

Global Satellite Communication Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Satellite Communication Services market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A communications satellite is an artificial satellite that relays and amplifies radio telecommunications signals via a transponder; it creates a communication channel between a source transmitter and a receiver at different locations on Earth. Communications satellites are used for television, telephone, radio, internet, and military applications. There are over 2,000 communications satellites in Earth's orbit, used by both private and government organizations. Satellite Communication Services are kinds of Communication Services var satellite.

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion,

an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

The Global Info Research report includes an overview of the development of the Satellite Communication Services industry chain, the market status of Merchant Shipping (Very Small Aperture Terminal(VSAT), Mobile Satellite Services(MSS)), Transport (Very Small Aperture Terminal(VSAT), Mobile Satellite Services(MSS)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Satellite Communication Services.

Regionally, the report analyzes the Satellite Communication Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Satellite Communication Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Satellite Communication Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Satellite Communication Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Very Small Aperture Terminal(VSAT), Mobile Satellite Services(MSS)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Satellite Communication Services market.

Regional Analysis: The report involves examining the Satellite Communication Services

market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Satellite Communication Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Satellite Communication Services:

Company Analysis: Report covers individual Satellite Communication Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Satellite Communication Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Merchant Shipping, Transport).

Technology Analysis: Report covers specific technologies relevant to Satellite Communication Services. It assesses the current state, advancements, and potential future developments in Satellite Communication Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Satellite Communication Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Satellite Communication Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Very Small Aperture Terminal(VSAT)

Mobile Satellite Services(MSS)

Market segment by Application

Merchant Shipping

Transport

Maritime vessels

Governments

Leisure Vessels

Market segment by players, this report covers

Intelsat

SES

Eutelsat

Telesat

China Satcom

SKY Perfect JSAT Group

AsiaSat

Optus

Hellas Sat

Hisposat

Inmarsat

Globecomm Systems

Iridium Communications

Thuraya Telecommunications Company

Hughes Network Systems

KVH Industries

Viasat

Harris Caprock Communications

Globecomm Systems

VT Idirect

Norsat International

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Satellite Communication Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Satellite Communication Services, with revenue, gross margin and global market share of Satellite Communication Services from 2019 to 2024.

Chapter 3, the Satellite Communication Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Satellite Communication Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Satellite Communication Services.

Chapter 13, to describe Satellite Communication Services research findings and conclusion.

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