

Global Salicylic Acid 2-Ethylhexyl Ester Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Salicylic Acid 2-Ethylhexyl Ester market size is expected to reach \$ 226 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

Salicylic Acid 2-Ethylhexyl Ester (CAS No. 118-60-5), commonly known as Octisalate, is a safe and highly effective oil-soluble UVB absorber. As an additive in daily chemical products, it is widely utilized in various sunscreens, lotions, and perfumes, where it effectively absorbs ultraviolet radiation within the 280-320 nm wavelength range. This product presents as a colorless to pale yellow transparent liquid with a faint aromatic odor and is an internationally recognized sunscreen ingredient for cosmetic applications.

The core upstream raw materials are salicylic acid and isooctanol; salicylic acid is primarily derived from the deep processing of phenol, while isooctanol is a typical downstream petrochemical product. Downstream demand is highly concentrated within the personal care and cosmetics industries. As a relatively weak UVB absorber, it is rarely used in isolation; instead, it is typically formulated in combination with potent UV absorbers such as Avobenzone, serving as a solubilizer or stabilizer.

In 2025, global sales volume is projected to reach approximately 14,000 tons, with an average selling price of \$12 per kilogram. The industry's gross profit margin ranges between 30% and 40%.

The overall industry for Octisalate (Octyl Salicylate) falls within the mature sub-segment of organic UV absorbers. Its medium-to-long-term demand remains fundamentally robust, driven primarily by the continuous expansion of the sun care category, the

strengthening of daily sun protection habits, and the rising penetration rate of high-SPF formulations. Octisalate functions as a UVB absorber; however, as a relatively 'mild' filtering agent, it typically does not serve as the sole provider of high-level protection. Instead, it is predominantly utilized as a component within multi-ingredient formulations to supplement UVB defense and enhance the efficacy of other UVB filtering agents. From a regulatory standpoint, it is approved for use as an active ingredient in the United States at a maximum concentration of 5%; the European Union similarly permits a maximum usage concentration of 5%. Consequently, it enjoys a solid foundation for market access across major global markets.

This report studies the global Salicylic Acid 2-Ethylhexyl Ester production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Salicylic Acid 2-Ethylhexyl Ester and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Salicylic Acid 2-Ethylhexyl Ester that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Salicylic Acid 2-Ethylhexyl Ester total production and demand, 2021-2032, (Tons)

Global Salicylic Acid 2-Ethylhexyl Ester total production value, 2021-2032, (USD Million)

Global Salicylic Acid 2-Ethylhexyl Ester production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Salicylic Acid 2-Ethylhexyl Ester consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Salicylic Acid 2-Ethylhexyl Ester domestic production, consumption, key domestic manufacturers and share

Global Salicylic Acid 2-Ethylhexyl Ester production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Salicylic Acid 2-Ethylhexyl Ester production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Salicylic Acid 2-Ethylhexyl Ester production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Salicylic Acid 2-Ethylhexyl Ester market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Chemspec Chemicals, Salicylates and Chemicals, Uniproma, Ambani Orgochem, Nanjing Cosmo Chemical, MFCI, Yidu Huayang Chemical, Ganzhou Maoyuan Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Salicylic Acid 2-Ethylhexyl Ester market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Salicylic Acid 2-Ethylhexyl Ester Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Salicylic Acid 2-Ethylhexyl Ester Market, Segmentation by Type:

?98.0% Purity

?99.0% Purity

Global Salicylic Acid 2-Ethylhexyl Ester Market, Segmentation by Grade:

Daily Chemical Grade

Industrial Grade

Global Salicylic Acid 2-Ethylhexyl Ester Market, Segmentation by Application Systems:

Emulsions

Ointments

Sprays

Others

Global Salicylic Acid 2-Ethylhexyl Ester Market, Segmentation by Application:

Cosmetic

Personal Care

Other

Companies Profiled:

Chemspec Chemicals

Salicylates and Chemicals

Uniproma

Ambani Orgochem

Nanjing Cosmo Chemical

MFCI

Yidu Huayang Chemical

Ganzhou Maoyuan Pharmaceutical

Key Questions Answered:

1. How big is the global Salicylic Acid 2-Ethylhexyl Ester market?
2. What is the demand of the global Salicylic Acid 2-Ethylhexyl Ester market?
3. What is the year over year growth of the global Salicylic Acid 2-Ethylhexyl Ester market?
4. What is the production and production value of the global Salicylic Acid 2-Ethylhexyl Ester market?
5. Who are the key producers in the global Salicylic Acid 2-Ethylhexyl Ester market?
6. What are the growth factors driving the market demand?

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