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Global Satellite IoT Connectivity Services Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GE408FA9ED92EN.html
Date: August 2026
Pages: 211
Price: US$ 4,480.00 (Single User License)
ID: GE408FA9ED92EN

Abstracts

The global Satellite IoT Connectivity Services market size is expected to reach $ 2120 million by 2032, rising at a market growth of 17.6% CAGR during the forecast period (2026-2032).

In 2025, the global Satellite IoT Connectivity Services market reached approximately USD 660 million, with mature low-rate satellite IoT services typically priced by connected device, message volume, data packet, or platform subscription, and monthly connectivity fees per terminal generally ranging from several US dollars to over ten US dollars. Satellite IoT Connectivity Services refer to low-rate, low-power, wide-area data connectivity services delivered through low Earth orbit, geostationary orbit, or multi-orbit satellite communication networks for remote sensors, asset tracking terminals, industrial equipment, vehicles, maritime facilities, and field operation devices. These services use satellite links as the core communication bearer and support status reporting, location data transmission, alarm delivery, short data messaging, remote monitoring, and basic control command delivery, mainly serving maritime, energy, transportation and logistics, agriculture, environmental monitoring, mining, and remote industrial asset management scenarios where terrestrial network coverage is limited or continuous connectivity is required.

With the deployment of LEO constellations, the maturation of 3GPP NTN standards, and the commercialization of satellite cellular integrated services, satellite IoT is gradually moving from customized satellite messaging solutions toward standardized, lower-cost, and scalable connectivity services.

In terms of market growth, the global Satellite IoT Connectivity Services market reached approximately USD 660 million in 2025, is expected to reach USD 780 million in 2026,

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and is projected to grow to USD 2,110 million by 2032, representing a CAGR of approximately 18.0% from 2026 to 2032. Growth is mainly driven by three factors: rising demand for digital management of remote assets, especially in energy, maritime, logistics, and agriculture; the commercialization of 3GPP NTN services led by companies such as Sateliot, Skylo, and OQ Technology; and deeper collaboration between satellite operators and telecom IoT platforms, which is helping satellite IoT shift from project-based deployment to standardized connectivity subscription models.

From a competitive perspective, established satellite communication companies such as Iridium, ORBCOMM, Viasat, and Globalstar continue to benefit from strong network assets, customer bases, and experience in industrial scenarios. Emerging players such as Sateliot, OQ Technology, Skylo, Lacuna Space, Myriota, Kin?is, and FOSSA are building differentiated positions in 3GPP NTN, LPWAN direct-to-satellite connectivity, and low-power small-data services. In China, Beijing Guodian Gaoke Technology, Zhejiang Shikong Daoyu Technology, Aerospace Xingyun Technology, SpaceIoT, China Mobile IoT, and China Unicom are advancing local satellite IoT networks and applications. Overall, although the market remains smaller than satellite broadband and direct-to-device consumer satellite communication in the near term, its clear industrial demand, limited substitutability, and strategic value make it a high-potential niche within the broader satellite communications ecosystem.

This report studies the global Satellite IoT Connectivity Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Satellite IoT Connectivity Services, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Satellite IoT Connectivity Services that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Satellite IoT Connectivity Services total market, 2021-2032, (USD Million)
Global Satellite IoT Connectivity Services total market by region & country, CAGR, 2021-2032, (USD Million)
U.S. VS China: Satellite IoT Connectivity Services total market, key domestic companies, and share, (USD Million)
Global Satellite IoT Connectivity Services revenue by player, revenue and market share 2021-2026, (USD Million)
Global Satellite IoT Connectivity Services total market by Type, CAGR, 2021-2032,

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(USD Million)
Global Satellite IoT Connectivity Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Satellite IoT Connectivity Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Iridium Communications Inc., ORBCOMM Inc., Viasat, Inc., Globalstar, Inc., EchoStar Corporation, Skylo Technologies, Omnispace, LLC, eSAT Global, Inc., Sateliot, S.A., OQ Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Satellite IoT Connectivity Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Satellite IoT Connectivity Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

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Rest of World

Global Satellite IoT Connectivity Services Market, Segmentation by Type:

Proprietary Satellite Messaging Services

Standardized Cellular NTN Services

Satellite LPWAN Services

Other

Global Satellite IoT Connectivity Services Market, Segmentation by Data Interaction Capability:

Uplink-only Data Services

Two-way Messaging Services

Managed Data Connectivity Services

Other

Global Satellite IoT Connectivity Services Market, Segmentation by Application:

Maritime

Energy

Transportation

Agriculture

Environment

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Industrial Assets

Other

Companies Profiled:

Iridium Communications Inc.

ORBCOMM Inc.

Viasat, Inc.

Globalstar, Inc.

EchoStar Corporation

Skylo Technologies

Omnispace, LLC

eSAT Global, Inc.

Sateliot, S.A.

OQ Technology

Astrocast SA

Kin?is

Lacuna Space Ltd.

Plan-S

FOSSA Systems S.L.

Apogeo Space S.r.l.

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Myriota Pty Ltd

Wyld Networks AB

Hiber B.V.

Fleet Space Technologies

hiSky Ltd.

Thuraya Telecommunications Company

HISPASAT, S.A.

Eutelsat Group

SES S.A.

Beijing Guodian Gaoke Technology Co., Ltd.

Zhejiang Shikong Daoyu Technology Co., Ltd.

Aerospace Xingyun Technology Co., Ltd.

SpaceIoT

China Mobile IoT Company Limited

China United Network Communications Group Co., Ltd.

Deutsche Telekom IoT

Vodafone IoT

Tele2 IoT

Soracom, Inc.

SoftBank Corp.

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Verizon Business

Eseye

Monogoto

floLIVE

emnify GmbH

Giesecke+Devrient GmbH

Kacific Broadband Satellites Group

Telkomsat

Bharat Sanchar Nigam Limited

Hughes Communications India Private Limited

Dhruva Space Private Limited

SKY Perfect JSAT Corporation

Telespazio S.p.A.

Key Questions Answered

1. How big is the global Satellite IoT Connectivity Services market?
2. What is the demand of the global Satellite IoT Connectivity Services market?
3. What is the year over year growth of the global Satellite IoT Connectivity Services market?
4. What is the total value of the global Satellite IoT Connectivity Services market?
5. Who are the Major Players in the global Satellite IoT Connectivity Services market?
6. What are the growth factors driving the market demand?

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