

Global SaaS Backup Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GEAF923E6F3EN.html>

Date: June 2026

Pages: 127

Price: US\$ 3,480.00 (Single User License)

ID: GEAF923E6F3EN

Abstracts

According to our (Global Info Research) latest study, the global SaaS Backup Software market size was valued at US\$ 3090 million in 2025 and is forecast to a readjusted size of US\$ 5783 million by 2032 with a CAGR of 9.5% during review period.

Software as a Service (SaaS) backup software helps users back up data generated in SaaS solutions. Solutions typically targeted by SaaS backup tools include CRM, office suites, business instant messaging, and email, although these tools can be designed to back up any SaaS application. SaaS backup is part of a larger ecosystem of data backup, recovery, and protection solutions designed to maintain business data continuity and prevent any potential data loss. As part of a larger ecosystem, SaaS backup software must be able to integrate with other data backup, protection and/or management solutions.

Global key players of SaaS Backup Software include Veeam, Commvault, Barracuda, Kaseya, Veritas, etc. The top five players hold a share about 56%. North America is the largest market, and has a share about 52%, followed by Europe and Asia-Pacific with share 29% and 13%, separately. In terms of product type, Microsoft 365 Backup is the largest segment, accounting for a share of 50%. In terms of application, SMEs has a share about 77 percent.

This report is a detailed and comprehensive analysis for global SaaS Backup Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global SaaS Backup Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global SaaS Backup Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global SaaS Backup Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global SaaS Backup Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for SaaS Backup Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global SaaS Backup Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Veritas, Kaseya, Commvault, Cohesity, Acronis, Druva, Barracuda, Veeam, Own Company, AvePoint, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

SaaS Backup Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Microsoft 365 Backup

Salesforce Backup

Google Workspace Backup

Other Backup

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Veritas

Kaseya

Commvault

Cohesity

Acronis

Druva

Barracuda

Veeam

Own Company

AvePoint

N?able Cove

Arcserve

HPE Zerto

Keepit

Vembu (BDRSuite)

Rewind

Asigra

Dropsuite

Skyvia

Opentext (CloudAlly)

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe SaaS Backup Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of SaaS Backup Software, with revenue, gross margin, and global market share of SaaS Backup Software from 2021 to 2026.

Chapter 3, the SaaS Backup Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and SaaS Backup Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of SaaS Backup Software.

Chapter 13, to describe SaaS Backup Software research findings and conclusion.

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