

Global Satellite AIS (Automatic Identification System) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Satellite AIS (Automatic Identification System) market size was valued at USD 279.9 million in 2023 and is forecast to a readjusted size of USD 451.8 million by 2030 with a CAGR of 7.1% during review period.

Satellite AIS (Automatic Identification System) is a vessel identification system that is used for collision avoidance, identification and location information. Satellite AIS is also used for maritime domain awareness, search and rescue, environmental monitoring and maritime intelligence applications.

Based on application, the satellite AIS market is segmented into fleet management, ship tracking, maritime security, search and rescue, and other applications. The main purpose of the system is ship tracking. The app helps border control agencies better handle maritime traffic. Growth in global maritime traffic owing to increasing trade activities is one of the major factors in this segment over the forecast period. Maritime security and surveillance are the two main drivers for the adoption of AIS technology. Maritime transportation is considered a major threat vector and one of the drivers behind the Coast Guard and Navy's push for improved visibility and efficient security assistance.

The Global Info Research report includes an overview of the development of the Satellite AIS (Automatic Identification System) industry chain, the market status of Defense (Class A Transponder, Class B Transponder), Intelligence and Security (Class A Transponder, Class B Transponder), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Satellite AIS (Automatic Identification System).

Regionally, the report analyzes the Satellite AIS (Automatic Identification System) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Satellite AIS (Automatic Identification System) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Satellite AIS (Automatic Identification System) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Satellite AIS (Automatic Identification System) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Class A Transponder, Class B Transponder).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Satellite AIS (Automatic Identification System) market.

Regional Analysis: The report involves examining the Satellite AIS (Automatic Identification System) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Satellite AIS (Automatic Identification System) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Satellite AIS (Automatic Identification System):

Company Analysis: Report covers individual Satellite AIS (Automatic Identification System) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Satellite AIS (Automatic Identification System). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Defense, Intelligence and Security).

Technology Analysis: Report covers specific technologies relevant to Satellite AIS (Automatic Identification System). It assesses the current state, advancements, and potential future developments in Satellite AIS (Automatic Identification System) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Satellite AIS (Automatic Identification System) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Satellite AIS (Automatic Identification System) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Class A Transponder

Class B Transponder

Market segment by Application

Defense

Intelligence and Security

Search and Rescue

Others

Major players covered

exactEarth

ORBCOMM

L-3 Communications

Kongsberg

Raymarine

Maritec

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Satellite AIS (Automatic Identification System) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Satellite AIS (Automatic Identification System), with price, sales, revenue and global market share of Satellite AIS (Automatic Identification System) from 2019 to 2024.

Chapter 3, the Satellite AIS (Automatic Identification System) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Satellite AIS (Automatic Identification System) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Satellite AIS (Automatic Identification System) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Satellite AIS (Automatic Identification System).

Chapter 14 and 15, to describe Satellite AIS (Automatic Identification System) sales channel, distributors, customers, research findings and conclusion.

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