

Global Salon POS Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Salon POS Software market size was valued at US\$ 118 million in 2025 and is forecast to a readjusted size of US\$ 169 million by 2032 with a CAGR of 5.2% during review period.

To address the problems of chaotic appointment scheduling, incomplete customer records, and the disconnect between service and product sales in traditional salon management, salon POS software was developed. Since the accelerated digital transformation of the beauty and hairdressing industry in the early 21st century, salon POS software has seen significant development in the field of store information management. Currently, salon POS software has evolved into a professional management system encompassing cloud SaaS platforms, local server systems, and mobile applications, widely used in hair salons, beauty salons, nail salons, and spas, enabling integrated operation of appointment management, membership maintenance, cashier settlement, and inventory management.

Salon POS software is transforming from a 'single-function tool' to a 'multi-media intelligent hub,' with quantum computing, federated learning, and terahertz imaging technology becoming key directions. As AI ethical frameworks improve, systems need to balance efficiency and public accessibility, avoiding algorithmic monopolies that could lead to the loss of information authority. Enterprises need to accelerate industry-academia-research collaboration, promote standardization, and ultimately achieve a leap from 'tool empowerment' to 'ecosystem empowerment,' supporting the digital transformation of corporate finance and the reconstruction of public discourse power. In the future, SalonPOS software will deeply integrate the entire process of content production, user interaction, and data analysis, forming a closed-loop ecosystem of 'collection-editing-publishing-feedback,' becoming a core infrastructure for financial

management in the digital age.

This report is a detailed and comprehensive analysis for global Salon POS Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Salon POS Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Salon POS Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Salon POS Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Salon POS Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Salon POS Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Salon POS Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zenoti, Vagaro, Fresha, Square Appointments, Shanghai Boka Software Technology, Phorest, Shanghai Qisheng Network Technology, DaySmart Salon, Meevo, Boulevard, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Salon POS Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Local Deployment

Cloud-based

Market segment by Integration Capabilities

Vertical Ecosystem Integration

Open API Extensibility

Market segment by Functional Modules

Basic POS System

Full-Link Management System

Market segment by Application

Hair Salon

Beauty Salon

Nail Salon

SPA Club

Other

Market segment by players, this report covers

Zenoti

Vagaro

Fresha

Square Appointments

Shanghai Boka Software Technology

Phorest

Shanghai Qisheng Network Technology

DaySmart Salon

Meevo

Boulevard

Booksy Biz

Mindbody

Mangomint

Zolmi

Rosy Salon Software

Belliata

Salon Tracker

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Salon POS Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Salon POS Software, with revenue, gross margin, and global market share of Salon POS Software from 2021 to 2026.

Chapter 3, the Salon POS Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Salon POS Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Salon POS Software.

Chapter 13, to describe Salon POS Software research findings and conclusion.

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