

Global Satellite Imagery for Precision Farming Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Satellite Imagery for Precision Farming market size was valued at US\$ 499 million in 2024 and is forecast to a readjusted size of USD 1059 million by 2031 with a CAGR of 12.9% during review period.

Satellite imaging technology in precision agriculture refers to the use of images and data of the earth's surface captured by satellite systems to provide accurate, real-time and comprehensive information support for agricultural production. These satellite images are usually high-resolution and can capture detailed features of farmland, such as topography, vegetation cover, soil moisture, etc., thus providing decision support for farmers.

Market drivers

The satellite imagery market for precision agriculture is driven by multiple factors, including:

Technological progress: With the continuous development of satellite technology, the resolution and accuracy of satellite images are constantly improving, allowing farmers to obtain more detailed and accurate information. At the same time, the widespread application of remote sensing technology and geographic information systems (GIS) also provides strong support for the processing and analysis of satellite images.

Policy support: Governments of various countries have introduced policies to encourage the development of agricultural informatization and intelligence. These policies provide

strong support for the satellite imagery market for precision agriculture.

Market demand: With the growth of population and the acceleration of urbanization, the demand for agricultural products continues to increase. In order to meet this demand, farmers need to improve the efficiency and quality of agricultural production. And satellite imagery technology for precision agriculture is one of the important means to improve the efficiency and quality of agricultural production.

Cost reduction: With the continuous advancement and popularization of satellite imagery technology, its cost is gradually reduced, making this technology affordable for more farmers.

Sustainable development needs: With the global emphasis on sustainable development, farmers need to adopt more environmentally friendly and sustainable agricultural production methods. And satellite imagery technology for precision agriculture can help farmers achieve this goal, improving the sustainability of agricultural production by optimizing resource utilization and reducing environmental pollution.

In summary, satellite imaging technology for precision agriculture has broad application prospects and market potential. With the continuous advancement of technology and the continuous development of the market, this technology will play a more important role in the future.

This report is a detailed and comprehensive analysis for global Satellite Imagery for Precision Farming market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Satellite Imagery for Precision Farming market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Satellite Imagery for Precision Farming market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Satellite Imagery for Precision Farming market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Satellite Imagery for Precision Farming market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Satellite Imagery for Precision Farming
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Satellite Imagery for Precision Farming market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DataFarming, Planet Labs, Earth-i, UrtheCast, Satellite Imaging Corporation, Crop Quest, Maxar Technologies, Telespazio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Satellite Imagery for Precision Farming market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Optical Imagery

Radar Imagery

Market segment by Application

Food Crop

Cash Crop

Market segment by players, this report covers

DataFarming

Planet Labs

Earth-i

UrtheCast

Satellite Imaging Corporation

Crop Quest

Maxar Technologies

Telespazio

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Satellite Imagery for Precision Farming product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Satellite Imagery for Precision Farming, with revenue, gross margin, and global market share of Satellite Imagery for Precision

Farming from 2020 to 2025.

Chapter 3, the Satellite Imagery for Precision Farming competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Satellite Imagery for Precision Farming market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Satellite Imagery for Precision Farming.

Chapter 13, to describe Satellite Imagery for Precision Farming research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Satellite Imagery for Precision Farming by Type

1.3.1 Overview: Global Satellite Imagery for Precision Farming Market Size by Type: 2020 Versus 2024 Versus 2031

1.3.2 Global Satellite Imagery for Precision Farming Consumption Value Market Share by Type in 2024

1.3.3 Optical Imagery

1.3.4 Radar Imagery

1.4 Global Satellite Imagery for Precision Farming Market by Application

1.4.1 Overview: Global Satellite Imagery for Precision Farming Market Size by Application: 2020 Versus 2024 Versus 2031

1.4.2 Food Crop

1.4.3 Cash Crop

1.5 Global Satellite Imagery for Precision Farming Market Size & Forecast

1.6 Global Satellite Imagery for Precision Farming Market Size and Forecast by Region

1.6.1 Global Satellite Imagery for Precision Farming Market Size by Region: 2020 VS 2024 VS 2031

1.6.2 Global Satellite Imagery for Precision Farming Market Size by Region, (2020-2031)

1.6.3 North America Satellite Imagery for Precision Farming Market Size and Prospect (2020-2031)

1.6.4 Europe Satellite Imagery for Precision Farming Market Size and Prospect (2020-2031)

1.6.5 Asia-Pacific Satellite Imagery for Precision Farming Market Size and Prospect (2020-2031)

1.6.6 South America Satellite Imagery for Precision Farming Market Size and Prospect (2020-2031)

1.6.7 Middle East & Africa Satellite Imagery for Precision Farming Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

2.1 DataFarming

2.1.1 DataFarming Details

- 2.1.2 DataFarming Major Business
- 2.1.3 DataFarming Satellite Imagery for Precision Farming Product and Solutions
- 2.1.4 DataFarming Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)
- 2.1.5 DataFarming Recent Developments and Future Plans
- 2.2 Planet Labs
 - 2.2.1 Planet Labs Details
 - 2.2.2 Planet Labs Major Business
 - 2.2.3 Planet Labs Satellite Imagery for Precision Farming Product and Solutions
 - 2.2.4 Planet Labs Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Planet Labs Recent Developments and Future Plans
- 2.3 Earth-i
 - 2.3.1 Earth-i Details
 - 2.3.2 Earth-i Major Business
 - 2.3.3 Earth-i Satellite Imagery for Precision Farming Product and Solutions
 - 2.3.4 Earth-i Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Earth-i Recent Developments and Future Plans
- 2.4 UrtheCast
 - 2.4.1 UrtheCast Details
 - 2.4.2 UrtheCast Major Business
 - 2.4.3 UrtheCast Satellite Imagery for Precision Farming Product and Solutions
 - 2.4.4 UrtheCast Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 UrtheCast Recent Developments and Future Plans
- 2.5 Satellite Imaging Corporation
 - 2.5.1 Satellite Imaging Corporation Details
 - 2.5.2 Satellite Imaging Corporation Major Business
 - 2.5.3 Satellite Imaging Corporation Satellite Imagery for Precision Farming Product and Solutions
 - 2.5.4 Satellite Imaging Corporation Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Satellite Imaging Corporation Recent Developments and Future Plans
- 2.6 Crop Quest
 - 2.6.1 Crop Quest Details
 - 2.6.2 Crop Quest Major Business
 - 2.6.3 Crop Quest Satellite Imagery for Precision Farming Product and Solutions
 - 2.6.4 Crop Quest Satellite Imagery for Precision Farming Revenue, Gross Margin and

Market Share (2020-2025)

2.6.5 Crop Quest Recent Developments and Future Plans

2.7 Maxar Technologies

2.7.1 Maxar Technologies Details

2.7.2 Maxar Technologies Major Business

2.7.3 Maxar Technologies Satellite Imagery for Precision Farming Product and Solutions

2.7.4 Maxar Technologies Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Maxar Technologies Recent Developments and Future Plans

2.8 Telespazio

2.8.1 Telespazio Details

2.8.2 Telespazio Major Business

2.8.3 Telespazio Satellite Imagery for Precision Farming Product and Solutions

2.8.4 Telespazio Satellite Imagery for Precision Farming Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Telespazio Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Satellite Imagery for Precision Farming Revenue and Share by Players (2020-2025)

3.2 Market Share Analysis (2024)

3.2.1 Market Share of Satellite Imagery for Precision Farming by Company Revenue

3.2.2 Top 3 Satellite Imagery for Precision Farming Players Market Share in 2024

3.2.3 Top 6 Satellite Imagery for Precision Farming Players Market Share in 2024

3.3 Satellite Imagery for Precision Farming Market: Overall Company Footprint Analysis

3.3.1 Satellite Imagery for Precision Farming Market: Region Footprint

3.3.2 Satellite Imagery for Precision Farming Market: Company Product Type Footprint

3.3.3 Satellite Imagery for Precision Farming Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Satellite Imagery for Precision Farming Consumption Value and Market Share by Type (2020-2025)

4.2 Global Satellite Imagery for Precision Farming Market Forecast by Type

(2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Satellite Imagery for Precision Farming Consumption Value Market Share by Application (2020-2025)

5.2 Global Satellite Imagery for Precision Farming Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America Satellite Imagery for Precision Farming Consumption Value by Type (2020-2031)

6.2 North America Satellite Imagery for Precision Farming Market Size by Application (2020-2031)

6.3 North America Satellite Imagery for Precision Farming Market Size by Country

6.3.1 North America Satellite Imagery for Precision Farming Consumption Value by Country (2020-2031)

6.3.2 United States Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

6.3.3 Canada Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

6.3.4 Mexico Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

7 EUROPE

7.1 Europe Satellite Imagery for Precision Farming Consumption Value by Type (2020-2031)

7.2 Europe Satellite Imagery for Precision Farming Consumption Value by Application (2020-2031)

7.3 Europe Satellite Imagery for Precision Farming Market Size by Country

7.3.1 Europe Satellite Imagery for Precision Farming Consumption Value by Country (2020-2031)

7.3.2 Germany Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

7.3.3 France Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

7.3.4 United Kingdom Satellite Imagery for Precision Farming Market Size and

Forecast (2020-2031)

7.3.5 Russia Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

7.3.6 Italy Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Type (2020-2031)

8.2 Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Application (2020-2031)

8.3 Asia-Pacific Satellite Imagery for Precision Farming Market Size by Region

8.3.1 Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Region (2020-2031)

8.3.2 China Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

8.3.3 Japan Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

8.3.4 South Korea Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

8.3.5 India Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

8.3.6 Southeast Asia Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

8.3.7 Australia Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

9.1 South America Satellite Imagery for Precision Farming Consumption Value by Type (2020-2031)

9.2 South America Satellite Imagery for Precision Farming Consumption Value by Application (2020-2031)

9.3 South America Satellite Imagery for Precision Farming Market Size by Country

9.3.1 South America Satellite Imagery for Precision Farming Consumption Value by Country (2020-2031)

9.3.2 Brazil Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

9.3.3 Argentina Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Type (2020-2031)

10.2 Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Application (2020-2031)

10.3 Middle East & Africa Satellite Imagery for Precision Farming Market Size by Country

10.3.1 Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Country (2020-2031)

10.3.2 Turkey Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

10.3.3 Saudi Arabia Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

10.3.4 UAE Satellite Imagery for Precision Farming Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

11.1 Satellite Imagery for Precision Farming Market Drivers

11.2 Satellite Imagery for Precision Farming Market Restraints

11.3 Satellite Imagery for Precision Farming Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Satellite Imagery for Precision Farming Industry Chain

12.2 Satellite Imagery for Precision Farming Upstream Analysis

12.3 Satellite Imagery for Precision Farming Midstream Analysis

12.4 Satellite Imagery for Precision Farming Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Satellite Imagery for Precision Farming Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Satellite Imagery for Precision Farming Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Global Satellite Imagery for Precision Farming Consumption Value by Region (2020-2025) & (USD Million)

Table 4. Global Satellite Imagery for Precision Farming Consumption Value by Region (2026-2031) & (USD Million)

Table 5. DataFarming Company Information, Head Office, and Major Competitors

Table 6. DataFarming Major Business

Table 7. DataFarming Satellite Imagery for Precision Farming Product and Solutions

Table 8. DataFarming Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 9. DataFarming Recent Developments and Future Plans

Table 10. Planet Labs Company Information, Head Office, and Major Competitors

Table 11. Planet Labs Major Business

Table 12. Planet Labs Satellite Imagery for Precision Farming Product and Solutions

Table 13. Planet Labs Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 14. Planet Labs Recent Developments and Future Plans

Table 15. Earth-i Company Information, Head Office, and Major Competitors

Table 16. Earth-i Major Business

Table 17. Earth-i Satellite Imagery for Precision Farming Product and Solutions

Table 18. Earth-i Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 19. UrtheCast Company Information, Head Office, and Major Competitors

Table 20. UrtheCast Major Business

Table 21. UrtheCast Satellite Imagery for Precision Farming Product and Solutions

Table 22. UrtheCast Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 23. UrtheCast Recent Developments and Future Plans

Table 24. Satellite Imaging Corporation Company Information, Head Office, and Major Competitors

Table 25. Satellite Imaging Corporation Major Business

Table 26. Satellite Imaging Corporation Satellite Imagery for Precision Farming Product

and Solutions

Table 27. Satellite Imaging Corporation Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 28. Satellite Imaging Corporation Recent Developments and Future Plans

Table 29. Crop Quest Company Information, Head Office, and Major Competitors

Table 30. Crop Quest Major Business

Table 31. Crop Quest Satellite Imagery for Precision Farming Product and Solutions

Table 32. Crop Quest Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 33. Crop Quest Recent Developments and Future Plans

Table 34. Maxar Technologies Company Information, Head Office, and Major Competitors

Table 35. Maxar Technologies Major Business

Table 36. Maxar Technologies Satellite Imagery for Precision Farming Product and Solutions

Table 37. Maxar Technologies Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 38. Maxar Technologies Recent Developments and Future Plans

Table 39. Telespazio Company Information, Head Office, and Major Competitors

Table 40. Telespazio Major Business

Table 41. Telespazio Satellite Imagery for Precision Farming Product and Solutions

Table 42. Telespazio Satellite Imagery for Precision Farming Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 43. Telespazio Recent Developments and Future Plans

Table 44. Global Satellite Imagery for Precision Farming Revenue (USD Million) by Players (2020-2025)

Table 45. Global Satellite Imagery for Precision Farming Revenue Share by Players (2020-2025)

Table 46. Breakdown of Satellite Imagery for Precision Farming by Company Type (Tier 1, Tier 2, and Tier 3)

Table 47. Market Position of Players in Satellite Imagery for Precision Farming, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 48. Head Office of Key Satellite Imagery for Precision Farming Players

Table 49. Satellite Imagery for Precision Farming Market: Company Product Type Footprint

Table 50. Satellite Imagery for Precision Farming Market: Company Product Application Footprint

Table 51. Satellite Imagery for Precision Farming New Market Entrants and Barriers to Market Entry

Table 52. Satellite Imagery for Precision Farming Mergers, Acquisition, Agreements, and Collaborations

Table 53. Global Satellite Imagery for Precision Farming Consumption Value (USD Million) by Type (2020-2025)

Table 54. Global Satellite Imagery for Precision Farming Consumption Value Share by Type (2020-2025)

Table 55. Global Satellite Imagery for Precision Farming Consumption Value Forecast by Type (2026-2031)

Table 56. Global Satellite Imagery for Precision Farming Consumption Value by Application (2020-2025)

Table 57. Global Satellite Imagery for Precision Farming Consumption Value Forecast by Application (2026-2031)

Table 58. North America Satellite Imagery for Precision Farming Consumption Value by Type (2020-2025) & (USD Million)

Table 59. North America Satellite Imagery for Precision Farming Consumption Value by Type (2026-2031) & (USD Million)

Table 60. North America Satellite Imagery for Precision Farming Consumption Value by Application (2020-2025) & (USD Million)

Table 61. North America Satellite Imagery for Precision Farming Consumption Value by Application (2026-2031) & (USD Million)

Table 62. North America Satellite Imagery for Precision Farming Consumption Value by Country (2020-2025) & (USD Million)

Table 63. North America Satellite Imagery for Precision Farming Consumption Value by Country (2026-2031) & (USD Million)

Table 64. Europe Satellite Imagery for Precision Farming Consumption Value by Type (2020-2025) & (USD Million)

Table 65. Europe Satellite Imagery for Precision Farming Consumption Value by Type (2026-2031) & (USD Million)

Table 66. Europe Satellite Imagery for Precision Farming Consumption Value by Application (2020-2025) & (USD Million)

Table 67. Europe Satellite Imagery for Precision Farming Consumption Value by Application (2026-2031) & (USD Million)

Table 68. Europe Satellite Imagery for Precision Farming Consumption Value by Country (2020-2025) & (USD Million)

Table 69. Europe Satellite Imagery for Precision Farming Consumption Value by Country (2026-2031) & (USD Million)

Table 70. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Type (2020-2025) & (USD Million)

Table 71. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by

Type (2026-2031) & (USD Million)

Table 72. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Application (2020-2025) & (USD Million)

Table 73. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Application (2026-2031) & (USD Million)

Table 74. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Region (2020-2025) & (USD Million)

Table 75. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value by Region (2026-2031) & (USD Million)

Table 76. South America Satellite Imagery for Precision Farming Consumption Value by Type (2020-2025) & (USD Million)

Table 77. South America Satellite Imagery for Precision Farming Consumption Value by Type (2026-2031) & (USD Million)

Table 78. South America Satellite Imagery for Precision Farming Consumption Value by Application (2020-2025) & (USD Million)

Table 79. South America Satellite Imagery for Precision Farming Consumption Value by Application (2026-2031) & (USD Million)

Table 80. South America Satellite Imagery for Precision Farming Consumption Value by Country (2020-2025) & (USD Million)

Table 81. South America Satellite Imagery for Precision Farming Consumption Value by Country (2026-2031) & (USD Million)

Table 82. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Type (2020-2025) & (USD Million)

Table 83. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Type (2026-2031) & (USD Million)

Table 84. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Application (2020-2025) & (USD Million)

Table 85. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Application (2026-2031) & (USD Million)

Table 86. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Country (2020-2025) & (USD Million)

Table 87. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value by Country (2026-2031) & (USD Million)

Table 88. Global Key Players of Satellite Imagery for Precision Farming Upstream (Raw Materials)

Table 89. Global Satellite Imagery for Precision Farming Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Satellite Imagery for Precision Farming Picture

Figure 2. Global Satellite Imagery for Precision Farming Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Satellite Imagery for Precision Farming Consumption Value Market Share by Type in 2024

Figure 4. Optical Imagery

Figure 5. Radar Imagery

Figure 6. Global Satellite Imagery for Precision Farming Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Satellite Imagery for Precision Farming Consumption Value Market Share by Application in 2024

Figure 8. Food Crop Picture

Figure 9. Cash Crop Picture

Figure 10. Global Satellite Imagery for Precision Farming Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Satellite Imagery for Precision Farming Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Market Satellite Imagery for Precision Farming Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)

Figure 13. Global Satellite Imagery for Precision Farming Consumption Value Market Share by Region (2020-2031)

Figure 14. Global Satellite Imagery for Precision Farming Consumption Value Market Share by Region in 2024

Figure 15. North America Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 16. Europe Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 17. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 18. South America Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 19. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 20. Company Three Recent Developments and Future Plans

Figure 21. Global Satellite Imagery for Precision Farming Revenue Share by Players in

2024

Figure 22. Satellite Imagery for Precision Farming Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024

Figure 23. Market Share of Satellite Imagery for Precision Farming by Player Revenue in 2024

Figure 24. Top 3 Satellite Imagery for Precision Farming Players Market Share in 2024

Figure 25. Top 6 Satellite Imagery for Precision Farming Players Market Share in 2024

Figure 26. Global Satellite Imagery for Precision Farming Consumption Value Share by Type (2020-2025)

Figure 27. Global Satellite Imagery for Precision Farming Market Share Forecast by Type (2026-2031)

Figure 28. Global Satellite Imagery for Precision Farming Consumption Value Share by Application (2020-2025)

Figure 29. Global Satellite Imagery for Precision Farming Market Share Forecast by Application (2026-2031)

Figure 30. North America Satellite Imagery for Precision Farming Consumption Value Market Share by Type (2020-2031)

Figure 31. North America Satellite Imagery for Precision Farming Consumption Value Market Share by Application (2020-2031)

Figure 32. North America Satellite Imagery for Precision Farming Consumption Value Market Share by Country (2020-2031)

Figure 33. United States Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 34. Canada Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 35. Mexico Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 36. Europe Satellite Imagery for Precision Farming Consumption Value Market Share by Type (2020-2031)

Figure 37. Europe Satellite Imagery for Precision Farming Consumption Value Market Share by Application (2020-2031)

Figure 38. Europe Satellite Imagery for Precision Farming Consumption Value Market Share by Country (2020-2031)

Figure 39. Germany Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 40. France Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 41. United Kingdom Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 42. Russia Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 43. Italy Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 44. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value Market Share by Type (2020-2031)

Figure 45. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value Market Share by Application (2020-2031)

Figure 46. Asia-Pacific Satellite Imagery for Precision Farming Consumption Value Market Share by Region (2020-2031)

Figure 47. China Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 48. Japan Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 49. South Korea Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 50. India Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 51. Southeast Asia Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 52. Australia Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 53. South America Satellite Imagery for Precision Farming Consumption Value Market Share by Type (2020-2031)

Figure 54. South America Satellite Imagery for Precision Farming Consumption Value Market Share by Application (2020-2031)

Figure 55. South America Satellite Imagery for Precision Farming Consumption Value Market Share by Country (2020-2031)

Figure 56. Brazil Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 57. Argentina Satellite Imagery for Precision Farming Consumption Value (2020-2031) & (USD Million)

Figure 58. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value Market Share by Type (2020-2031)

Figure 59. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value Market Share by Application (2020-2031)

Figure 60. Middle East & Africa Satellite Imagery for Precision Farming Consumption Value Market Share by Country (2020-2031)

Figure 61. Turkey Satellite Imagery for Precision Farming Consumption Value

(2020-2031) & (USD Million)

Figure 62. Saudi Arabia Satellite Imagery for Precision Farming Consumption Value

(2020-2031) & (USD Million)

Figure 63. UAE Satellite Imagery for Precision Farming Consumption Value

(2020-2031) & (USD Million)

Figure 64. Satellite Imagery for Precision Farming Market Drivers

Figure 65. Satellite Imagery for Precision Farming Market Restraints

Figure 66. Satellite Imagery for Precision Farming Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Satellite Imagery for Precision Farming Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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