

# **Global Safety and Efficacy Testing for Cosmetics and Hygiene Supply, Demand and Key Producers, 2026-2032**

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## **Abstracts**

The global Safety and Efficacy Testing for Cosmetics and Hygiene market size is expected to reach \$ 2413 million by 2032, rising at a market growth of 9.4% CAGR during the forecast period (2026-2032).

Safety and Efficacy Testing for Cosmetics and Hygiene is a comprehensive scientific evaluation framework designed to verify the safety, stability, and performance of cosmetics and hygiene products, including personal care and cleaning formulations, through toxicological assessments, physicochemical analysis, microbiological testing, and controlled human trials in accordance with global regulatory standards. It extends beyond traditional cosmetics testing by covering a broader range of hygiene-related applications, ensuring product safety under diverse usage conditions while validating functional claims. Its advantages include high technical barriers, strict regulatory compliance requirements, and the ability to strengthen brand credibility and market acceptance through scientifically validated results. In 2025, the industry's average gross margin was approximately 35%. The upstream sector primarily consists of high-precision testing instruments, laboratory consumables, and chemical reagents, with representative suppliers including Thermo Fisher Scientific, Agilent Technologies, Waters Corporation, and Merck. The midstream focuses on the execution of physicochemical testing, microbiological analysis, toxicological safety assessments, and human efficacy trials to generate authoritative compliance reports. The downstream sector mainly encompasses cosmetics, sunscreen formulations, as well as hygiene and cleaning products, with representative customers including L'Oréal, Procter & Gamble, Estée Lauder, Unilever, and Shanghai Jahwa.

Safety and Efficacy Testing for Cosmetics and Hygiene is entering a structurally

expanding phase driven by tightening global regulations, rising consumer awareness, and accelerated product innovation cycles. As brands increasingly differentiate through functional claims such as anti-aging, sensitive-skin compatibility, and microbiome balance, the demand for high-quality clinical validation and standardized testing protocols continues to intensify. At the same time, hygiene-related products, including disinfectants and daily cleaning formulations, are facing stricter safety scrutiny under diverse usage scenarios, further broadening testing scope. From a commercial perspective, service providers with integrated capabilities in toxicology, human trials, and regulatory compliance are better positioned to capture value, particularly as multinational brands seek unified global certification frameworks. In this context, scalability, data credibility, and turnaround efficiency will increasingly determine competitive positioning and profitability.

This report studies the global Safety and Efficacy Testing for Cosmetics and Hygiene demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Safety and Efficacy Testing for Cosmetics and Hygiene, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Safety and Efficacy Testing for Cosmetics and Hygiene that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Safety and Efficacy Testing for Cosmetics and Hygiene total market, 2021-2032, (USD Million)

Global Safety and Efficacy Testing for Cosmetics and Hygiene total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Safety and Efficacy Testing for Cosmetics and Hygiene total market, key domestic companies, and share, (USD Million)

Global Safety and Efficacy Testing for Cosmetics and Hygiene revenue by player, revenue and market share 2021-2026, (USD Million)

Global Safety and Efficacy Testing for Cosmetics and Hygiene total market by Type, CAGR, 2021-2032, (USD Million)

Global Safety and Efficacy Testing for Cosmetics and Hygiene total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Safety and Efficacy Testing for Cosmetics and Hygiene market based on the following parameters - company overview,

revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SGS SA (Switzerland), Intertek Group Plc (UK), Eurofins Scientific SE (Luxembourg), Bureau Veritas SA (France), UL LLC (USA), Centre Testing International (China), PONY Testing Group Co., Ltd. (China), China Certification & Inspection Group (China), Iwase Cosfa Co., Ltd. (Japan), Dermatest GmbH (Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Safety and Efficacy Testing for Cosmetics and Hygiene market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Safety and Efficacy Testing for Cosmetics and Hygiene Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Safety and Efficacy Testing for Cosmetics and Hygiene Market, Segmentation by Type:

Clinical Research Services

Cosmetics Testing to Regulation

Allergen Screening

Microbiology Testing

Ingredients Testing

Others

Global Safety and Efficacy Testing for Cosmetics and Hygiene Market, Segmentation by Sample Size:

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