

# Global Salesforce Marketing Cloud Consulting Service Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G90F9BEA2295EN.html>

Date: February 2023

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G90F9BEA2295EN

## Abstracts

E-commerce fraud protection software helps e-commerce businesses detect high-risk transactions and analyze risk factors to prevent and reduce fraudulent online behavior. Fraud protection software reduces e-commerce businesses' exposure to fraudulent product orders and payments by applying algorithm-based analysis to assess the potential risk of each transaction. E-commerce businesses are particularly susceptible to fraud attempts when transactions are placed on unsecured websites or mobile devices.

E-commerce fraud protection software analyzes information from many sources before recommending approval or rejection of transactions. The software identifies anomalies and prevents potential chargebacks and lost revenue.

E-commerce fraud protection software integrates with e-commerce platforms, shopping cart software, and web security software.

According to our (Global Info Research) latest study, the global E-commerce Fraud Protection Software market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global E-commerce Fraud Protection Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as

key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global E-commerce Fraud Protection Software market size and forecasts, in consumption value (\$ Million), 2018-2029

Global E-commerce Fraud Protection Software market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global E-commerce Fraud Protection Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global E-commerce Fraud Protection Software market shares of main players, in revenue (\$ Million), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for E-commerce Fraud Protection Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global E-commerce Fraud Protection Software market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ClearSale, Riskified, Signifyd, SEON, Fraud Fighters and Sift, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market segmentation

E-commerce Fraud Protection Software market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Cloud Based

On Premises

#### Market segment by Application

Large Enterprises

SMEs

#### Market segment by players, this report covers

ClearSale

Riskified

Signifyd

SEON. Fraud Fighters

Sift

Bolt

Equifax

NoFraud

Eye4Fraud

TransUnion

Trulioo

Pipl

Stripe

ID.me

Nethone

Xelix

Radial

Ekata

SoftwareKey.com

fraud.net

PayMotion

Forter

HUMAN

Mersane

Prove

FCase

SheerID

unidays

LexisNexis

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe E-commerce Fraud Protection Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of E-commerce Fraud Protection Software, with revenue, gross margin and global market share of E-commerce Fraud Protection Software from 2018 to 2023.

Chapter 3, the E-commerce Fraud Protection Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and E-commerce Fraud Protection Software market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of E-commerce Fraud Protection Software.

Chapter 13, to describe E-commerce Fraud Protection Software research findings and conclusion.

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