

Global Satellite Earth Observation Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Satellite Earth Observation market size is expected to reach \$ 12224 million by 2032, rising at a market growth of 8.2% CAGR during the forecast period (2026-2032).

Satellite Earth Observation refers to scientific and commercial activities that utilize various payloads mounted on remote sensing satellite platforms to acquire electromagnetic radiation or scattering signals from the Earth's surface and atmosphere in a non-contact manner. Through data inversion and processing techniques, it extracts physical, chemical, or biological parameters related to land, ocean, atmosphere, glaciers, and ecosystems. Its core objective is to achieve macroscopic, continuous, and dynamic monitoring of the Earth's environment, encompassing multiple fields such as resource exploration, crop yield estimation, urban planning, disaster early warning, climate change research, marine monitoring, and military reconnaissance. This technology overcomes the geographical and temporal limitations of ground-based observation, providing large-scale, periodic, and traceable quantitative information. It is a crucial spatial information infrastructure for digital earth, smart cities, and global sustainable development strategies. With the integration of miniaturized constellations and artificial intelligence processing technologies, Earth observation is entering a new phase characterized by high-frequency revisit times, sub-meter resolution, and on-orbit intelligent interpretation.

The current Satellite Earth Observation market is driven by both government and commercial forces: North America, Europe, and China dominate the deployment of high-resolution optical and radar satellites, while commercial companies are promoting the widespread adoption of sub-meter-level data services. Future trends focus on high-frequency revisit constellations, on-orbit AI processing, and data fusion value-added

services. Key obstacles include: data pricing and copyright disputes inhibiting adoption by SMEs; high manufacturing costs of high-resolution satellites; and insufficient standardization and interoperability of multi-source data. Dynamically, demand for synthetic aperture radar data is surging, cloud platforms are becoming the mainstream channel for data distribution and analysis, and emerging market countries are beginning to develop their own observation satellites.

This report studies the global Satellite Earth Observation demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Satellite Earth Observation, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Satellite Earth Observation that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Satellite Earth Observation total market, 2021-2032, (USD Million)

Global Satellite Earth Observation total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Satellite Earth Observation total market, key domestic companies, and share, (USD Million)

Global Satellite Earth Observation revenue by player, revenue and market share 2021-2026, (USD Million)

Global Satellite Earth Observation total market by Type, CAGR, 2021-2032, (USD Million)

Global Satellite Earth Observation total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Satellite Earth Observation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Airbus S.A.S, Ball Corporation, BlackSky Technology Inc., Capella Space, EarthDaily Analytics (UrtheCast), Geospatial Insight, HawkEye 360, Inc., ICEYE, Kongsberg Satellite Services (KSAT), L3Harris Technologies, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Satellite Earth Observation market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Satellite Earth Observation Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Satellite Earth Observation Market, Segmentation by Type:

Low Earth Orbit (LEO)

Medium Earth Orbit (MEO)

Geosynchronous Earth Orbit (GEO)

Global Satellite Earth Observation Market, Segmentation by Imaging:

Optical Passive Imaging

Synthetic Aperture Radar Imaging

Hyperspectral Imaging

LiDAR Imaging

Global Satellite Earth Observation Market, Segmentation by Resolution:

High-Resolution Observation (Resolution Less Than 1 Meter)

Medium-Resolution Observation (Resolution Between 1 and 10 Meters)

Low-Resolution Observation (Resolution Greater Than 100 Meters)

Global Satellite Earth Observation Market, Segmentation by Application:

Data Acquisition and Mapping

Sustainable Development and Environment Management

Disaster Management

Surveillance and Security

Location-Based Service

Others

Companies Profiled:

Airbus S.A.S

Ball Corporation

BlackSky Technology Inc.

Capella Space

EarthDaily Analytics (UrtheCast)

Geospatial Insight

HawkEye 360, Inc.

ICEYE

Kongsberg Satellite Services (KSAT)

L3Harris Technologies, Inc.

Maxar Technologies Inc.

MDA Ltd.

OHB System AG (OHB SE)

Orbital Insight, Inc.

Planet Labs

RS Metrics

Satellogic

Skylab Analytics

Spire Global, Inc.

Thales Alenia Space

CGST

Geovis

Key Questions Answered

1. How big is the global Satellite Earth Observation market?
2. What is the demand of the global Satellite Earth Observation market?
3. What is the year over year growth of the global Satellite Earth Observation market?
4. What is the total value of the global Satellite Earth Observation market?
5. Who are the Major Players in the global Satellite Earth Observation market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Satellite Earth Observation Introduction
- 1.2 World Satellite Earth Observation Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Satellite Earth Observation Total Market by Region (by Headquarter Location)
 - 1.3.1 World Satellite Earth Observation Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Satellite Earth Observation Revenue (2021-2032)
 - 1.3.3 China Based Company Satellite Earth Observation Revenue (2021-2032)
 - 1.3.4 Europe Based Company Satellite Earth Observation Revenue (2021-2032)
 - 1.3.5 Japan Based Company Satellite Earth Observation Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Satellite Earth Observation Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Satellite Earth Observation Revenue (2021-2032)
 - 1.3.8 India Based Company Satellite Earth Observation Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Satellite Earth Observation Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Satellite Earth Observation Consumption Value (2021-2032)
- 2.2 World Satellite Earth Observation Consumption Value by Region
 - 2.2.1 World Satellite Earth Observation Consumption Value by Region (2021-2026)
 - 2.2.2 World Satellite Earth Observation Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Satellite Earth Observation Consumption Value (2021-2032)
- 2.4 China Satellite Earth Observation Consumption Value (2021-2032)
- 2.5 Europe Satellite Earth Observation Consumption Value (2021-2032)
- 2.6 Japan Satellite Earth Observation Consumption Value (2021-2032)
- 2.7 South Korea Satellite Earth Observation Consumption Value (2021-2032)
- 2.8 ASEAN Satellite Earth Observation Consumption Value (2021-2032)
- 2.9 India Satellite Earth Observation Consumption Value (2021-2032)

3 WORLD SATELLITE EARTH OBSERVATION COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Satellite Earth Observation Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Satellite Earth Observation Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Satellite Earth Observation in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Satellite Earth Observation in 2025
- 3.3 Satellite Earth Observation Company Evaluation Quadrant
- 3.4 Satellite Earth Observation Market: Overall Company Footprint Analysis
 - 3.4.1 Satellite Earth Observation Market: Region Footprint
 - 3.4.2 Satellite Earth Observation Market: Company Product Type Footprint
 - 3.4.3 Satellite Earth Observation Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Satellite Earth Observation Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Satellite Earth Observation Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Satellite Earth Observation Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Satellite Earth Observation Consumption Value Comparison
 - 4.2.1 United States VS China: Satellite Earth Observation Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Satellite Earth Observation Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Satellite Earth Observation Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Satellite Earth Observation Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Satellite Earth Observation Revenue, (2021-2026)
- 4.4 China Based Companies Satellite Earth Observation Revenue and Market Share, 2021-2026

4.4.1 China Based Satellite Earth Observation Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Satellite Earth Observation Revenue, (2021-2026)

4.5 Rest of World Based Satellite Earth Observation Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Satellite Earth Observation Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Satellite Earth Observation Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Satellite Earth Observation Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Low Earth Orbit (LEO)

5.2.2 Medium Earth Orbit (MEO)

5.2.3 Geosynchronous Earth Orbit (GEO)

5.3 Market Segment by Type

5.3.1 World Satellite Earth Observation Market Size by Type (2021-2026)

5.3.2 World Satellite Earth Observation Market Size by Type (2027-2032)

5.3.3 World Satellite Earth Observation Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY IMAGING

6.1 World Satellite Earth Observation Market Size Overview by Imaging: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Imaging

6.2.1 Optical Passive Imaging

6.2.2 Synthetic Aperture Radar Imaging

6.2.3 Hyperspectral Imaging

6.2.4 LiDAR Imaging

6.3 Market Segment by Imaging

6.3.1 World Satellite Earth Observation Market Size by Imaging (2021-2026)

6.3.2 World Satellite Earth Observation Market Size by Imaging (2027-2032)

6.3.3 World Satellite Earth Observation Market Size Market Share by Imaging (2027-2032)

7 MARKET ANALYSIS BY RESOLUTION

7.1 World Satellite Earth Observation Market Size Overview byResolution: 2021 VS 2025 VS 2032

7.2 Segment Introduction byResolution

7.2.1 High-Resolution Observation (Resolution Less Than 1 Meter)

7.2.2 Medium-Resolution Observation (Resolution Between 1 and 10 Meters)

7.2.3 Low-Resolution Observation (Resolution Greater Than 100 Meters)

7.3 Market Segment byResolution

7.3.1 World Satellite Earth Observation Market Size byResolution (2021-2026)

7.3.2 World Satellite Earth Observation Market Size byResolution (2027-2032)

7.3.3 World Satellite Earth Observation Market Size Market Share byResolution (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Satellite Earth Observation Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Data Acquisition and Mapping

8.2.2 Sustainable Development and Environment Management

8.2.3 Disaster Management

8.2.4 Surveillance and Security

8.2.5 Location-Based Service

8.2.6 Others

8.3 Market Segment by Application

8.3.1 World Satellite Earth Observation Market Size by Application (2021-2026)

8.3.2 World Satellite Earth Observation Market Size by Application (2027-2032)

8.3.3 World Satellite Earth Observation Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Airbus S.A.S

9.1.1 Airbus S.A.S Details

9.1.2 Airbus S.A.S Major Business

9.1.3 Airbus S.A.S Satellite Earth Observation Product and Services

9.1.4 Airbus S.A.S Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Airbus S.A.S Recent Developments/Updates

- 9.1.6 Airbus S.A.S Competitive Strengths & Weaknesses
- 9.2 Ball Corporation
 - 9.2.1 Ball Corporation Details
 - 9.2.2 Ball Corporation Major Business
 - 9.2.3 Ball Corporation Satellite Earth Observation Product and Services
 - 9.2.4 Ball Corporation Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Ball Corporation Recent Developments/Updates
 - 9.2.6 Ball Corporation Competitive Strengths & Weaknesses
- 9.3 BlackSky Technology Inc.
 - 9.3.1 BlackSky Technology Inc. Details
 - 9.3.2 BlackSky Technology Inc. Major Business
 - 9.3.3 BlackSky Technology Inc. Satellite Earth Observation Product and Services
 - 9.3.4 BlackSky Technology Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 BlackSky Technology Inc. Recent Developments/Updates
 - 9.3.6 BlackSky Technology Inc. Competitive Strengths & Weaknesses
- 9.4 Capella Space
 - 9.4.1 Capella Space Details
 - 9.4.2 Capella Space Major Business
 - 9.4.3 Capella Space Satellite Earth Observation Product and Services
 - 9.4.4 Capella Space Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Capella Space Recent Developments/Updates
 - 9.4.6 Capella Space Competitive Strengths & Weaknesses
- 9.5 EarthDaily Analytics (UrtheCast)
 - 9.5.1 EarthDaily Analytics (UrtheCast) Details
 - 9.5.2 EarthDaily Analytics (UrtheCast) Major Business
 - 9.5.3 EarthDaily Analytics (UrtheCast) Satellite Earth Observation Product and Services
 - 9.5.4 EarthDaily Analytics (UrtheCast) Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 EarthDaily Analytics (UrtheCast) Recent Developments/Updates
 - 9.5.6 EarthDaily Analytics (UrtheCast) Competitive Strengths & Weaknesses
- 9.6 Geospatial Insight
 - 9.6.1 Geospatial Insight Details
 - 9.6.2 Geospatial Insight Major Business
 - 9.6.3 Geospatial Insight Satellite Earth Observation Product and Services
 - 9.6.4 Geospatial Insight Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)

- 9.6.5 Geospatial Insight Recent Developments/Updates
- 9.6.6 Geospatial Insight Competitive Strengths & Weaknesses
- 9.7 HawkEye 360, Inc.
 - 9.7.1 HawkEye 360, Inc. Details
 - 9.7.2 HawkEye 360, Inc. Major Business
 - 9.7.3 HawkEye 360, Inc. Satellite Earth Observation Product and Services
 - 9.7.4 HawkEye 360, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 HawkEye 360, Inc. Recent Developments/Updates
 - 9.7.6 HawkEye 360, Inc. Competitive Strengths & Weaknesses
- 9.8 ICEYE
 - 9.8.1 ICEYE Details
 - 9.8.2 ICEYE Major Business
 - 9.8.3 ICEYE Satellite Earth Observation Product and Services
 - 9.8.4 ICEYE Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 ICEYE Recent Developments/Updates
 - 9.8.6 ICEYE Competitive Strengths & Weaknesses
- 9.9 Kongsberg Satellite Services (KSAT)
 - 9.9.1 Kongsberg Satellite Services (KSAT) Details
 - 9.9.2 Kongsberg Satellite Services (KSAT) Major Business
 - 9.9.3 Kongsberg Satellite Services (KSAT) Satellite Earth Observation Product and Services
 - 9.9.4 Kongsberg Satellite Services (KSAT) Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Kongsberg Satellite Services (KSAT) Recent Developments/Updates
 - 9.9.6 Kongsberg Satellite Services (KSAT) Competitive Strengths & Weaknesses
- 9.10 L3Harris Technologies, Inc.
 - 9.10.1 L3Harris Technologies, Inc. Details
 - 9.10.2 L3Harris Technologies, Inc. Major Business
 - 9.10.3 L3Harris Technologies, Inc. Satellite Earth Observation Product and Services
 - 9.10.4 L3Harris Technologies, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 L3Harris Technologies, Inc. Recent Developments/Updates
 - 9.10.6 L3Harris Technologies, Inc. Competitive Strengths & Weaknesses
- 9.11 Maxar Technologies Inc.
 - 9.11.1 Maxar Technologies Inc. Details
 - 9.11.2 Maxar Technologies Inc. Major Business
 - 9.11.3 Maxar Technologies Inc. Satellite Earth Observation Product and Services

- 9.11.4 Maxar Technologies Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
- 9.11.5 Maxar Technologies Inc. Recent Developments/Updates
- 9.11.6 Maxar Technologies Inc. Competitive Strengths & Weaknesses
- 9.12 MDA Ltd.
- 9.12.1 MDA Ltd. Details
- 9.12.2 MDA Ltd. Major Business
- 9.12.3 MDA Ltd. Satellite Earth Observation Product and Services
- 9.12.4 MDA Ltd. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 MDA Ltd. Recent Developments/Updates
- 9.12.6 MDA Ltd. Competitive Strengths & Weaknesses
- 9.13 OHB System AG (OHB SE)
- 9.13.1 OHB System AG (OHB SE) Details
- 9.13.2 OHB System AG (OHB SE) Major Business
- 9.13.3 OHB System AG (OHB SE) Satellite Earth Observation Product and Services
- 9.13.4 OHB System AG (OHB SE) Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 OHB System AG (OHB SE) Recent Developments/Updates
- 9.13.6 OHB System AG (OHB SE) Competitive Strengths & Weaknesses
- 9.14 Orbital Insight, Inc.
- 9.14.1 Orbital Insight, Inc. Details
- 9.14.2 Orbital Insight, Inc. Major Business
- 9.14.3 Orbital Insight, Inc. Satellite Earth Observation Product and Services
- 9.14.4 Orbital Insight, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
- 9.14.5 Orbital Insight, Inc. Recent Developments/Updates
- 9.14.6 Orbital Insight, Inc. Competitive Strengths & Weaknesses
- 9.15 Planet Labs
- 9.15.1 Planet Labs Details
- 9.15.2 Planet Labs Major Business
- 9.15.3 Planet Labs Satellite Earth Observation Product and Services
- 9.15.4 Planet Labs Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
- 9.15.5 Planet Labs Recent Developments/Updates
- 9.15.6 Planet Labs Competitive Strengths & Weaknesses
- 9.16 RS Metrics
- 9.16.1 RS Metrics Details
- 9.16.2 RS Metrics Major Business

- 9.16.3 RS Metrics Satellite Earth Observation Product and Services
- 9.16.4 RS Metrics Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
- 9.16.5 RS Metrics Recent Developments/Updates
- 9.16.6 RS Metrics Competitive Strengths & Weaknesses
- 9.17 Satellogic
 - 9.17.1 Satellogic Details
 - 9.17.2 Satellogic Major Business
 - 9.17.3 Satellogic Satellite Earth Observation Product and Services
 - 9.17.4 Satellogic Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Satellogic Recent Developments/Updates
 - 9.17.6 Satellogic Competitive Strengths & Weaknesses
- 9.18 Skylab Analytics
 - 9.18.1 Skylab Analytics Details
 - 9.18.2 Skylab Analytics Major Business
 - 9.18.3 Skylab Analytics Satellite Earth Observation Product and Services
 - 9.18.4 Skylab Analytics Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Skylab Analytics Recent Developments/Updates
 - 9.18.6 Skylab Analytics Competitive Strengths & Weaknesses
- 9.19 Spire Global, Inc.
 - 9.19.1 Spire Global, Inc. Details
 - 9.19.2 Spire Global, Inc. Major Business
 - 9.19.3 Spire Global, Inc. Satellite Earth Observation Product and Services
 - 9.19.4 Spire Global, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Spire Global, Inc. Recent Developments/Updates
 - 9.19.6 Spire Global, Inc. Competitive Strengths & Weaknesses
- 9.20 Thales Alenia Space
 - 9.20.1 Thales Alenia Space Details
 - 9.20.2 Thales Alenia Space Major Business
 - 9.20.3 Thales Alenia Space Satellite Earth Observation Product and Services
 - 9.20.4 Thales Alenia Space Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Thales Alenia Space Recent Developments/Updates
 - 9.20.6 Thales Alenia Space Competitive Strengths & Weaknesses
- 9.21 CGST
 - 9.21.1 CGST Details

9.21.2 CGST Major Business

9.21.3 CGST Satellite Earth Observation Product and Services

9.21.4 CGST Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 CGST Recent Developments/Updates

9.21.6 CGST Competitive Strengths & Weaknesses

9.22 Geovis

9.22.1 Geovis Details

9.22.2 Geovis Major Business

9.22.3 Geovis Satellite Earth Observation Product and Services

9.22.4 Geovis Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026)

9.22.5 Geovis Recent Developments/Updates

9.22.6 Geovis Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Satellite Earth Observation Industry Chain

10.2 Satellite Earth Observation Upstream Analysis

10.3 Satellite Earth Observation Midstream Analysis

10.4 Satellite Earth Observation Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Satellite Earth Observation Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Satellite Earth Observation Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Satellite Earth Observation Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Satellite Earth Observation Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Satellite Earth Observation Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Satellite Earth Observation Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Satellite Earth Observation Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Satellite Earth Observation Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Satellite Earth Observation Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Satellite Earth Observation Players in 2025

Table 12. World Satellite Earth Observation Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Satellite Earth Observation Company Evaluation Quadrant

Table 14. Head Office of Key Satellite Earth Observation Players

Table 15. Satellite Earth Observation Market: Company Product Type Footprint

Table 16. Satellite Earth Observation Market: Company Product Application Footprint

Table 17. Satellite Earth Observation Mergers & Acquisitions Activity

Table 18. United States VS China Satellite Earth Observation Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Satellite Earth Observation Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Satellite Earth Observation Companies, Headquarters (States, Country)

Table 21. United States Based Companies Satellite Earth Observation Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Satellite Earth Observation Revenue Market Share (2021-2026)

Table 23. China Based Satellite Earth Observation Companies, Headquarters (Province, Country)

Table 24. China Based Companies Satellite Earth Observation Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Satellite Earth Observation Revenue Market Share (2021-2026)

Table 26. Rest of World Based Satellite Earth Observation Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Satellite Earth Observation Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Satellite Earth Observation Revenue Market Share (2021-2026)

Table 29. World Satellite Earth Observation Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Satellite Earth Observation Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Satellite Earth Observation Market Size by Type (2027-2032) & (USD Million)

Table 32. World Satellite Earth Observation Market Size by Imaging, (USD Million), 2021 & 2025 & 2032

Table 33. World Satellite Earth Observation Market Size Value by Imaging (2021-2026) & (USD Million)

Table 34. World Satellite Earth Observation Market Size by Imaging (2027-2032) & (USD Million)

Table 35. World Satellite Earth Observation Market Size by Resolution, (USD Million), 2021 & 2025 & 2032

Table 36. World Satellite Earth Observation Market Size Value by Resolution (2021-2026) & (USD Million)

Table 37. World Satellite Earth Observation Market Size by Resolution (2027-2032) & (USD Million)

Table 38. World Satellite Earth Observation Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Satellite Earth Observation Market Size by Application (2021-2026) & (USD Million)

Table 40. World Satellite Earth Observation Market Size by Application (2027-2032) & (USD Million)

Table 41. Airbus S.A.S Basic Information, Manufacturing Base and Competitors

Table 42. Airbus S.A.S Major Business
Table 43. Airbus S.A.S Satellite Earth Observation Product and Services
Table 44. Airbus S.A.S Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Airbus S.A.S Recent Developments/Updates
Table 46. Airbus S.A.S Competitive Strengths & Weaknesses
Table 47. Ball Corporation Basic Information, Manufacturing Base and Competitors
Table 48. Ball Corporation Major Business
Table 49. Ball Corporation Satellite Earth Observation Product and Services
Table 50. Ball Corporation Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. Ball Corporation Recent Developments/Updates
Table 52. Ball Corporation Competitive Strengths & Weaknesses
Table 53. BlackSky Technology Inc. Basic Information, Manufacturing Base and Competitors
Table 54. BlackSky Technology Inc. Major Business
Table 55. BlackSky Technology Inc. Satellite Earth Observation Product and Services
Table 56. BlackSky Technology Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. BlackSky Technology Inc. Recent Developments/Updates
Table 58. BlackSky Technology Inc. Competitive Strengths & Weaknesses
Table 59. Capella Space Basic Information, Manufacturing Base and Competitors
Table 60. Capella Space Major Business
Table 61. Capella Space Satellite Earth Observation Product and Services
Table 62. Capella Space Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. Capella Space Recent Developments/Updates
Table 64. Capella Space Competitive Strengths & Weaknesses
Table 65. EarthDaily Analytics (UrtheCast) Basic Information, Manufacturing Base and Competitors
Table 66. EarthDaily Analytics (UrtheCast) Major Business
Table 67. EarthDaily Analytics (UrtheCast) Satellite Earth Observation Product and Services
Table 68. EarthDaily Analytics (UrtheCast) Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. EarthDaily Analytics (UrtheCast) Recent Developments/Updates
Table 70. EarthDaily Analytics (UrtheCast) Competitive Strengths & Weaknesses
Table 71. Geospatial Insight Basic Information, Manufacturing Base and Competitors
Table 72. Geospatial Insight Major Business

Table 73. Geospatial Insight Satellite Earth Observation Product and Services
Table 74. Geospatial Insight Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Geospatial Insight Recent Developments/Updates
Table 76. Geospatial Insight Competitive Strengths & Weaknesses
Table 77. HawkEye 360, Inc. Basic Information, Manufacturing Base and Competitors
Table 78. HawkEye 360, Inc. Major Business
Table 79. HawkEye 360, Inc. Satellite Earth Observation Product and Services
Table 80. HawkEye 360, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. HawkEye 360, Inc. Recent Developments/Updates
Table 82. HawkEye 360, Inc. Competitive Strengths & Weaknesses
Table 83. ICEYE Basic Information, Manufacturing Base and Competitors
Table 84. ICEYE Major Business
Table 85. ICEYE Satellite Earth Observation Product and Services
Table 86. ICEYE Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. ICEYE Recent Developments/Updates
Table 88. ICEYE Competitive Strengths & Weaknesses
Table 89. Kongsberg Satellite Services (KSAT) Basic Information, Manufacturing Base and Competitors
Table 90. Kongsberg Satellite Services (KSAT) Major Business
Table 91. Kongsberg Satellite Services (KSAT) Satellite Earth Observation Product and Services
Table 92. Kongsberg Satellite Services (KSAT) Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Kongsberg Satellite Services (KSAT) Recent Developments/Updates
Table 94. Kongsberg Satellite Services (KSAT) Competitive Strengths & Weaknesses
Table 95. L3Harris Technologies, Inc. Basic Information, Manufacturing Base and Competitors
Table 96. L3Harris Technologies, Inc. Major Business
Table 97. L3Harris Technologies, Inc. Satellite Earth Observation Product and Services
Table 98. L3Harris Technologies, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. L3Harris Technologies, Inc. Recent Developments/Updates
Table 100. L3Harris Technologies, Inc. Competitive Strengths & Weaknesses
Table 101. Maxar Technologies Inc. Basic Information, Manufacturing Base and Competitors
Table 102. Maxar Technologies Inc. Major Business

Table 103. Maxar Technologies Inc. Satellite Earth Observation Product and Services
Table 104. Maxar Technologies Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Maxar Technologies Inc. Recent Developments/Updates
Table 106. Maxar Technologies Inc. Competitive Strengths & Weaknesses
Table 107. MDA Ltd. Basic Information, Manufacturing Base and Competitors
Table 108. MDA Ltd. Major Business
Table 109. MDA Ltd. Satellite Earth Observation Product and Services
Table 110. MDA Ltd. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. MDA Ltd. Recent Developments/Updates
Table 112. MDA Ltd. Competitive Strengths & Weaknesses
Table 113. OHB System AG (OHB SE) Basic Information, Manufacturing Base and Competitors
Table 114. OHB System AG (OHB SE) Major Business
Table 115. OHB System AG (OHB SE) Satellite Earth Observation Product and Services
Table 116. OHB System AG (OHB SE) Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. OHB System AG (OHB SE) Recent Developments/Updates
Table 118. OHB System AG (OHB SE) Competitive Strengths & Weaknesses
Table 119. Orbital Insight, Inc. Basic Information, Manufacturing Base and Competitors
Table 120. Orbital Insight, Inc. Major Business
Table 121. Orbital Insight, Inc. Satellite Earth Observation Product and Services
Table 122. Orbital Insight, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Orbital Insight, Inc. Recent Developments/Updates
Table 124. Orbital Insight, Inc. Competitive Strengths & Weaknesses
Table 125. Planet Labs Basic Information, Manufacturing Base and Competitors
Table 126. Planet Labs Major Business
Table 127. Planet Labs Satellite Earth Observation Product and Services
Table 128. Planet Labs Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Planet Labs Recent Developments/Updates
Table 130. Planet Labs Competitive Strengths & Weaknesses
Table 131. RS Metrics Basic Information, Manufacturing Base and Competitors
Table 132. RS Metrics Major Business
Table 133. RS Metrics Satellite Earth Observation Product and Services
Table 134. RS Metrics Satellite Earth Observation Revenue, Gross Margin and Market

Share (2021-2026) & (USD Million)

Table 135. RS Metrics Recent Developments/Updates

Table 136. RS Metrics Competitive Strengths & Weaknesses

Table 137. Satellogic Basic Information, Manufacturing Base and Competitors

Table 138. Satellogic Major Business

Table 139. Satellogic Satellite Earth Observation Product and Services

Table 140. Satellogic Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Satellogic Recent Developments/Updates

Table 142. Satellogic Competitive Strengths & Weaknesses

Table 143. Skylab Analytics Basic Information, Manufacturing Base and Competitors

Table 144. Skylab Analytics Major Business

Table 145. Skylab Analytics Satellite Earth Observation Product and Services

Table 146. Skylab Analytics Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Skylab Analytics Recent Developments/Updates

Table 148. Skylab Analytics Competitive Strengths & Weaknesses

Table 149. Spire Global, Inc. Basic Information, Manufacturing Base and Competitors

Table 150. Spire Global, Inc. Major Business

Table 151. Spire Global, Inc. Satellite Earth Observation Product and Services

Table 152. Spire Global, Inc. Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Spire Global, Inc. Recent Developments/Updates

Table 154. Spire Global, Inc. Competitive Strengths & Weaknesses

Table 155. Thales Alenia Space Basic Information, Manufacturing Base and Competitors

Table 156. Thales Alenia Space Major Business

Table 157. Thales Alenia Space Satellite Earth Observation Product and Services

Table 158. Thales Alenia Space Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Thales Alenia Space Recent Developments/Updates

Table 160. Thales Alenia Space Competitive Strengths & Weaknesses

Table 161. CGST Basic Information, Manufacturing Base and Competitors

Table 162. CGST Major Business

Table 163. CGST Satellite Earth Observation Product and Services

Table 164. CGST Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. CGST Recent Developments/Updates

Table 166. CGST Competitive Strengths & Weaknesses

Table 167. Geovis Basic Information, Manufacturing Base and Competitors

Table 168. Geovis Major Business

Table 169. Geovis Satellite Earth Observation Product and Services

Table 170. Geovis Satellite Earth Observation Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. Geovis Recent Developments/Updates

Table 172. Geovis Competitive Strengths & Weaknesses

Table 173. Global Key Players of Satellite Earth Observation Upstream (Raw Materials)

Table 174. Global Satellite Earth Observation Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Satellite Earth Observation Picture

Figure 2. World Satellite Earth Observation Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Satellite Earth Observation Total Revenue (2021-2032) & (USD Million)

Figure 4. World Satellite Earth Observation Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Satellite Earth Observation Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Satellite Earth Observation Revenue (2021-2032) & (USD Million)

Figure 13. Satellite Earth Observation Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 16. World Satellite Earth Observation Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 18. China Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 23. India Satellite Earth Observation Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Satellite Earth Observation by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Satellite Earth Observation Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Satellite Earth Observation Markets in 2025

Figure 27. United States VS China: Satellite Earth Observation Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Satellite Earth Observation Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Satellite Earth Observation Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Satellite Earth Observation Market Size Market Share by Type in 2025

Figure 31. Low Earth Orbit (LEO)

Figure 32. Medium Earth Orbit (MEO)

Figure 33. Geosynchronous Earth Orbit (GEO)

Figure 34. World Satellite Earth Observation Market Size Market Share by Type (2021-2032)

Figure 35. World Satellite Earth Observation Market Size by Imaging, (USD Million), 2021 & 2025 & 2032

Figure 36. World Satellite Earth Observation Market Size Market Share by Imaging in 2025

Figure 37. Optical Passive Imaging

Figure 38. Synthetic Aperture Radar Imaging

Figure 39. Hyperspectral Imaging

Figure 40. LiDAR Imaging

Figure 41. World Satellite Earth Observation Market Size Market Share by Imaging (2021-2032)

Figure 42. World Satellite Earth Observation Market Size by Resolution, (USD Million), 2021 & 2025 & 2032

Figure 43. World Satellite Earth Observation Market Size Market Share by Resolution in 2025

Figure 44. High-Resolution Observation (Resolution Less Than 1 Meter)

Figure 45. Medium-Resolution Observation (Resolution Between 1 and 10 Meters)

Figure 46. Low-Resolution Observation (Resolution Greater Than 100 Meters)

Figure 47. World Satellite Earth Observation Market Size Market Share by Resolution (2021-2032)

Figure 48. World Satellite Earth Observation Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Satellite Earth Observation Market Size Market Share by Application in 2025

Figure 50. Data Acquisition and Mapping

Figure 51. Sustainable Development and Environment Management

Figure 52. Disaster Management

Figure 53. Surveillance and Security

Figure 54. Location-Based Service

Figure 55. Others

Figure 56. World Satellite Earth Observation Market Size Market Share by Application (2021-2032)

Figure 57. Satellite Earth Observation Industrial Chain

Figure 58. Methodology

Figure 59. Research Process and Data Source

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