

Global Rubber Magnet Sheet Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Rubber Magnet Sheet market size was valued at US\$ 2957 million in 2025 and is forecast to a readjusted size of US\$ 4242 million by 2032 with a CAGR of 5.3% during review period.

Rubber magnet sheet is a flexible magnetic material produced by uniformly dispersing ferrite magnetic powder (typically strontium ferrite) into an elastomeric binder such as nitrile rubber (NBR), PVC, or chlorinated polyethylene, then calendaring or extrusion-forming it into thin sheets that can be magnetized with isotropic or anisotropic magnetic patterns; it combines moderate magnetic strength with flexibility, cuttability, and good dimensional stability, making it widely used in advertising signage, refrigerator magnets, sealing gaskets, automotive interior components, sensors, and consumer electronics. Its supply chain starts upstream with iron oxide and strontium carbonate for ferrite powder, petrochemical-derived polymers and rubber additives, and compounding chemicals; the midstream stage includes ferrite powder synthesis, rubber compounding, sheet forming (calendaring or extrusion), surface treatment or lamination (e.g., adhesive backing, PVC film), and magnetization; downstream, the sheets are slit, die-cut, printed, or laminated into finished components and distributed to end users across retail signage, industrial manufacturing, automotive, and appliance sectors. In 2025, global rubber magnet sheet production is estimated at approximately 520,000 tons against an installed global production capacity of about 640,000 tons per year, with average unit prices ranging from USD 4,200 to 7,800 per ton, while leading manufacturers typically achieve gross margins of around 29%.

This report is a detailed and comprehensive analysis for global Rubber Magnet Sheet market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rubber Magnet Sheet market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Rubber Magnet Sheet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Rubber Magnet Sheet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Rubber Magnet Sheet market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Rubber Magnet Sheet
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Rubber Magnet Sheet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magnum Magnetics (USA), Adams Magnetic (USA), Arnold Magnetic (USA), Hangzhou CMR Polymagnet (China), Guangzhou Newlife New Material (China), JASDI Magnet (Taiwan), Eclipse Magnetics (UK), Dexter Magnetic (USA), Magnaflex (UK), Magnet Technology (USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rubber Magnet Sheet market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Isotropic Rubber Magnet Sheet

Anisotropic Rubber Magnet Sheet

Market segment by Thickness

Thin Sheet (2.0 mm)

Market segment by Application

Automotive

Electronic

Industrial

Printing & Advertising

Retail & Logistic

Others

Major players covered

Magnum Magnetics (USA)

Adams Magnetic (USA)

Arnold Magnetic (USA)

Hangzhou CMR Polymagnet (China)

Guangzhou Newlife New Material (China)

JASDI Magnet (Taiwan)

Eclipse Magnetics (UK)

Dexter Magnetic (USA)

Magnaflex (UK)

Magnet Technology (USA)

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rubber Magnet Sheet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rubber Magnet Sheet, with price, sales quantity, revenue, and global market share of Rubber Magnet Sheet from 2021 to 2026.

Chapter 3, the Rubber Magnet Sheet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rubber Magnet Sheet breakdown data are shown at the regional level,

to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rubber Magnet Sheet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rubber Magnet Sheet.

Chapter 14 and 15, to describe Rubber Magnet Sheet sales channel, distributors, customers, research findings and conclusion.

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