

# Global Running Shoes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Running Shoes market size was valued at USD 15890 million in 2023 and is forecast to a readjusted size of USD 21900 million by 2030 with a CAGR of 4.7% during review period.

Running Shoes are footwear designed for off-road travel and include many design features not found on a road-specific model. Running Shoes involve running or walking in an outdoor environment on a natural terrain, taking advantage of the geographical features offered by each region.

The major players in global Running Shoes market include Brooks, Salomon, Asics, etc. North America and Europe are main markets, they occupy about 70% of the global market. Traditional Shoes is the main type, with a share about 50%. Men Running Shoes is the main application, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Running Shoes industry chain, the market status of Men Running Shoes (Barefoot Shoes, Low Profile Shoes), Women Running Shoes (Barefoot Shoes, Low Profile Shoes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Running Shoes.

Regionally, the report analyzes the Running Shoes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Running Shoes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Running Shoes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Running Shoes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pairs), revenue generated, and market share of different by Type (e.g., Barefoot Shoes, Low Profile Shoes).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Running Shoes market.

**Regional Analysis:** The report involves examining the Running Shoes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Running Shoes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Running Shoes:

**Company Analysis:** Report covers individual Running Shoes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Running Shoes This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men Running Shoes, Women Running Shoes).

**Technology Analysis:** Report covers specific technologies relevant to Running Shoes. It

assesses the current state, advancements, and potential future developments in Running Shoes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Running Shoes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Running Shoes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Barefoot Shoes

Low Profile Shoes

Traditional Shoes

Maximalist Shoes

Others

#### Market segment by Application

Men Running Shoes

Women Running Shoes

#### Major players covered

Brooks

Salomon

Asics

New Balance

Saucony

The North Face

Deckers

Montrail

LOWA

Tecnica

Adidas

Nike

Vasque

Scarpa

La Sportiva

Pearl Izumi

Under Armour

Mizuno

Puma

Zamberlan

Topo Athletic

Keen

Hanwag

Altra

Merrell

Garmont

SKECHERS

Lining

ANTA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Running Shoes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Running Shoes, with price, sales, revenue and global market share of Running Shoes from 2019 to 2024.

Chapter 3, the Running Shoes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Running Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Running Shoes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Running Shoes.

Chapter 14 and 15, to describe Running Shoes sales channel, distributors, customers, research findings and conclusion.

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