

Global SaaS-Based Expense Management Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global SaaS-Based Expense Management market size was valued at USD 2676.3 million in 2023 and is forecast to a readjusted size of USD 4457.6 million by 2030 with a CAGR of 7.6% during review period.

SaaS-based expense management includes the deployment of expense management systems as a web-based subscription service. This system helps in controlling and monitoring expense reports, thereby streamlining the business process and preventing fraud and human error. It also increases visibility across the entire reimbursement claim process, reducing travel costs and improving the efficiency of enterprises.

The SaaS-based system is operated by a third-party organization as opposed to the installation and maintenance of an on-site business system. SaaS-based expense management has succeeded in changing the procurement of expense management systems from a capital expenditure to a pay-per-use subscription arrangement.

The global SaaS-Based Expense Management top three players include Concur Technologies, SAP Ariba and IBM, with about 66% market shares. North America is the largest consumption place, with a consumption market share nearly 39%. Following North America, Europe is the second largest consumption place with the consumption market share of 24%.

The Global Info Research report includes an overview of the development of the SaaS-Based Expense Management industry chain, the market status of Small and Medium Business (Travel and Expense Management, Telecom Expense management), Large

Business (Travel and Expense Management, Telecom Expense management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of SaaS-Based Expense Management.

Regionally, the report analyzes the SaaS-Based Expense Management markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global SaaS-Based Expense Management market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the SaaS-Based Expense Management market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the SaaS-Based Expense Management industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Travel and Expense Management, Telecom Expense management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the SaaS-Based Expense Management market.

Regional Analysis: The report involves examining the SaaS-Based Expense Management market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the SaaS-Based Expense Management market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to SaaS-Based Expense Management:

Company Analysis: Report covers individual SaaS-Based Expense Management players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards SaaS-Based Expense Management. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Small and Medium Business, Large Business).

Technology Analysis: Report covers specific technologies relevant to SaaS-Based Expense Management. It assesses the current state, advancements, and potential future developments in SaaS-Based Expense Management areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the SaaS-Based Expense Management market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

SaaS-Based Expense Management market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Travel and Expense Management

Telecom Expense management

Others

Market segment by Application

Small and Medium Business

Large Business

Others

Market segment by players, this report covers

Concur Technologies

SAP Ariba

IBM

Infor

Oracle

Appticity

SumTotal Systems

Insperity

SuitSoft

Certify

Expensify

Abacus

Nexonia

Unit4

Zoho Expense

Xpenditure

AccountSight

NetSuite

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SaaS-Based Expense Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SaaS-Based Expense Management, with revenue, gross margin and global market share of SaaS-Based Expense Management from 2019 to 2024.

Chapter 3, the SaaS-Based Expense Management competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and SaaS-Based Expense Management market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SaaS-Based Expense Management.

Chapter 13, to describe SaaS-Based Expense Management research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of SaaS-Based Expense Management

1.2 Market Estimation Caveats and Base Year

1.3 Classification of SaaS-Based Expense Management by Type

1.3.1 Overview: Global SaaS-Based Expense Management Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global SaaS-Based Expense Management Consumption Value Market Share by Type in 2023

1.3.3 Travel and Expense Management

1.3.4 Telecom Expense management

1.3.5 Others

1.4 Global SaaS-Based Expense Management Market by Application

1.4.1 Overview: Global SaaS-Based Expense Management Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Small and Medium Business

1.4.3 Large Business

1.4.4 Others

1.5 Global SaaS-Based Expense Management Market Size & Forecast

1.6 Global SaaS-Based Expense Management Market Size and Forecast by Region

1.6.1 Global SaaS-Based Expense Management Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global SaaS-Based Expense Management Market Size by Region, (2019-2030)

1.6.3 North America SaaS-Based Expense Management Market Size and Prospect (2019-2030)

1.6.4 Europe SaaS-Based Expense Management Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific SaaS-Based Expense Management Market Size and Prospect (2019-2030)

1.6.6 South America SaaS-Based Expense Management Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa SaaS-Based Expense Management Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Concur Technologies

- 2.1.1 Concur Technologies Details
- 2.1.2 Concur Technologies Major Business
- 2.1.3 Concur Technologies SaaS-Based Expense Management Product and Solutions
- 2.1.4 Concur Technologies SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Concur Technologies Recent Developments and Future Plans
- 2.2 SAP Ariba
 - 2.2.1 SAP Ariba Details
 - 2.2.2 SAP Ariba Major Business
 - 2.2.3 SAP Ariba SaaS-Based Expense Management Product and Solutions
 - 2.2.4 SAP Ariba SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 SAP Ariba Recent Developments and Future Plans
- 2.3 IBM
 - 2.3.1 IBM Details
 - 2.3.2 IBM Major Business
 - 2.3.3 IBM SaaS-Based Expense Management Product and Solutions
 - 2.3.4 IBM SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 IBM Recent Developments and Future Plans
- 2.4 Infor
 - 2.4.1 Infor Details
 - 2.4.2 Infor Major Business
 - 2.4.3 Infor SaaS-Based Expense Management Product and Solutions
 - 2.4.4 Infor SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Infor Recent Developments and Future Plans
- 2.5 Oracle
 - 2.5.1 Oracle Details
 - 2.5.2 Oracle Major Business
 - 2.5.3 Oracle SaaS-Based Expense Management Product and Solutions
 - 2.5.4 Oracle SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Oracle Recent Developments and Future Plans
- 2.6 Apptricity
 - 2.6.1 Apptricity Details
 - 2.6.2 Apptricity Major Business
 - 2.6.3 Apptricity SaaS-Based Expense Management Product and Solutions
 - 2.6.4 Apptricity SaaS-Based Expense Management Revenue, Gross Margin and

Market Share (2019-2024)

2.6.5 Appricity Recent Developments and Future Plans

2.7 SumTotal Systems

2.7.1 SumTotal Systems Details

2.7.2 SumTotal Systems Major Business

2.7.3 SumTotal Systems SaaS-Based Expense Management Product and Solutions

2.7.4 SumTotal Systems SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 SumTotal Systems Recent Developments and Future Plans

2.8 Insperity

2.8.1 Insperity Details

2.8.2 Insperity Major Business

2.8.3 Insperity SaaS-Based Expense Management Product and Solutions

2.8.4 Insperity SaaS-Based Expense Management Revenue, Gross Margin and

Market Share (2019-2024)

2.8.5 Insperity Recent Developments and Future Plans

2.9 SuitSoft

2.9.1 SuitSoft Details

2.9.2 SuitSoft Major Business

2.9.3 SuitSoft SaaS-Based Expense Management Product and Solutions

2.9.4 SuitSoft SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 SuitSoft Recent Developments and Future Plans

2.10 Certify

2.10.1 Certify Details

2.10.2 Certify Major Business

2.10.3 Certify SaaS-Based Expense Management Product and Solutions

2.10.4 Certify SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Certify Recent Developments and Future Plans

2.11 Expensify

2.11.1 Expensify Details

2.11.2 Expensify Major Business

2.11.3 Expensify SaaS-Based Expense Management Product and Solutions

2.11.4 Expensify SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Expensify Recent Developments and Future Plans

2.12 Abacus

2.12.1 Abacus Details

- 2.12.2 Abacus Major Business
- 2.12.3 Abacus SaaS-Based Expense Management Product and Solutions
- 2.12.4 Abacus SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Abacus Recent Developments and Future Plans
- 2.13 Nexonia
 - 2.13.1 Nexonia Details
 - 2.13.2 Nexonia Major Business
 - 2.13.3 Nexonia SaaS-Based Expense Management Product and Solutions
 - 2.13.4 Nexonia SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Nexonia Recent Developments and Future Plans
- 2.14 Unit4
 - 2.14.1 Unit4 Details
 - 2.14.2 Unit4 Major Business
 - 2.14.3 Unit4 SaaS-Based Expense Management Product and Solutions
 - 2.14.4 Unit4 SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Unit4 Recent Developments and Future Plans
- 2.15 Zoho Expense
 - 2.15.1 Zoho Expense Details
 - 2.15.2 Zoho Expense Major Business
 - 2.15.3 Zoho Expense SaaS-Based Expense Management Product and Solutions
 - 2.15.4 Zoho Expense SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Zoho Expense Recent Developments and Future Plans
- 2.16 Xpenditure
 - 2.16.1 Xpenditure Details
 - 2.16.2 Xpenditure Major Business
 - 2.16.3 Xpenditure SaaS-Based Expense Management Product and Solutions
 - 2.16.4 Xpenditure SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Xpenditure Recent Developments and Future Plans
- 2.17 AccountSight
 - 2.17.1 AccountSight Details
 - 2.17.2 AccountSight Major Business
 - 2.17.3 AccountSight SaaS-Based Expense Management Product and Solutions
 - 2.17.4 AccountSight SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)

- 2.17.5 AccountSight Recent Developments and Future Plans
- 2.18 NetSuite
 - 2.18.1 NetSuite Details
 - 2.18.2 NetSuite Major Business
 - 2.18.3 NetSuite SaaS-Based Expense Management Product and Solutions
 - 2.18.4 NetSuite SaaS-Based Expense Management Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 NetSuite Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global SaaS-Based Expense Management Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of SaaS-Based Expense Management by Company Revenue
 - 3.2.2 Top 3 SaaS-Based Expense Management Players Market Share in 2023
 - 3.2.3 Top 6 SaaS-Based Expense Management Players Market Share in 2023
- 3.3 SaaS-Based Expense Management Market: Overall Company Footprint Analysis
 - 3.3.1 SaaS-Based Expense Management Market: Region Footprint
 - 3.3.2 SaaS-Based Expense Management Market: Company Product Type Footprint
 - 3.3.3 SaaS-Based Expense Management Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global SaaS-Based Expense Management Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global SaaS-Based Expense Management Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global SaaS-Based Expense Management Consumption Value Market Share by Application (2019-2024)
- 5.2 Global SaaS-Based Expense Management Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America SaaS-Based Expense Management Consumption Value by Type (2019-2030)

6.2 North America SaaS-Based Expense Management Consumption Value by Application (2019-2030)

6.3 North America SaaS-Based Expense Management Market Size by Country

6.3.1 North America SaaS-Based Expense Management Consumption Value by Country (2019-2030)

6.3.2 United States SaaS-Based Expense Management Market Size and Forecast (2019-2030)

6.3.3 Canada SaaS-Based Expense Management Market Size and Forecast (2019-2030)

6.3.4 Mexico SaaS-Based Expense Management Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe SaaS-Based Expense Management Consumption Value by Type (2019-2030)

7.2 Europe SaaS-Based Expense Management Consumption Value by Application (2019-2030)

7.3 Europe SaaS-Based Expense Management Market Size by Country

7.3.1 Europe SaaS-Based Expense Management Consumption Value by Country (2019-2030)

7.3.2 Germany SaaS-Based Expense Management Market Size and Forecast (2019-2030)

7.3.3 France SaaS-Based Expense Management Market Size and Forecast (2019-2030)

7.3.4 United Kingdom SaaS-Based Expense Management Market Size and Forecast (2019-2030)

7.3.5 Russia SaaS-Based Expense Management Market Size and Forecast (2019-2030)

7.3.6 Italy SaaS-Based Expense Management Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific SaaS-Based Expense Management Consumption Value by Type (2019-2030)

8.2 Asia-Pacific SaaS-Based Expense Management Consumption Value by Application

(2019-2030)

8.3 Asia-Pacific SaaS-Based Expense Management Market Size by Region

8.3.1 Asia-Pacific SaaS-Based Expense Management Consumption Value by Region
(2019-2030)

8.3.2 China SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

8.3.3 Japan SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

8.3.4 South Korea SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

8.3.5 India SaaS-Based Expense Management Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

8.3.7 Australia SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

9 SOUTH AMERICA

9.1 South America SaaS-Based Expense Management Consumption Value by Type
(2019-2030)

9.2 South America SaaS-Based Expense Management Consumption Value by
Application (2019-2030)

9.3 South America SaaS-Based Expense Management Market Size by Country

9.3.1 South America SaaS-Based Expense Management Consumption Value by
Country (2019-2030)

9.3.2 Brazil SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

9.3.3 Argentina SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa SaaS-Based Expense Management Consumption Value by
Type (2019-2030)

10.2 Middle East & Africa SaaS-Based Expense Management Consumption Value by
Application (2019-2030)

10.3 Middle East & Africa SaaS-Based Expense Management Market Size by Country

10.3.1 Middle East & Africa SaaS-Based Expense Management Consumption Value
by Country (2019-2030)

10.3.2 Turkey SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

10.3.3 Saudi Arabia SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

10.3.4 UAE SaaS-Based Expense Management Market Size and Forecast
(2019-2030)

11 MARKET DYNAMICS

11.1 SaaS-Based Expense Management Market Drivers

11.2 SaaS-Based Expense Management Market Restraints

11.3 SaaS-Based Expense Management Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 SaaS-Based Expense Management Industry Chain

12.2 SaaS-Based Expense Management Upstream Analysis

12.3 SaaS-Based Expense Management Midstream Analysis

12.4 SaaS-Based Expense Management Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global SaaS-Based Expense Management Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global SaaS-Based Expense Management Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global SaaS-Based Expense Management Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global SaaS-Based Expense Management Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Concur Technologies Company Information, Head Office, and Major Competitors
- Table 6. Concur Technologies Major Business
- Table 7. Concur Technologies SaaS-Based Expense Management Product and Solutions
- Table 8. Concur Technologies SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Concur Technologies Recent Developments and Future Plans
- Table 10. SAP Ariba Company Information, Head Office, and Major Competitors
- Table 11. SAP Ariba Major Business
- Table 12. SAP Ariba SaaS-Based Expense Management Product and Solutions
- Table 13. SAP Ariba SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. SAP Ariba Recent Developments and Future Plans
- Table 15. IBM Company Information, Head Office, and Major Competitors
- Table 16. IBM Major Business
- Table 17. IBM SaaS-Based Expense Management Product and Solutions
- Table 18. IBM SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. IBM Recent Developments and Future Plans
- Table 20. Infor Company Information, Head Office, and Major Competitors
- Table 21. Infor Major Business
- Table 22. Infor SaaS-Based Expense Management Product and Solutions
- Table 23. Infor SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Infor Recent Developments and Future Plans
- Table 25. Oracle Company Information, Head Office, and Major Competitors

Table 26. Oracle Major Business

Table 27. Oracle SaaS-Based Expense Management Product and Solutions

Table 28. Oracle SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Oracle Recent Developments and Future Plans

Table 30. Apptricity Company Information, Head Office, and Major Competitors

Table 31. Apptricity Major Business

Table 32. Apptricity SaaS-Based Expense Management Product and Solutions

Table 33. Apptricity SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Apptricity Recent Developments and Future Plans

Table 35. SumTotal Systems Company Information, Head Office, and Major Competitors

Table 36. SumTotal Systems Major Business

Table 37. SumTotal Systems SaaS-Based Expense Management Product and Solutions

Table 38. SumTotal Systems SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. SumTotal Systems Recent Developments and Future Plans

Table 40. Insperity Company Information, Head Office, and Major Competitors

Table 41. Insperity Major Business

Table 42. Insperity SaaS-Based Expense Management Product and Solutions

Table 43. Insperity SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Insperity Recent Developments and Future Plans

Table 45. SuitSoft Company Information, Head Office, and Major Competitors

Table 46. SuitSoft Major Business

Table 47. SuitSoft SaaS-Based Expense Management Product and Solutions

Table 48. SuitSoft SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. SuitSoft Recent Developments and Future Plans

Table 50. Certify Company Information, Head Office, and Major Competitors

Table 51. Certify Major Business

Table 52. Certify SaaS-Based Expense Management Product and Solutions

Table 53. Certify SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Certify Recent Developments and Future Plans

Table 55. Expensify Company Information, Head Office, and Major Competitors

Table 56. Expensify Major Business

- Table 57. Expensify SaaS-Based Expense Management Product and Solutions
- Table 58. Expensify SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Expensify Recent Developments and Future Plans
- Table 60. Abacus Company Information, Head Office, and Major Competitors
- Table 61. Abacus Major Business
- Table 62. Abacus SaaS-Based Expense Management Product and Solutions
- Table 63. Abacus SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Abacus Recent Developments and Future Plans
- Table 65. Nexonia Company Information, Head Office, and Major Competitors
- Table 66. Nexonia Major Business
- Table 67. Nexonia SaaS-Based Expense Management Product and Solutions
- Table 68. Nexonia SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Nexonia Recent Developments and Future Plans
- Table 70. Unit4 Company Information, Head Office, and Major Competitors
- Table 71. Unit4 Major Business
- Table 72. Unit4 SaaS-Based Expense Management Product and Solutions
- Table 73. Unit4 SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Unit4 Recent Developments and Future Plans
- Table 75. Zoho Expense Company Information, Head Office, and Major Competitors
- Table 76. Zoho Expense Major Business
- Table 77. Zoho Expense SaaS-Based Expense Management Product and Solutions
- Table 78. Zoho Expense SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. Zoho Expense Recent Developments and Future Plans
- Table 80. Xpenditure Company Information, Head Office, and Major Competitors
- Table 81. Xpenditure Major Business
- Table 82. Xpenditure SaaS-Based Expense Management Product and Solutions
- Table 83. Xpenditure SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Xpenditure Recent Developments and Future Plans
- Table 85. AccountSight Company Information, Head Office, and Major Competitors
- Table 86. AccountSight Major Business
- Table 87. AccountSight SaaS-Based Expense Management Product and Solutions
- Table 88. AccountSight SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 89. AccountSight Recent Developments and Future Plans
- Table 90. NetSuite Company Information, Head Office, and Major Competitors
- Table 91. NetSuite Major Business
- Table 92. NetSuite SaaS-Based Expense Management Product and Solutions
- Table 93. NetSuite SaaS-Based Expense Management Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. NetSuite Recent Developments and Future Plans
- Table 95. Global SaaS-Based Expense Management Revenue (USD Million) by Players (2019-2024)
- Table 96. Global SaaS-Based Expense Management Revenue Share by Players (2019-2024)
- Table 97. Breakdown of SaaS-Based Expense Management by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 98. Market Position of Players in SaaS-Based Expense Management, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 99. Head Office of Key SaaS-Based Expense Management Players
- Table 100. SaaS-Based Expense Management Market: Company Product Type Footprint
- Table 101. SaaS-Based Expense Management Market: Company Product Application Footprint
- Table 102. SaaS-Based Expense Management New Market Entrants and Barriers to Market Entry
- Table 103. SaaS-Based Expense Management Mergers, Acquisition, Agreements, and Collaborations
- Table 104. Global SaaS-Based Expense Management Consumption Value (USD Million) by Type (2019-2024)
- Table 105. Global SaaS-Based Expense Management Consumption Value Share by Type (2019-2024)
- Table 106. Global SaaS-Based Expense Management Consumption Value Forecast by Type (2025-2030)
- Table 107. Global SaaS-Based Expense Management Consumption Value by Application (2019-2024)
- Table 108. Global SaaS-Based Expense Management Consumption Value Forecast by Application (2025-2030)
- Table 109. North America SaaS-Based Expense Management Consumption Value by Type (2019-2024) & (USD Million)
- Table 110. North America SaaS-Based Expense Management Consumption Value by Type (2025-2030) & (USD Million)
- Table 111. North America SaaS-Based Expense Management Consumption Value by

Application (2019-2024) & (USD Million)

Table 112. North America SaaS-Based Expense Management Consumption Value by Application (2025-2030) & (USD Million)

Table 113. North America SaaS-Based Expense Management Consumption Value by Country (2019-2024) & (USD Million)

Table 114. North America SaaS-Based Expense Management Consumption Value by Country (2025-2030) & (USD Million)

Table 115. Europe SaaS-Based Expense Management Consumption Value by Type (2019-2024) & (USD Million)

Table 116. Europe SaaS-Based Expense Management Consumption Value by Type (2025-2030) & (USD Million)

Table 117. Europe SaaS-Based Expense Management Consumption Value by Application (2019-2024) & (USD Million)

Table 118. Europe SaaS-Based Expense Management Consumption Value by Application (2025-2030) & (USD Million)

Table 119. Europe SaaS-Based Expense Management Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe SaaS-Based Expense Management Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific SaaS-Based Expense Management Consumption Value by Type (2019-2024) & (USD Million)

Table 122. Asia-Pacific SaaS-Based Expense Management Consumption Value by Type (2025-2030) & (USD Million)

Table 123. Asia-Pacific SaaS-Based Expense Management Consumption Value by Application (2019-2024) & (USD Million)

Table 124. Asia-Pacific SaaS-Based Expense Management Consumption Value by Application (2025-2030) & (USD Million)

Table 125. Asia-Pacific SaaS-Based Expense Management Consumption Value by Region (2019-2024) & (USD Million)

Table 126. Asia-Pacific SaaS-Based Expense Management Consumption Value by Region (2025-2030) & (USD Million)

Table 127. South America SaaS-Based Expense Management Consumption Value by Type (2019-2024) & (USD Million)

Table 128. South America SaaS-Based Expense Management Consumption Value by Type (2025-2030) & (USD Million)

Table 129. South America SaaS-Based Expense Management Consumption Value by Application (2019-2024) & (USD Million)

Table 130. South America SaaS-Based Expense Management Consumption Value by Application (2025-2030) & (USD Million)

Table 131. South America SaaS-Based Expense Management Consumption Value by Country (2019-2024) & (USD Million)

Table 132. South America SaaS-Based Expense Management Consumption Value by Country (2025-2030) & (USD Million)

Table 133. Middle East & Africa SaaS-Based Expense Management Consumption Value by Type (2019-2024) & (USD Million)

Table 134. Middle East & Africa SaaS-Based Expense Management Consumption Value by Type (2025-2030) & (USD Million)

Table 135. Middle East & Africa SaaS-Based Expense Management Consumption Value by Application (2019-2024) & (USD Million)

Table 136. Middle East & Africa SaaS-Based Expense Management Consumption Value by Application (2025-2030) & (USD Million)

Table 137. Middle East & Africa SaaS-Based Expense Management Consumption Value by Country (2019-2024) & (USD Million)

Table 138. Middle East & Africa SaaS-Based Expense Management Consumption Value by Country (2025-2030) & (USD Million)

Table 139. SaaS-Based Expense Management Raw Material

Table 140. Key Suppliers of SaaS-Based Expense Management Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. SaaS-Based Expense Management Picture
- Figure 2. Global SaaS-Based Expense Management Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global SaaS-Based Expense Management Consumption Value Market Share by Type in 2023
- Figure 4. Travel and Expense Management
- Figure 5. Telecom Expense management
- Figure 6. Others
- Figure 7. Global SaaS-Based Expense Management Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 8. SaaS-Based Expense Management Consumption Value Market Share by Application in 2023
- Figure 9. Small and Medium Business Picture
- Figure 10. Large Business Picture
- Figure 11. Others Picture
- Figure 12. Global SaaS-Based Expense Management Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global SaaS-Based Expense Management Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Market SaaS-Based Expense Management Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 15. Global SaaS-Based Expense Management Consumption Value Market Share by Region (2019-2030)
- Figure 16. Global SaaS-Based Expense Management Consumption Value Market Share by Region in 2023
- Figure 17. North America SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)
- Figure 18. Europe SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)
- Figure 19. Asia-Pacific SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)
- Figure 20. South America SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)
- Figure 21. Middle East and Africa SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 22. Global SaaS-Based Expense Management Revenue Share by Players in 2023

Figure 23. SaaS-Based Expense Management Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 24. Global Top 3 Players SaaS-Based Expense Management Market Share in 2023

Figure 25. Global Top 6 Players SaaS-Based Expense Management Market Share in 2023

Figure 26. Global SaaS-Based Expense Management Consumption Value Share by Type (2019-2024)

Figure 27. Global SaaS-Based Expense Management Market Share Forecast by Type (2025-2030)

Figure 28. Global SaaS-Based Expense Management Consumption Value Share by Application (2019-2024)

Figure 29. Global SaaS-Based Expense Management Market Share Forecast by Application (2025-2030)

Figure 30. North America SaaS-Based Expense Management Consumption Value Market Share by Type (2019-2030)

Figure 31. North America SaaS-Based Expense Management Consumption Value Market Share by Application (2019-2030)

Figure 32. North America SaaS-Based Expense Management Consumption Value Market Share by Country (2019-2030)

Figure 33. United States SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 34. Canada SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 35. Mexico SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 36. Europe SaaS-Based Expense Management Consumption Value Market Share by Type (2019-2030)

Figure 37. Europe SaaS-Based Expense Management Consumption Value Market Share by Application (2019-2030)

Figure 38. Europe SaaS-Based Expense Management Consumption Value Market Share by Country (2019-2030)

Figure 39. Germany SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 40. France SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 41. United Kingdom SaaS-Based Expense Management Consumption Value

(2019-2030) & (USD Million)

Figure 42. Russia SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 43. Italy SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 44. Asia-Pacific SaaS-Based Expense Management Consumption Value Market Share by Type (2019-2030)

Figure 45. Asia-Pacific SaaS-Based Expense Management Consumption Value Market Share by Application (2019-2030)

Figure 46. Asia-Pacific SaaS-Based Expense Management Consumption Value Market Share by Region (2019-2030)

Figure 47. China SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 48. Japan SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 49. South Korea SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 50. India SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 51. Southeast Asia SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 52. Australia SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 53. South America SaaS-Based Expense Management Consumption Value Market Share by Type (2019-2030)

Figure 54. South America SaaS-Based Expense Management Consumption Value Market Share by Application (2019-2030)

Figure 55. South America SaaS-Based Expense Management Consumption Value Market Share by Country (2019-2030)

Figure 56. Brazil SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 57. Argentina SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 58. Middle East and Africa SaaS-Based Expense Management Consumption Value Market Share by Type (2019-2030)

Figure 59. Middle East and Africa SaaS-Based Expense Management Consumption Value Market Share by Application (2019-2030)

Figure 60. Middle East and Africa SaaS-Based Expense Management Consumption Value Market Share by Country (2019-2030)

Figure 61. Turkey SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 62. Saudi Arabia SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 63. UAE SaaS-Based Expense Management Consumption Value (2019-2030) & (USD Million)

Figure 64. SaaS-Based Expense Management Market Drivers

Figure 65. SaaS-Based Expense Management Market Restraints

Figure 66. SaaS-Based Expense Management Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of SaaS-Based Expense Management in 2023

Figure 69. Manufacturing Process Analysis of SaaS-Based Expense Management

Figure 70. SaaS-Based Expense Management Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source

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