

# Global Satellite Manufacturing and Launch Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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# Abstracts

Satellite height is a major factor in its utility for use within a communications system. It determines the orbit period, the time that the satellite is visible to a ground station, the footprint (coverage area on earth's surface), the propagation delay of signals to and from the satellite, and the path attenuation. There are three categories of distance from the earth for satellite orbits and accordingly satellites, which are Low Earth Orbit (LEO), Medium Earth Orbit (MEO) and Geostationary Earth Orbit (GEO). These have various characteristics and offer advantages as well as disadvantages.

Scope of the Report:

This report studies the Satellite Manufacturing and Launch market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Satellite Manufacturing and Launch market by product type and applications/end industries. In the coming years there is an increasing demand for Satellite Manufacturing and Launch in the regions of US and Europe that is expected to drive the market for more advanced Satellite Manufacturing and Launch. Growth in government budgets in the principal countries, increasing of communications satellites expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology will drive growth in United States and Europe markets.

Globally, the Satellite Manufacturing and Launch industry market is concentrated. The satellite market is dynamic and highly competitive. In the commercial satellite segment, the main competitors are Thales Alenia Space's, Space Systems / Loral, Airbus Group, Orbital ATK, Boeing and Lockheed Martin. Going forward, the main commercial challenge will be the ability to offer satellite solutions with all-electric propulsion. It is



important to note the gradual arrival in the commercial market of new international players (from Russia, China, India, Israel, Japan, etc.) in the fields of telecommunications and observation. The arrival of GAFA (Google, Apple, Facebook, and Amazon) has also changed the commercial landscape with the emergence of new needs in terms of mega-constellations.

The global Satellite Manufacturing and Launch market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Satellite Manufacturing and Launch.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Airbus Defence and Space

OHB SE

Boeing Defense, Space & Security

JSC Information Satellite Systems

Lockheed Martin

Orbital ATK

Space Systems/Loral

Thales Alenia Space

Market Segment by Regions, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Colombia) Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

LEO

GEO

MEO

Beyond GEO

Market Segment by Applications, can be divided into

**Commercial Communications** 

Earth Observation

R&D

Navigation

Military Surveillance

Scientific

Meteorology

Non-profit Communications



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