

Global Satellite Communications Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Satellite Communications market size was valued at USD 170620 million in 2023 and is forecast to a readjusted size of USD 201330 million by 2030 with a CAGR of 2.4% during review period.

Satellite communications are simply communications between radio stations on the earth (both on the ground and in the lower atmosphere) using satellites as a follow-up. The satellite communication system consists of satellite and earth station. The characteristics of satellite communication are: wide communication range; Communication can be made between any two points as long as the satellite's radio waves are within range; Not susceptible to land hazards (high reliability); As long as the earth station circuit can be set up (open the circuit quickly); At the same time can be received in more than one place, can economically achieve broadcast, multi-access communication (multi-access characteristics); The circuit setting is very flexible, which can disperse the over-concentrated traffic at any time; The same channel can be used in different directions or on different intervals (multiple access joins). The satellite service market mainly includes mass consumer communications, satellite fixed services and satellite mobile services, among which mass consumer communications occupies the main market, accounting for 83.13% of the market in 2017, mainly including satellite radio and television services and operations. A Chinese satellite mobile communication market has a large growth space. At present, the main domestic companies providing satellite communications services include China satcom, asia-pacific satellite, Asian satellite and collaborative communications. According to the annual report data of each company, asia-pacific satellite and Asian satellite together operate about 14 Gbps bandwidth, and only part of the resources are provided domestically. The cooperative

communication is the subcontract operator of thaicom-4 'IPSTAR' in China. The total bandwidth of this satellite is 45 Gbps, and the bandwidth available in China is 12 Gbps. In addition, China satcom also has part of the satellite bandwidth resources.

Global Satellite Communications key players include DirecTV, Dish, Sky, etc. Global top three manufacturers hold a share over 30%.

North America is the largest market, with a share about 45%, followed by Europe, and Asia Pacific (Excluding China), both have a share about 35 percent.

In terms of product, Consumer Communications is the largest segment, with a share over 80%. And in terms of application, the largest application is Commercial Application, followed by Government and Military Applications, Civil Satellite Communication, Marine and Aviation Applications, etc.

The Global Info Research report includes an overview of the development of the Satellite Communications industry chain, the market status of Government and Military Applications (Consumer Communications, Satellite Fixed Service), Civil Satellite Communication (Consumer Communications, Satellite Fixed Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Satellite Communications.

Regionally, the report analyzes the Satellite Communications markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Satellite Communications market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Satellite Communications market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Satellite Communications industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Consumer

Communications, Satellite Fixed Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Satellite Communications market.

Regional Analysis: The report involves examining the Satellite Communications market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Satellite Communications market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Satellite Communications:

Company Analysis: Report covers individual Satellite Communications players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Satellite Communications This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government and Military Applications, Civil Satellite Communication).

Technology Analysis: Report covers specific technologies relevant to Satellite Communications. It assesses the current state, advancements, and potential future developments in Satellite Communications areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Satellite Communications market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Satellite Communications market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Consumer Communications

- Satellite Fixed Service

- Satellite Mobile Service

Market segment by Application

- Government and Military Applications

- Civil Satellite Communication

- Commercial Application

- Marine and Aviation Applications

Market segment by players, this report covers

- DirecTV

- Dish

- Sky

- AsiaSat

- Intelsat

Eutelsat

skyperfect

Telesat

China Satcom

Arabsat

Thai Satellite Communications

AsiaSat

APSTAR

Synertone Communication Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Satellite Communications product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Satellite Communications, with revenue, gross margin and global market share of Satellite Communications from 2019 to 2024.

Chapter 3, the Satellite Communications competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Satellite Communications market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Satellite Communications.

Chapter 13, to describe Satellite Communications research findings and conclusion.

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