

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Rugged Notebooks Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G8B8D873733EN.html>

Date: August 2018

Pages: 137

Price: US\$ 4,880.00 (Single User License)

ID: G8B8D873733EN

Abstracts

A rugged (or ruggedized, but also ruggedised) computer is a computer specifically designed to operate reliably in harsh usage environments and conditions, such as strong vibrations, extreme temperatures and wet or dusty conditions. They are designed from inception for the type of rough use typified by these conditions, not just in the external housing but in the internal components and cooling arrangements as well. In general, ruggedized and hardened computers share the same design robustness and frequently these terms are interchangeable.

Typical environments for rugged laptops, tablet PCs and PDAs are public safety, field sales, field service, manufacturing, retail, healthcare, transportation/distribution and the military. They are used in the agricultural industries, and by individuals for outdoor recreation activities.

Scope of the Report:

This report focuses on the Rugged Notebooks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Overall, the Rugged Notebooks market maintains a strong global presence; even in spite of weak economic environment and additional competition from consumer grade technologies. While this increased competition may prove a hindrance to traditional vendors in the rugged market space, it has forced many of these vendors to rethink traditional designs of devices. These additional research and development efforts are already bearing results, with recent product releases leveraging new ergonomic and design advances, often with specific vertical applications in mind. While these new releases have yet to impact bottom line revenues, the innovative thought and design

behind being employed is undoubtedly having an effect on how vendors think about hardware design as well as end-user expectations in years to come.

This market is highly competitive and is dominated by leading players like Panasonic, Dell and Getac, which followed by Amrel, ACME, Twinhead (Durabook) and Lenovo. These Top 3 companies currently account for more than 84.14% of the total market share and are expected to retain their dominating hold over the market during the forecast period.

The market was dominated by the military segment with a share of 47.94%. The segment was followed by the government segment with 21.26%, the industrial segment with 16.00%. The military and government sectors opt for fully rugged devices due to high ruggedness requirement and extreme environment compared to the commercial segment.

The worldwide market for Rugged Notebooks is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic

Dell

Getac

Amrel

ACME

Twinhead (Durabook)

Lenovo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fully Rugged Notebooks

Semi Rugged Notebooks

Ultra-rugged Notebooks

Market Segment by Applications, can be divided into

Military

Government

Industrial

Others

There are 15 Chapters to deeply display the global Rugged Notebooks market.

Chapter 1, to describe Rugged Notebooks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Rugged Notebooks, with sales, revenue, and price of Rugged Notebooks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Rugged Notebooks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Rugged Notebooks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Rugged Notebooks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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