

Global Sales Force Automation (SFA) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Sales force automation systems (SFA) are information systems used in customer relationship management (CRM) marketing and management that help automate some sales and sales force management functions.

SCOPE OF THE REPORT:

The global Sales Force Automation (SFA) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Sales Force Automation (SFA).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Sales Force Automation (SFA) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Sales Force Automation (SFA) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Microsoft

Oracle

SugarCRM

Zoho

Salesforce.com

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-based

On-premises

Market Segment by Applications, can be divided into

Small and Medium Enterprises (SMEs)

Large Enterprises

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