

Global Salon POS Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Salon POS Software market size is expected to reach \$ 169 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

To address the problems of chaotic appointment scheduling, incomplete customer records, and the disconnect between service and product sales in traditional salon management, salon POS software was developed. Since the accelerated digital transformation of the beauty and hairdressing industry in the early 21st century, salon POS software has seen significant development in the field of store information management. Currently, salon POS software has evolved into a professional management system encompassing cloud SaaS platforms, local server systems, and mobile applications, widely used in hair salons, beauty salons, nail salons, and spas, enabling integrated operation of appointment management, membership maintenance, cashier settlement, and inventory management.

Salon POS software is transforming from a 'single-function tool' to a 'multi-media intelligent hub,' with quantum computing, federated learning, and terahertz imaging technology becoming key directions. As AI ethical frameworks improve, systems need to balance efficiency and public accessibility, avoiding algorithmic monopolies that could lead to the loss of information authority. Enterprises need to accelerate industry-academia-research collaboration, promote standardization, and ultimately achieve a leap from 'tool empowerment' to 'ecosystem empowerment,' supporting the digital transformation of corporate finance and the reconstruction of public discourse power. In the future, SalonPOS software will deeply integrate the entire process of content production, user interaction, and data analysis, forming a closed-loop ecosystem of 'collection-editing-publishing-feedback,' becoming a core infrastructure for financial management in the digital age.

This report studies the global Salon POS Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Salon POS Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Salon POS Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Salon POS Software total market, 2021-2032, (USD Million)

Global Salon POS Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Salon POS Software total market, key domestic companies, and share, (USD Million)

Global Salon POS Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Salon POS Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Salon POS Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Salon POS Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zenoti, Vagaro, Fresha, Square Appointments, Shanghai Boka Software Technology, Phorest, Shanghai Qisheng Network Technology, DaySmart Salon, Meevo, Boulevard, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Salon POS Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Salon POS Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Salon POS Software Market, Segmentation by Type:

Local Deployment

Cloud-based

Global Salon POS Software Market, Segmentation by Integration Capabilities:

Vertical Ecosystem Integration

Open API Extensibility

Global Salon POS Software Market, Segmentation by Functional Modules:

Basic POS System

Full-Link Management System

Global Salon POS Software Market, Segmentation by Application:

Hair Salon

Beauty Salon

Nail Salon

SPA Club

Other

Companies Profiled:

Zenoti

Vagaro

Fresha

Square Appointments

Shanghai Boka Software Technology

Phorest

Shanghai Qisheng Network Technology

DaySmart Salon

Meevo

Boulevard

Booksy Biz

Mindbody

Mangomint

Zolmi

Rosy Salon Software

Belliata

Salon Tracker

Key Questions Answered

1. How big is the global Salon POS Software market?
2. What is the demand of the global Salon POS Software market?
3. What is the year over year growth of the global Salon POS Software market?
4. What is the total value of the global Salon POS Software market?
5. Who are the Major Players in the global Salon POS Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Salon POS Software Introduction
- 1.2 World Salon POS Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Salon POS Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World Salon POS Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Salon POS Software Revenue (2021-2032)
 - 1.3.3 China Based Company Salon POS Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company Salon POS Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company Salon POS Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Salon POS Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Salon POS Software Revenue (2021-2032)
 - 1.3.8 India Based Company Salon POS Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Salon POS Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Salon POS Software Consumption Value (2021-2032)
- 2.2 World Salon POS Software Consumption Value by Region
 - 2.2.1 World Salon POS Software Consumption Value by Region (2021-2026)
 - 2.2.2 World Salon POS Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Salon POS Software Consumption Value (2021-2032)
- 2.4 China Salon POS Software Consumption Value (2021-2032)
- 2.5 Europe Salon POS Software Consumption Value (2021-2032)
- 2.6 Japan Salon POS Software Consumption Value (2021-2032)
- 2.7 South Korea Salon POS Software Consumption Value (2021-2032)
- 2.8 ASEAN Salon POS Software Consumption Value (2021-2032)
- 2.9 India Salon POS Software Consumption Value (2021-2032)

3 WORLD SALON POS SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Salon POS Software Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Salon POS Software Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Salon POS Software in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Salon POS Software in 2025
- 3.3 Salon POS Software Company Evaluation Quadrant
- 3.4 Salon POS Software Market: Overall Company Footprint Analysis
 - 3.4.1 Salon POS Software Market: Region Footprint
 - 3.4.2 Salon POS Software Market: Company Product Type Footprint
 - 3.4.3 Salon POS Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Salon POS Software Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Salon POS Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Salon POS Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Salon POS Software Consumption Value Comparison
 - 4.2.1 United States VS China: Salon POS Software Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Salon POS Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Salon POS Software Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Salon POS Software Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Salon POS Software Revenue, (2021-2026)
- 4.4 China Based Companies Salon POS Software Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Salon POS Software Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Salon POS Software Revenue, (2021-2026)

4.5 Rest of World Based Salon POS Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Salon POS Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Salon POS Software Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Salon POS Software Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Local Deployment

5.2.2 Cloud-based

5.3 Market Segment by Type

5.3.1 World Salon POS Software Market Size by Type (2021-2026)

5.3.2 World Salon POS Software Market Size by Type (2027-2032)

5.3.3 World Salon POS Software Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY INTEGRATION CAPABILITIES

6.1 World Salon POS Software Market Size Overview by Integration Capabilities: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Integration Capabilities

6.2.1 Vertical Ecosystem Integration

6.2.2 Open API Extensibility

6.3 Market Segment by Integration Capabilities

6.3.1 World Salon POS Software Market Size by Integration Capabilities (2021-2026)

6.3.2 World Salon POS Software Market Size by Integration Capabilities (2027-2032)

6.3.3 World Salon POS Software Market Size Market Share by Integration Capabilities (2027-2032)

7 MARKET ANALYSIS BY FUNCTIONAL MODULES

7.1 World Salon POS Software Market Size Overview by Functional Modules: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Functional Modules

7.2.1 Basic POS System

7.2.2 Full-Link Management System

7.3 Market Segment by Functional Modules

7.3.1 World Salon POS Software Market Size by Functional Modules (2021-2026)

- 7.3.2 World Salon POS Software Market Size by Functional Modules (2027-2032)
- 7.3.3 World Salon POS Software Market Size Market Share by Functional Modules (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Salon POS Software Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Hair Salon
 - 8.2.2 Beauty Salon
 - 8.2.3 Nail Salon
 - 8.2.4 SPA Club
 - 8.2.5 Other
- 8.3 Market Segment by Application
 - 8.3.1 World Salon POS Software Market Size by Application (2021-2026)
 - 8.3.2 World Salon POS Software Market Size by Application (2027-2032)
 - 8.3.3 World Salon POS Software Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 Zenoti
 - 9.1.1 Zenoti Details
 - 9.1.2 Zenoti Major Business
 - 9.1.3 Zenoti Salon POS Software Product and Services
 - 9.1.4 Zenoti Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.1.5 Zenoti Recent Developments/Updates
 - 9.1.6 Zenoti Competitive Strengths & Weaknesses
- 9.2 Vagaro
 - 9.2.1 Vagaro Details
 - 9.2.2 Vagaro Major Business
 - 9.2.3 Vagaro Salon POS Software Product and Services
 - 9.2.4 Vagaro Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Vagaro Recent Developments/Updates
 - 9.2.6 Vagaro Competitive Strengths & Weaknesses
- 9.3 Fresha

- 9.3.1 Fresha Details
- 9.3.2 Fresha Major Business
- 9.3.3 Fresha Salon POS Software Product and Services
- 9.3.4 Fresha Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.3.5 Fresha Recent Developments/Updates
- 9.3.6 Fresha Competitive Strengths & Weaknesses
- 9.4 Square Appointments
 - 9.4.1 Square Appointments Details
 - 9.4.2 Square Appointments Major Business
 - 9.4.3 Square Appointments Salon POS Software Product and Services
 - 9.4.4 Square Appointments Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Square Appointments Recent Developments/Updates
 - 9.4.6 Square Appointments Competitive Strengths & Weaknesses
- 9.5 Shanghai Boka Software Technology
 - 9.5.1 Shanghai Boka Software Technology Details
 - 9.5.2 Shanghai Boka Software Technology Major Business
 - 9.5.3 Shanghai Boka Software Technology Salon POS Software Product and Services
 - 9.5.4 Shanghai Boka Software Technology Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Shanghai Boka Software Technology Recent Developments/Updates
 - 9.5.6 Shanghai Boka Software Technology Competitive Strengths & Weaknesses
- 9.6 Phorest
 - 9.6.1 Phorest Details
 - 9.6.2 Phorest Major Business
 - 9.6.3 Phorest Salon POS Software Product and Services
 - 9.6.4 Phorest Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Phorest Recent Developments/Updates
 - 9.6.6 Phorest Competitive Strengths & Weaknesses
- 9.7 Shanghai Qisheng Network Technology
 - 9.7.1 Shanghai Qisheng Network Technology Details
 - 9.7.2 Shanghai Qisheng Network Technology Major Business
 - 9.7.3 Shanghai Qisheng Network Technology Salon POS Software Product and Services
 - 9.7.4 Shanghai Qisheng Network Technology Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Shanghai Qisheng Network Technology Recent Developments/Updates

- 9.7.6 Shanghai Qisheng Network Technology Competitive Strengths & Weaknesses
- 9.8 DaySmart Salon
 - 9.8.1 DaySmart Salon Details
 - 9.8.2 DaySmart Salon Major Business
 - 9.8.3 DaySmart Salon Salon POS Software Product and Services
 - 9.8.4 DaySmart Salon Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 DaySmart Salon Recent Developments/Updates
 - 9.8.6 DaySmart Salon Competitive Strengths & Weaknesses
- 9.9 Meevo
 - 9.9.1 Meevo Details
 - 9.9.2 Meevo Major Business
 - 9.9.3 Meevo Salon POS Software Product and Services
 - 9.9.4 Meevo Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Meevo Recent Developments/Updates
 - 9.9.6 Meevo Competitive Strengths & Weaknesses
- 9.10 Boulevard
 - 9.10.1 Boulevard Details
 - 9.10.2 Boulevard Major Business
 - 9.10.3 Boulevard Salon POS Software Product and Services
 - 9.10.4 Boulevard Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Boulevard Recent Developments/Updates
 - 9.10.6 Boulevard Competitive Strengths & Weaknesses
- 9.11 Booksy Biz
 - 9.11.1 Booksy Biz Details
 - 9.11.2 Booksy Biz Major Business
 - 9.11.3 Booksy Biz Salon POS Software Product and Services
 - 9.11.4 Booksy Biz Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Booksy Biz Recent Developments/Updates
 - 9.11.6 Booksy Biz Competitive Strengths & Weaknesses
- 9.12 Mindbody
 - 9.12.1 Mindbody Details
 - 9.12.2 Mindbody Major Business
 - 9.12.3 Mindbody Salon POS Software Product and Services
 - 9.12.4 Mindbody Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)

- 9.12.5 Mindbody Recent Developments/Updates
- 9.12.6 Mindbody Competitive Strengths & Weaknesses
- 9.13 Mangomint
 - 9.13.1 Mangomint Details
 - 9.13.2 Mangomint Major Business
 - 9.13.3 Mangomint Salon POS Software Product and Services
 - 9.13.4 Mangomint Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Mangomint Recent Developments/Updates
 - 9.13.6 Mangomint Competitive Strengths & Weaknesses
- 9.14 Zolmi
 - 9.14.1 Zolmi Details
 - 9.14.2 Zolmi Major Business
 - 9.14.3 Zolmi Salon POS Software Product and Services
 - 9.14.4 Zolmi Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Zolmi Recent Developments/Updates
 - 9.14.6 Zolmi Competitive Strengths & Weaknesses
- 9.15 Rosy Salon Software
 - 9.15.1 Rosy Salon Software Details
 - 9.15.2 Rosy Salon Software Major Business
 - 9.15.3 Rosy Salon Software Salon POS Software Product and Services
 - 9.15.4 Rosy Salon Software Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Rosy Salon Software Recent Developments/Updates
 - 9.15.6 Rosy Salon Software Competitive Strengths & Weaknesses
- 9.16 Belliata
 - 9.16.1 Belliata Details
 - 9.16.2 Belliata Major Business
 - 9.16.3 Belliata Salon POS Software Product and Services
 - 9.16.4 Belliata Salon POS Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Belliata Recent Developments/Updates
 - 9.16.6 Belliata Competitive Strengths & Weaknesses
- 9.17 Salon Tracker
 - 9.17.1 Salon Tracker Details
 - 9.17.2 Salon Tracker Major Business
 - 9.17.3 Salon Tracker Salon POS Software Product and Services
 - 9.17.4 Salon Tracker Salon POS Software Revenue, Gross Margin and Market Share

(2021-2026)

9.17.5 Salon Tracker Recent Developments/Updates

9.17.6 Salon Tracker Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Salon POS Software Industry Chain

10.2 Salon POS Software Upstream Analysis

10.3 Salon POS Software Midstream Analysis

10.4 Salon POS Software Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Salon POS Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Salon POS Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Salon POS Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Salon POS Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Salon POS Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Salon POS Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Salon POS Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Salon POS Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Salon POS Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Salon POS Software Players in 2025

Table 12. World Salon POS Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Salon POS Software Company Evaluation Quadrant

Table 14. Head Office of Key Salon POS Software Players

Table 15. Salon POS Software Market: Company Product Type Footprint

Table 16. Salon POS Software Market: Company Product Application Footprint

Table 17. Salon POS Software Mergers & Acquisitions Activity

Table 18. United States VS China Salon POS Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Salon POS Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Salon POS Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies Salon POS Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Salon POS Software Revenue Market Share

(2021-2026)

Table 23. China Based Salon POS Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Salon POS Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Salon POS Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based Salon POS Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Salon POS Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Salon POS Software Revenue Market Share (2021-2026)

Table 29. World Salon POS Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Salon POS Software Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Salon POS Software Market Size by Type (2027-2032) & (USD Million)

Table 32. World Salon POS Software Market Size by Integration Capabilities, (USD Million), 2021 & 2025 & 2032

Table 33. World Salon POS Software Market Size Value by Integration Capabilities (2021-2026) & (USD Million)

Table 34. World Salon POS Software Market Size by Integration Capabilities (2027-2032) & (USD Million)

Table 35. World Salon POS Software Market Size by Functional Modules, (USD Million), 2021 & 2025 & 2032

Table 36. World Salon POS Software Market Size Value by Functional Modules (2021-2026) & (USD Million)

Table 37. World Salon POS Software Market Size by Functional Modules (2027-2032) & (USD Million)

Table 38. World Salon POS Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Salon POS Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World Salon POS Software Market Size by Application (2027-2032) & (USD Million)

Table 41. Zenoti Basic Information, Manufacturing Base and Competitors

Table 42. Zenoti Major Business

Table 43. Zenoti Salon POS Software Product and Services

Table 44. Zenoti Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Zenoti Recent Developments/Updates

Table 46. Zenoti Competitive Strengths & Weaknesses

Table 47. Vagaro Basic Information, Manufacturing Base and Competitors

Table 48. Vagaro Major Business

Table 49. Vagaro Salon POS Software Product and Services

Table 50. Vagaro Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Vagaro Recent Developments/Updates

Table 52. Vagaro Competitive Strengths & Weaknesses

Table 53. Fresha Basic Information, Manufacturing Base and Competitors

Table 54. Fresha Major Business

Table 55. Fresha Salon POS Software Product and Services

Table 56. Fresha Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Fresha Recent Developments/Updates

Table 58. Fresha Competitive Strengths & Weaknesses

Table 59. Square Appointments Basic Information, Manufacturing Base and Competitors

Table 60. Square Appointments Major Business

Table 61. Square Appointments Salon POS Software Product and Services

Table 62. Square Appointments Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Square Appointments Recent Developments/Updates

Table 64. Square Appointments Competitive Strengths & Weaknesses

Table 65. Shanghai Boka Software Technology Basic Information, Manufacturing Base and Competitors

Table 66. Shanghai Boka Software Technology Major Business

Table 67. Shanghai Boka Software Technology Salon POS Software Product and Services

Table 68. Shanghai Boka Software Technology Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Shanghai Boka Software Technology Recent Developments/Updates

Table 70. Shanghai Boka Software Technology Competitive Strengths & Weaknesses

Table 71. Phorest Basic Information, Manufacturing Base and Competitors

Table 72. Phorest Major Business

Table 73. Phorest Salon POS Software Product and Services

Table 74. Phorest Salon POS Software Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 75. Phorest Recent Developments/Updates

Table 76. Phorest Competitive Strengths & Weaknesses

Table 77. Shanghai Qisheng Network Technology Basic Information, Manufacturing Base and Competitors

Table 78. Shanghai Qisheng Network Technology Major Business

Table 79. Shanghai Qisheng Network Technology Salon POS Software Product and Services

Table 80. Shanghai Qisheng Network Technology Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Shanghai Qisheng Network Technology Recent Developments/Updates

Table 82. Shanghai Qisheng Network Technology Competitive Strengths & Weaknesses

Table 83. DaySmart Salon Basic Information, Manufacturing Base and Competitors

Table 84. DaySmart Salon Major Business

Table 85. DaySmart Salon Salon POS Software Product and Services

Table 86. DaySmart Salon Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. DaySmart Salon Recent Developments/Updates

Table 88. DaySmart Salon Competitive Strengths & Weaknesses

Table 89. Meevo Basic Information, Manufacturing Base and Competitors

Table 90. Meevo Major Business

Table 91. Meevo Salon POS Software Product and Services

Table 92. Meevo Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Meevo Recent Developments/Updates

Table 94. Meevo Competitive Strengths & Weaknesses

Table 95. Boulevard Basic Information, Manufacturing Base and Competitors

Table 96. Boulevard Major Business

Table 97. Boulevard Salon POS Software Product and Services

Table 98. Boulevard Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Boulevard Recent Developments/Updates

Table 100. Boulevard Competitive Strengths & Weaknesses

Table 101. Booksy Biz Basic Information, Manufacturing Base and Competitors

Table 102. Booksy Biz Major Business

Table 103. Booksy Biz Salon POS Software Product and Services

Table 104. Booksy Biz Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 105. Booksy Biz Recent Developments/Updates
- Table 106. Booksy Biz Competitive Strengths & Weaknesses
- Table 107. Mindbody Basic Information, Manufacturing Base and Competitors
- Table 108. Mindbody Major Business
- Table 109. Mindbody Salon POS Software Product and Services
- Table 110. Mindbody Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Mindbody Recent Developments/Updates
- Table 112. Mindbody Competitive Strengths & Weaknesses
- Table 113. Mangomint Basic Information, Manufacturing Base and Competitors
- Table 114. Mangomint Major Business
- Table 115. Mangomint Salon POS Software Product and Services
- Table 116. Mangomint Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Mangomint Recent Developments/Updates
- Table 118. Mangomint Competitive Strengths & Weaknesses
- Table 119. Zolmi Basic Information, Manufacturing Base and Competitors
- Table 120. Zolmi Major Business
- Table 121. Zolmi Salon POS Software Product and Services
- Table 122. Zolmi Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Zolmi Recent Developments/Updates
- Table 124. Zolmi Competitive Strengths & Weaknesses
- Table 125. Rosy Salon Software Basic Information, Manufacturing Base and Competitors
- Table 126. Rosy Salon Software Major Business
- Table 127. Rosy Salon Software Salon POS Software Product and Services
- Table 128. Rosy Salon Software Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Rosy Salon Software Recent Developments/Updates
- Table 130. Rosy Salon Software Competitive Strengths & Weaknesses
- Table 131. Belliata Basic Information, Manufacturing Base and Competitors
- Table 132. Belliata Major Business
- Table 133. Belliata Salon POS Software Product and Services
- Table 134. Belliata Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Belliata Recent Developments/Updates
- Table 136. Belliata Competitive Strengths & Weaknesses
- Table 137. Salon Tracker Basic Information, Manufacturing Base and Competitors

Table 138. Salon Tracker Major Business

Table 139. Salon Tracker Salon POS Software Product and Services

Table 140. Salon Tracker Salon POS Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Salon Tracker Recent Developments/Updates

Table 142. Salon Tracker Competitive Strengths & Weaknesses

Table 143. Global Key Players of Salon POS Software Upstream (Raw Materials)

Table 144. Global Salon POS Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Salon POS Software Picture

Figure 2. World Salon POS Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Salon POS Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Salon POS Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Salon POS Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Salon POS Software Revenue (2021-2032) & (USD Million)

Figure 13. Salon POS Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Salon POS Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India Salon POS Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Salon POS Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Salon POS Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Salon POS Software Markets in 2025

Figure 27. United States VS China: Salon POS Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Salon POS Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Salon POS Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Salon POS Software Market Size Market Share by Type in 2025

Figure 31. Local Deployment

Figure 32. Cloud-based

Figure 33. World Salon POS Software Market Size Market Share by Type (2021-2032)

Figure 34. World Salon POS Software Market Size by Integration Capabilities, (USD Million), 2021 & 2025 & 2032

Figure 35. World Salon POS Software Market Size Market Share by Integration Capabilities in 2025

Figure 36. Vertical Ecosystem Integration

Figure 37. Open API Extensibility

Figure 38. World Salon POS Software Market Size Market Share by Integration Capabilities (2021-2032)

Figure 39. World Salon POS Software Market Size by Functional Modules, (USD Million), 2021 & 2025 & 2032

Figure 40. World Salon POS Software Market Size Market Share by Functional Modules in 2025

Figure 41. Basic POS System

Figure 42. Full-Link Management System

Figure 43. World Salon POS Software Market Size Market Share by Functional Modules (2021-2032)

Figure 44. World Salon POS Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World Salon POS Software Market Size Market Share by Application in 2025

Figure 46. Hair Salon

Figure 47. Beauty Salon

Figure 48. Nail Salon

Figure 49. SPA Club

Figure 50. Other

Figure 51. World Salon POS Software Market Size Market Share by Application
(2021-2032)

Figure 52. Salon POS Software Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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