

# Global Salon Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

This report studies the Salon Software market. Professionals working in the salon industry are often so occupied with helping customers that, at times, it can be difficult for them to manage multiple customer appointments. This problem is exacerbated during peak hours.

That's where salon management software can help. A salon management solution helps salon professionals manage their appointments and easily reschedule appointments or take requests for new ones, which can help maximize the efficiency and profitability of their business.

### Scope of the Report:

This report studies the Salon Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Salon Software market by product type and applications/end industries.

USA is one of the largest consumption countries of Salon Software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 34.72% of global market in 2016, while Europe was 33.17%, and Southeast Asia is followed with the share about 8.56%.

Millennium, Salon Iris, Booker, Phorest Salon Software are the key suppliers in the global Salon Software market. Top 5 took up about 19.26% of the global market share in 2016.

Each of the Salon Software manufacturers has its own mature sales networks. To achieve better sales businesses, Salon Software manufacturers usually invest on their marketing channel infrastructure every year.

The global Salon Software market is valued at 340 million USD in 2017 and is expected to reach 690 million USD by the end of 2023, growing at a CAGR of 12.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Salon Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Rosy

Millennium

Booker

Phorest Salon Software

Intelligent Salon Software

SpaGuru

Acuity Scheduling

ProSolutions Software

Shortcuts Software

Insight Salon Software

SimpleSpa

Hive

Salon Iris

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Type I

Type II

Market Segment by Applications, can be divided into

Small Businesses and Individual Professionals

Midsized Businesses

Large Enterprises

## Contents

### 1 SALON SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Salon Software
- 1.2 Classification of Salon Software by Types
  - 1.2.1 Global Salon Software Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Salon Software Revenue Market Share by Types in 2017
  - 1.2.3 Type I
  - 1.2.4 Type II
- 1.3 Global Salon Software Market by Application
  - 1.3.1 Global Salon Software Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Small Businesses and Individual Professionals
  - 1.3.3 Midsize Businesses
  - 1.3.4 Large Enterprises
- 1.4 Global Salon Software Market by Regions
  - 1.4.1 Global Salon Software Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Salon Software Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Salon Software Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Salon Software Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Salon Software Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Salon Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Salon Software (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Rosy
  - 2.1.1 Business Overview
  - 2.1.2 Salon Software Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
  - 2.1.3 Rosy Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.2 Millennium

### 2.2.1 Business Overview

### 2.2.2 Salon Software Type and Applications

#### 2.2.2.1 Product A

#### 2.2.2.2 Product B

### 2.2.3 Millennium Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.3 Booker

### 2.3.1 Business Overview

### 2.3.2 Salon Software Type and Applications

#### 2.3.2.1 Product A

#### 2.3.2.2 Product B

### 2.3.3 Booker Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.4 Phorest Salon Software

### 2.4.1 Business Overview

### 2.4.2 Salon Software Type and Applications

#### 2.4.2.1 Product A

#### 2.4.2.2 Product B

### 2.4.3 Phorest Salon Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.5 Intelligent Salon Software

### 2.5.1 Business Overview

### 2.5.2 Salon Software Type and Applications

#### 2.5.2.1 Product A

#### 2.5.2.2 Product B

### 2.5.3 Intelligent Salon Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.6 SpaGuru

### 2.6.1 Business Overview

### 2.6.2 Salon Software Type and Applications

#### 2.6.2.1 Product A

#### 2.6.2.2 Product B

### 2.6.3 SpaGuru Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.7 Acuity Scheduling

### 2.7.1 Business Overview

### 2.7.2 Salon Software Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 Acuity Scheduling Salon Software Revenue, Gross Margin and Market Share

(2016-2017)

## 2.8 ProSolutions Software

2.8.1 Business Overview

2.8.2 Salon Software Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 ProSolutions Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.9 Shortcuts Software

2.9.1 Business Overview

2.9.2 Salon Software Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Shortcuts Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.10 Insight Salon Software

2.10.1 Business Overview

2.10.2 Salon Software Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Insight Salon Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.11 SimpleSpa

2.11.1 Business Overview

2.11.2 Salon Software Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 SimpleSpa Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.12 Hive

2.12.1 Business Overview

2.12.2 Salon Software Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Hive Salon Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.13 Salon Iris

2.13.1 Business Overview

2.13.2 Salon Software Type and Applications

2.13.2.1 Product A

#### 2.13.2.2 Product B

2.13.3 Salon Iris Salon Software Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL SALON SOFTWARE MARKET COMPETITION, BY PLAYERS**

3.1 Global Salon Software Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Salon Software Players Market Share

3.2.2 Top 10 Salon Software Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL SALON SOFTWARE MARKET SIZE BY REGIONS**

4.1 Global Salon Software Revenue and Market Share by Regions

4.2 North America Salon Software Revenue and Growth Rate (2013-2018)

4.3 Europe Salon Software Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Salon Software Revenue and Growth Rate (2013-2018)

4.5 South America Salon Software Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Salon Software Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA SALON SOFTWARE REVENUE BY COUNTRIES**

5.1 North America Salon Software Revenue by Countries (2013-2018)

5.2 USA Salon Software Revenue and Growth Rate (2013-2018)

5.3 Canada Salon Software Revenue and Growth Rate (2013-2018)

5.4 Mexico Salon Software Revenue and Growth Rate (2013-2018)

### **6 EUROPE SALON SOFTWARE REVENUE BY COUNTRIES**

6.1 Europe Salon Software Revenue by Countries (2013-2018)

6.2 Germany Salon Software Revenue and Growth Rate (2013-2018)

6.3 UK Salon Software Revenue and Growth Rate (2013-2018)

6.4 France Salon Software Revenue and Growth Rate (2013-2018)

6.5 Russia Salon Software Revenue and Growth Rate (2013-2018)

6.6 Italy Salon Software Revenue and Growth Rate (2013-2018)

### **7 ASIA-PACIFIC SALON SOFTWARE REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Salon Software Revenue by Countries (2013-2018)
- 7.2 China Salon Software Revenue and Growth Rate (2013-2018)
- 7.3 Japan Salon Software Revenue and Growth Rate (2013-2018)
- 7.4 Korea Salon Software Revenue and Growth Rate (2013-2018)
- 7.5 India Salon Software Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Salon Software Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA SALON SOFTWARE REVENUE BY COUNTRIES**

- 8.1 South America Salon Software Revenue by Countries (2013-2018)
- 8.2 Brazil Salon Software Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Salon Software Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Salon Software Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE SALON SOFTWARE BY COUNTRIES**

- 9.1 Middle East and Africa Salon Software Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Salon Software Revenue and Growth Rate (2013-2018)
- 9.3 UAE Salon Software Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Salon Software Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Salon Software Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Salon Software Revenue and Growth Rate (2013-2018)

## **10 GLOBAL SALON SOFTWARE MARKET SEGMENT BY TYPE**

- 10.1 Global Salon Software Revenue and Market Share by Type (2013-2018)
- 10.2 Global Salon Software Market Forecast by Type (2018-2023)
- 10.3 Type I Revenue Growth Rate (2013-2023)
- 10.4 Type II Revenue Growth Rate (2013-2023)

## **11 GLOBAL SALON SOFTWARE MARKET SEGMENT BY APPLICATION**

- 11.1 Global Salon Software Revenue Market Share by Application (2013-2018)
- 11.2 Salon Software Market Forecast by Application (2018-2023)
- 11.3 Small Businesses and Individual Professionals Revenue Growth (2013-2018)
- 11.4 Midsize Businesses Revenue Growth (2013-2018)
- 11.5 Large Enterprises Revenue Growth (2013-2018)

## **12 GLOBAL SALON SOFTWARE MARKET SIZE FORECAST (2018-2023)**



- 12.1 Global Salon Software Market Size Forecast (2018-2023)
- 12.2 Global Salon Software Market Forecast by Regions (2018-2023)
- 12.3 North America Salon Software Revenue Market Forecast (2018-2023)
- 12.4 Europe Salon Software Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Salon Software Revenue Market Forecast (2018-2023)
- 12.6 South America Salon Software Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Salon Software Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Salon Software Picture

Table Product Specifications of Salon Software

Table Global Salon Software and Revenue (Million USD) Market Split by Product Type

Figure Global Salon Software Revenue Market Share by Types in 2017

Figure Type I Picture

Figure Type II Picture

Table Global Salon Software Revenue (Million USD) by Application (2013-2023)

Figure Salon Software Revenue Market Share by Applications in 2017

Figure Small Businesses and Individual Professionals Picture

Figure Midsize Businesses Picture

Figure Large Enterprises Picture

Table Global Market Salon Software Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Salon Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Salon Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Salon Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Salon Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Salon Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Salon Software Revenue (Million USD) and Growth Rate (2013-2023)

Table Rosy Basic Information, Manufacturing Base and Competitors

Table Rosy Salon Software Type and Applications

Table Rosy Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Millennium Basic Information, Manufacturing Base and Competitors

Table Millennium Salon Software Type and Applications

Table Millennium Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Booker Basic Information, Manufacturing Base and Competitors

Table Booker Salon Software Type and Applications

Table Booker Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Phorest Salon Software Basic Information, Manufacturing Base and Competitors

Table Phorest Salon Software Salon Software Type and Applications

Table Phorest Salon Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Intelligent Salon Software Basic Information, Manufacturing Base and Competitors

Table Intelligent Salon Software Salon Software Type and Applications

Table Intelligent Salon Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table SpaGuru Basic Information, Manufacturing Base and Competitors

Table SpaGuru Salon Software Type and Applications

Table SpaGuru Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Acuity Scheduling Basic Information, Manufacturing Base and Competitors

Table Acuity Scheduling Salon Software Type and Applications

Table Acuity Scheduling Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table ProSolutions Software Basic Information, Manufacturing Base and Competitors

Table ProSolutions Software Salon Software Type and Applications

Table ProSolutions Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Shortcuts Software Basic Information, Manufacturing Base and Competitors

Table Shortcuts Software Salon Software Type and Applications

Table Shortcuts Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Insight Salon Software Basic Information, Manufacturing Base and Competitors

Table Insight Salon Software Salon Software Type and Applications

Table Insight Salon Software Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table SimpleSpa Basic Information, Manufacturing Base and Competitors

Table SimpleSpa Salon Software Type and Applications

Table SimpleSpa Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Hive Basic Information, Manufacturing Base and Competitors

Table Hive Salon Software Type and Applications

Table Hive Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Salon Iris Basic Information, Manufacturing Base and Competitors

Table Salon Iris Salon Software Type and Applications

Table Salon Iris Salon Software Revenue, Gross Margin and Market Share (2016-2017)

Table Global Salon Software Revenue (Million USD) by Players (2013-2018)

Table Global Salon Software Revenue Share by Players (2013-2018)

Figure Global Salon Software Revenue Share by Players in 2016

Figure Global Salon Software Revenue Share by Players in 2017  
Figure Global Top 5 Players Salon Software Revenue Market Share in 2017  
Figure Global Top 10 Players Salon Software Revenue Market Share in 2017  
Figure Global Salon Software Revenue (Million USD) and Growth Rate (%) (2013-2018)  
Table Global Salon Software Revenue (Million USD) by Regions (2013-2018)  
Table Global Salon Software Revenue Market Share by Regions (2013-2018)  
Figure Global Salon Software Revenue Market Share by Regions (2013-2018)  
Figure Global Salon Software Revenue Market Share by Regions in 2017  
Figure North America Salon Software Revenue and Growth Rate (2013-2018)  
Figure Europe Salon Software Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Salon Software Revenue and Growth Rate (2013-2018)  
Figure South America Salon Software Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Salon Software Revenue and Growth Rate (2013-2018)  
Table North America Salon Software Revenue by Countries (2013-2018)  
Table North America Salon Software Revenue Market Share by Countries (2013-2018)  
Figure North America Salon Software Revenue Market Share by Countries (2013-2018)  
Figure North America Salon Software Revenue Market Share by Countries in 2017  
Figure USA Salon Software Revenue and Growth Rate (2013-2018)  
Figure Canada Salon Software Revenue and Growth Rate (2013-2018)  
Figure Mexico Salon Software Revenue and Growth Rate (2013-2018)  
Table Europe Salon Software Revenue (Million USD) by Countries (2013-2018)  
Figure Europe Salon Software Revenue Market Share by Countries (2013-2018)  
Figure Europe Salon Software Revenue Market Share by Countries in 2017  
Figure Germany Salon Software Revenue and Growth Rate (2013-2018)  
Figure UK Salon Software Revenue and Growth Rate (2013-2018)  
Figure France Salon Software Revenue and Growth Rate (2013-2018)  
Figure Russia Salon Software Revenue and Growth Rate (2013-2018)  
Figure Italy Salon Software Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Salon Software Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Salon Software Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Salon Software Revenue Market Share by Countries in 2017  
Figure China Salon Software Revenue and Growth Rate (2013-2018)  
Figure Japan Salon Software Revenue and Growth Rate (2013-2018)  
Figure Korea Salon Software Revenue and Growth Rate (2013-2018)  
Figure India Salon Software Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Salon Software Revenue and Growth Rate (2013-2018)  
Table South America Salon Software Revenue by Countries (2013-2018)  
Table South America Salon Software Revenue Market Share by Countries (2013-2018)  
Figure South America Salon Software Revenue Market Share by Countries (2013-2018)

Figure South America Salon Software Revenue Market Share by Countries in 2017

Figure Brazil Salon Software Revenue and Growth Rate (2013-2018)

Figure Argentina Salon Software Revenue and Growth Rate (2013-2018)

Figure Colombia Salon Software Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Salon Software Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Salon Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Salon Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Salon Software Revenue Market Share by Countries in 2017

Figure Saudi Arabia Salon Software Revenue and Growth Rate (2013-2018)

Figure UAE Salon Software Revenue and Growth Rate (2013-2018)

Figure Egypt Salon Software Revenue and Growth Rate (2013-2018)

Figure Nigeria Salon Software Revenue and Growth Rate (2013-2018)

Figure South Africa Salon Software Revenue and Growth Rate (2013-2018)

Table Global Salon Software Revenue (Million USD) by Type (2013-2018)

Table Global Salon Software Revenue Share by Type (2013-2018)

Figure Global Salon Software Revenue Share by Type (2013-2018)

Figure Global Salon Software Revenue Share by Type in 2017

Table Global Salon Software Revenue Forecast by Type (2018-2023)

Figure Global Salon Software Market Share Forecast by Type (2018-2023)

Figure Global Type I Revenue Growth Rate (2013-2018)

Figure Global Type II Revenue Growth Rate (2013-2018)

Table Global Salon Software Revenue by Application (2013-2018)

Table Global Salon Software Revenue Share by Application (2013-2018)

Figure Global Salon Software Revenue Share by Application (2013-2018)

Figure Global Salon Software Revenue Share by Application in 2017

Table Global Salon Software Revenue Forecast by Application (2018-2023)

Figure Global Salon Software Market Share Forecast by Application (2018-2023)

Figure Global Small Businesses and Individual Professionals Revenue Growth Rate (2013-2018)

Figure Global Midsize Businesses Revenue Growth Rate (2013-2018)

Figure Global Large Enterprises Revenue Growth Rate (2013-2018)

Figure Global Salon Software Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Salon Software Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Salon Software Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Salon Software Revenue Market Forecast (2018-2023)

Figure Europe Salon Software Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Salon Software Revenue Market Forecast (2018-2023)

Figure South America Salon Software Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Salon Software Revenue Market Forecast (2018-2023)

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