

Global Saran Wrap Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Saran Wrap market size is expected to reach \$ 5071 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Saran wrap refers to a thin film packaging material made mainly from resins such as PE, PVC, PVDC, etc., through processes such as blown film, cast film, stretching, cutting, and winding. It is mainly used for covering, wrapping, oxygen isolation, moisturizing, odor prevention, and short-term preservation in food, fruits and vegetables, meat, cooked food, catering, home kitchens, logistics packaging, and fresh retail scenes. In 2025, global Saran Wrap production reached approximately 1,453 K MT, with an average global market price of around US\$ 2,654 per MT.

Saran wrap is a mature category in food packaging and daily consumer packaging, with overall stable demand. The growth mainly comes from household kitchen consumption, takeaway catering, supermarket fresh packaging, prefabricated food, central kitchen, and cold chain food circulation expansion. PE cling film, due to its good safety and wide applicability, continues to increase in its proportion in household and food contact scenarios. PVC cling film still has a large amount of usage in supermarket fresh food and catering large roll films. PVDC and high resistance film are mainly used in scenarios with higher preservation requirements. PLA and biodegradable cling film are driven by environmental policies and brand plastic reduction commitments, but due to cost and performance limitations, the short-term demand is still mainly for supplementary types. The future market growth focus will not be solely on sales expansion, but on food grade safety, non plasticizing, anti fog performance, freeze resistance and microwave adaptation, degradable materials, lightweight packaging, and stable supply of commercial large roll films. The price competition for low-end universal films will still be strong, and enterprises with resin formulations, environmentally friendly

material development, food contact compliance certification, and channel coverage capabilities are more likely to obtain stable orders.

This report studies the global Saran Wrap production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Saran Wrap and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Saran Wrap that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Saran Wrap total production and demand, 2021-2032, (Kilotons)

Global Saran Wrap total production value, 2021-2032, (USD Million)

Global Saran Wrap production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Saran Wrap consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Saran Wrap domestic production, consumption, key domestic manufacturers and share

Global Saran Wrap production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Saran Wrap production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Saran Wrap production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Saran Wrap market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nan Ya Plastics Corporation, Glad, Asahi Kasei, Sphere, Melitta Group, Trioworld, Polyvinyl Films, Koroplast, Prowrap, Sedat Tahir, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Saran Wrap market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Saran Wrap Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Saran Wrap Market, Segmentation by Type:

PE Saran Wrap

PVC Saran Wrap

PVDC Saran Wrap

Other

Global Saran Wrap Market, Segmentation by Heat Resistance:

Normal Temperature Type

Heat-Resistant Type

Global Saran Wrap Market, Segmentation by Width:

Width?50cm

Width 50-100cm

Width?100cm

Global Saran Wrap Market, Segmentation by Product Use:

Industrial-Grade

Food-Grade

Global Saran Wrap Market, Segmentation by Application:

Household

Supermarket

Restaurant

Logistics Packaging

Other

Companies Profiled:

Nan Ya Plastics Corporation

Glad

Asahi Kasei

Sphere

Melitta Group

Trioworld

Polyvinyl Films

Koroplast

Prowrap

Sedat Tahir

Amcor

MMP Corporation

Specialty Polyfilms

NIPPON CARBIDE INDUSTRIES

Cleanwrap

Comcoplast

Reynolds Consumer Products

Anchor Packaging

Thong Guan

Top Group

Jiangyin Centry Plastic Products

Shandong Koning Packaging

Key Questions Answered:

1. How big is the global Saran Wrap market?
2. What is the demand of the global Saran Wrap market?
3. What is the year over year growth of the global Saran Wrap market?
4. What is the production and production value of the global Saran Wrap market?
5. Who are the key producers in the global Saran Wrap market?
6. What are the growth factors driving the market demand?

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