

Global Salesforce AppExchange Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Salesforce AppExchange?? market size was valued at US\$ 2200 million in 2024 and is forecast to a readjusted size of USD 5738 million by 2031 with a CAGR of 14.8% during review period.

Salesforce AppExchange tools can give developers and users a central place to create, publish, or install apps and extensions to Salesforce.

Salesforce AppExchange is Salesforce.com's cloud computing marketplace through which end users can access, download and install software apps.

Launched by Salesforce.com in 2005, the AppExchange website became the first public directory of its kind.

Salesforce is the largest player of Salesforce AppExchange Tools, holds a share over 30%, other key players include Conga, LeanData, and Skuid, etc. North America is the largest market, occupied for over 60 percent, followed by Europe.

In terms of product, sales cloud is the largest segment, with a share about 37%, and in terms of end user, the large enterprises segment holds share over 70 percent.

This report is a detailed and comprehensive analysis for global Salesforce AppExchange?? market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as

key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Salesforce AppExchange?? market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Salesforce AppExchange?? market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Salesforce AppExchange?? market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Salesforce AppExchange?? market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Salesforce AppExchange??

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Salesforce AppExchange?? market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Salesforce, Conga, LeanData, PFL, Skuid, Copado Solutions, Yesware, Cirrus Insight, ConnectLeader, ClearSlide, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Salesforce AppExchange?? market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand

your business by targeting qualified niche markets.

Market segment by Type

Sales Cloud

Service Cloud

Marketing Cloud

Platform

IoT and Other

Market segment by Application

Large Enterprises

SMEs (Below 300 persons)

Market segment by players, this report covers

Salesforce

Conga

LeanData

PFL

Skuid

Copado Solutions

Yesware

Cirrus Insight

ConnectLeader

ClearSlide

Geopointe

Groove

Ebsta

PandaDoc

Riva CRM Integration

LevelEleven

AppBuddy

SAP (Datahug)

Market segment by regions, regional analysis covers

- North America (United States, Canada and Mexico)
- Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
- South America (Brazil, Rest of South America)
- Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Salesforce AppExchange?? product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Salesforce AppExchange??, with revenue, gross margin, and global market share of Salesforce AppExchange?? from 2020 to 2025.

Chapter 3, the Salesforce AppExchange?? competitive situation, revenue, and global

market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Salesforce AppExchange?? market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Salesforce AppExchange??.

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