

Global Safari Travel Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Safari Travel market size is expected to reach \$ 1434 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Safari travel refers to a professional form of tourism where tourists, having obtained hunting permits and relevant qualifications, travel to specific countries or regions to participate in wildlife hunting activities, and enjoy integrated tourism services including guided hunting, accommodation, wilderness exploration, game processing, and cultural experiences. Hunting trips are mainly distributed in Africa, North America, Europe, Central Asia, and parts of South America, with hunting targets including large mammals, deer, wild boar, antelope, and birds. This industry is typically regulated by strict wildlife protection laws, hunting quota systems, gun control policies, and the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), emphasizing the sustainable use of wildlife resources and achieving a balance between ecological protection, community development, and tourism economic benefits through permit fees, hunting quota management, and conservation fund investment.

With the growth in experiential tourism demand from high-net-worth individuals globally and the improvement of sustainable wildlife resource management systems in some countries, the safari travel market will continue to maintain stable development in certain regions. Countries such as Namibia, South Africa, Zimbabwe, and Tanzania in Africa, and the United States and Canada in North America, have established relatively mature commercial hunting operation systems, attracting international hunters and adventure tourism consumers. However, the industry's future development also faces challenges such as pressure from animal protection organizations, increased public environmental awareness, international trade restrictions, and tightening hunting policies in some countries. Against this backdrop, the industry is gradually shifting towards high-end, eco-

friendly, and sustainable practices, with more operators integrating hunting activities with wildlife conservation projects, ecotourism, photography safari, and community conservation initiatives. The hunting tourism market is expected to maintain moderate growth in the future, with high-end customized hunting, protected area managed hunting, and sustainable hunting projects linked to ecological conservation becoming the main directions for industry development.

This report studies the global Safari Travel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Safari Travel, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Safari Travel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Safari Travel total market, 2021-2032, (USD Million)

Global Safari Travel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Safari Travel total market, key domestic companies, and share, (USD Million)

Global Safari Travel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Safari Travel total market by Type, CAGR, 2021-2032, (USD Million)

Global Safari Travel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Safari Travel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Luxury Safari Company, Micato, The Africa Adventure Company, Bespoke African Safari Co, Africa Safari Trips, Designer Safari, ROAR AFRICA, The Classic Safari Company, Rhino Africa, African Travel, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Safari Travel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Safari Travel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Safari Travel Market, Segmentation by Type:

Customized Travel

Self-Guided Travel

Others

Global Safari Travel Market, Segmentation by Customer Spending Level:

Mass Hunting Tours

Mid-to-High-End Hunting Tours

Luxury Hunting Tours

Ultra-High-End Award Hunting Tours

Global Safari Travel Market, Segmentation by Hunting Targets:

Large Game Hunting

Medium Game Hunting

Small Game Hunting

Global Safari Travel Market, Segmentation by Application:

Individual

Group

Companies Profiled:

Luxury Safari Company

Micato

The Africa Adventure Company

Bespoke African Safari Co

Africa Safari Trips

Designer Safari

ROAR AFRICA

The Classic Safari Company

Rhino Africa

African Travel, Inc.

Go2Africa

EASTCO

Twiga Tours

Exeter Safari Company

Yellow Zebra Safaris

SAFARI

Safari Guru

andBeyond

Expert Africa

G Adventures

Lights on Africa Destinations & Safaris

Absolute Africa

Key Questions Answered

1. How big is the global Safari Travel market?
2. What is the demand of the global Safari Travel market?
3. What is the year over year growth of the global Safari Travel market?
4. What is the total value of the global Safari Travel market?
5. Who are the Major Players in the global Safari Travel market?
6. What are the growth factors driving the market demand?

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