

Global SaaS-based SCM Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global SaaS-based SCM market size was valued at USD 10100 million in 2023 and is forecast to a readjusted size of USD 26600 million by 2030 with a CAGR of 14.8% during review period.

Software-as-a-Service (SaaS)-based supply chain management (SCM) refers to a software application used for on-cloud management of supply chain processes. The software maintains the record of the inventory to increase productivity, eliminate duplication of work and standardize processes. It acts as a flexible system that automatically re-configures business processes based upon the current requirements. It also aids in minimizing capital expenses and operating costs and provides a faster return on investment with a limited workforce. As a result, it is commonly used for sourcing and procurement, order management, demand and operations planning and inventory, warehouse, and transportation management.

Global key players of SaaS-based SCM include SAP and Oracle. Global top two manufacturers hold a share about 21%. In terms of product, public is the largest segment, with a share about 79%. And in terms of application, the largest application is retail & consumer goods, which has a share about 31 percent.

The Global Info Research report includes an overview of the development of the SaaS-based SCM industry chain, the market status of Retail & Consumer Goods (Public, Private), Logistics & Transportation (Public, Private), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SaaS-based SCM.

Regionally, the report analyzes the SaaS-based SCM markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SaaS-based SCM market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the SaaS-based SCM market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SaaS-based SCM industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Deployment (e.g., Public, Private).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SaaS-based SCM market.

Regional Analysis: The report involves examining the SaaS-based SCM market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the SaaS-based SCM market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SaaS-based SCM:

Company Analysis: Report covers individual SaaS-based SCM players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards SaaS-based SCM This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End Use (Retail & Consumer Goods, Logistics & Transportation).

Technology Analysis: Report covers specific technologies relevant to SaaS-based SCM. It assesses the current state, advancements, and potential future developments in SaaS-based SCM areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the SaaS-based SCM market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

SaaS-based SCM market is split by Deployment and by End Use. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Deployment, and by End Use in terms of value.

Market segment by Deployment

Public

Private

Hybrid

Market segment by End Use

Retail & Consumer Goods

Logistics & Transportation

Manufacturing

Health Care

Others

Market segment by players, this report covers

SAP

Oracle

Blue Yonder

Infor

Descartes Systems

Epicor

IBM

Manhattan Associates

e2open

Kinaxis

Logility

OMP

Anaplan

Blue Ridge Global

K?rber

Coupa

ToolsGroup

FuturMaster

Jaggaer

Dassault Systemes

GEP

Board International

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SaaS-based SCM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SaaS-based SCM, with revenue, gross margin and global market share of SaaS-based SCM from 2019 to 2024.

Chapter 3, the SaaS-based SCM competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Deployment and application, with

consumption value and growth rate by Deployment, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and SaaS-based SCM market forecast, by regions, deployment and end use, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SaaS-based SCM.

Chapter 13, to describe SaaS-based SCM research findings and conclusion.

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