million)

Table 136. North America Satellite Remote Sensing Service Consumption Value by Application (2018-2023) & (USD Million)

Table 137. North America Satellite Remote Sensing Service Consumption Value by Application (2024-2029) & (USD Million)

Table 138. North America Satellite Remote Sensing Service Consumption Value by Country (2018-2023) & (USD Million)

Table 139. North America Satellite Remote Sensing Service Consumption Value by Country (2024-2029) & (USD Million)

Table 140. Europe Satellite Remote Sensing Service Consumption Value by Type (2018-2023) & (USD Million)

Table 141. Europe Satellite Remote Sensing Service Consumption Value by Type (2024-2029) & (USD Million)

Table 142. Europe Satellite Remote Sensing Service Consumption Value by Application (2018-2023) & (USD Million)

Table 143. Europe Satellite Remote Sensing Service Consumption Value by Application (2024-2029) & (USD Million)

Table 144. Europe Satellite Remote Sensing Service Consumption Value by Country (2018-2023) & (USD Million)

Table 145. Europe Satellite Remote Sensing Service Consumption Value by Country (2024-2029) & (USD Million)

Table 146. Asia-Pacific Satellite Remote Sensing Service Consumption Value by Type (2018-2023) & (USD Million)

Table 147. Asia-Pacific Satellite Remote Sensing Service Consumption Value by Type (2024-2029) & (USD Million)

Table 148. Asia-Pacific Satellite Remote Sensing Service Consumption Value by Application (2018-2023) & (USD Million)

Table 149. Asia-Pacific Satellite Remote Sensing Service Consumption Value by Application (2024-2029) & (USD Million)

Table 150. Asia-Pacific Satellite Remote Sensing Service Consumption Value by Region (2018-2023) & (USD Million)

Table 151. Asia-Pacific Satellite Remote Sensing Service Consumption Value by Region (2024-2029) & (USD Million)

Table 152. South America Satellite Remote Sensing Service Consumption Value by Type (2018-2023) & (USD Million)

Table 153. South America Satellite Remote Sensing Service Consumption Value by Type (2024-2029) & (USD Million)

Table 154. South America Satellite Remote Sensing Service Consumption Value by Application (2018-2023) & (USD Million)

Table 155. South America Satellite Remote Sensing Service Consumption Value by Application (2024-2029) & (USD Million)

Table 156. South America Satellite Remote Sensing Service Consumption Value by Country (2018-2023) & (USD Million)

Table 157. South America Satellite Remote Sensing Service Consumption Value by Country (2024-2029) & (USD Million)

Table 158. Middle East & Africa Satellite Remote Sensing Service Consumption Value by Type (2018-2023) & (USD Million)

Table 159. Middle East & Africa Satellite Remote Sensing Service Consumption Value by Type (2024-2029) & (USD Million)

Table 160. Middle East & Africa Satellite Remote Sensing Service Consumption Value by Application (2018-2023) & (USD Million)

Table 161. Middle East & Africa Satellite Remote Sensing Service Consumption Value by Application (2024-2029) & (USD Million)

Table 162. Middle East & Africa Satellite Remote Sensing Service Consumption Value by Country (2018-2023) & (USD Million)

Table 163. Middle East & Africa Satellite Remote Sensing Service Consumption Value by Country (2024-2029) & (USD Million)

Table 164. Satellite Remote Sensing Service Raw Material

Table 165. Key Suppliers of Satellite Remote Sensing Service Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Satellite Remote Sensing Service Picture

Figure 2. Global Satellite Remote Sensing Service Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Satellite Remote Sensing Service Consumption Value Market Share by Type in 2022

Figure 4. Data Services

Figure 5. Technical Services

Figure 6. Software Service

Figure 7. Other

Figure 8. Global Satellite Remote Sensing Service Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 9. Satellite Remote Sensing Service Consumption Value Market Share by Application in 2022

Figure 10. Military & Defense Picture

Figure 11. Government Picture

Figure 12. Commercial Picture

Figure 13. Global Satellite Remote Sensing Service Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Satellite Remote Sensing Service Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Market Satellite Remote Sensing Service Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 16. Global Satellite Remote Sensing Service Consumption Value Market Share by Region (2018-2029)

Figure 17. Global Satellite Remote Sensing Service Consumption Value Market Share by Region in 2022

Figure 18. North America Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 20. Asia-Pacific Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 21. South America Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 22. Middle East and Africa Satellite Remote Sensing Service Consumption Value

(2018-2029) & (USD Million)

Figure 23. Global Satellite Remote Sensing Service Revenue Share by Players in 2022

Figure 24. Satellite Remote Sensing Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 25. Global Top 3 Players Satellite Remote Sensing Service Market Share in 2022

Figure 26. Global Top 6 Players Satellite Remote Sensing Service Market Share in 2022

Figure 27. Global Satellite Remote Sensing Service Consumption Value Share by Type (2018-2023)

Figure 28. Global Satellite Remote Sensing Service Market Share Forecast by Type (2024-2029)

Figure 29. Global Satellite Remote Sensing Service Consumption Value Share by Application (2018-2023)

Figure 30. Global Satellite Remote Sensing Service Market Share Forecast by Application (2024-2029)

Figure 31. North America Satellite Remote Sensing Service Consumption Value Market Share by Type (2018-2029)

Figure 32. North America Satellite Remote Sensing Service Consumption Value Market Share by Application (2018-2029)

Figure 33. North America Satellite Remote Sensing Service Consumption Value Market Share by Country (2018-2029)

Figure 34. United States Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 35. Canada Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 36. Mexico Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 37. Europe Satellite Remote Sensing Service Consumption Value Market Share by Type (2018-2029)

Figure 38. Europe Satellite Remote Sensing Service Consumption Value Market Share by Application (2018-2029)

Figure 39. Europe Satellite Remote Sensing Service Consumption Value Market Share by Country (2018-2029)

Figure 40. Germany Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 41. France Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 42. United Kingdom Satellite Remote Sensing Service Consumption Value

(2018-2029) & (USD Million)

Figure 43. Russia Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 44. Italy Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 45. Asia-Pacific Satellite Remote Sensing Service Consumption Value Market Share by Type (2018-2029)

Figure 46. Asia-Pacific Satellite Remote Sensing Service Consumption Value Market Share by Application (2018-2029)

Figure 47. Asia-Pacific Satellite Remote Sensing Service Consumption Value Market Share by Region (2018-2029)

Figure 48. China Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 49. Japan Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 50. South Korea Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 51. India Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 52. Southeast Asia Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 53. Australia Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 54. South America Satellite Remote Sensing Service Consumption Value Market Share by Type (2018-2029)

Figure 55. South America Satellite Remote Sensing Service Consumption Value Market Share by Application (2018-2029)

Figure 56. South America Satellite Remote Sensing Service Consumption Value Market Share by Country (2018-2029)

Figure 57. Brazil Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 58. Argentina Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 59. Middle East and Africa Satellite Remote Sensing Service Consumption Value Market Share by Type (2018-2029)

Figure 60. Middle East and Africa Satellite Remote Sensing Service Consumption Value Market Share by Application (2018-2029)

Figure 61. Middle East and Africa Satellite Remote Sensing Service Consumption Value Market Share by Country (2018-2029)

Figure 62. Turkey Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 63. Saudi Arabia Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 64. UAE Satellite Remote Sensing Service Consumption Value (2018-2029) & (USD Million)

Figure 65. Satellite Remote Sensing Service Market Drivers

Figure 66. Satellite Remote Sensing Service Market Restraints

Figure 67. Satellite Remote Sensing Service Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Manufacturing Cost Structure Analysis of Satellite Remote Sensing Service in 2022

Figure 70. Manufacturing Process Analysis of Satellite Remote Sensing Service

Figure 71. Satellite Remote Sensing Service Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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