

Global Rubber Grade Petroleum Resin Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Rubber Grade Petroleum Resin market size is expected to reach \$ 955 million by 2032, rising at a market growth of 3.6% CAGR during the forecast period (2026-2032).

Rubber Grade Petroleum Resin typically refers to hydrocarbon tackifying resins produced from C5 and C9 fractions or DCPD, which are by-products of petroleum cracking, through polymerization (and subsequent hydrogenation if required). These resins do not serve as the primary polymer matrix of the rubber but are incorporated as functional additives into compounds such as NR, SBR, and BR. Their purpose is to enhance initial tack and adhesive strength, improve interlayer adhesion, and facilitate mixing dispersion and processing flowability. By selecting different resin types, the hardness, dynamic properties, and resistance to aging, color change, and odor of the rubber compound can be adjusted. Consequently, they are widely used in tire components (tread, sidewall, bonding layers) as well as industrial rubber products such as conveyor belts, hoses, and seals.

In 2025, the global production of Rubber Grade Petroleum Resin exceeded 370,000 tons, with an average ex-factory price of approximately US\$1,880 per ton.

The global rubber grade petroleum resin market is a specialized segment within the broader hydrocarbon resin industry, with demand closely tied to tires, industrial rubber products, conveyor belts, hoses, footwear compounds, and other rubber-based applications. In rubber formulations, petroleum resin is not merely used as a tackifier; it also serves to improve processability, enhance green tack and self-adhesion, optimize filler dispersion, and adjust dynamic mechanical properties. The mainstream product categories include C5 petroleum resin, C9 petroleum resin, C5/C9 copolymer resin, and

selected hydrogenated or high-performance grades. As tire manufacturers increasingly focus on balancing wet grip, rolling resistance, wear resistance, and processing efficiency, rubber grade petroleum resin has become a more performance-oriented material rather than a simple low-value additive.

From a regional perspective, Asia-Pacific is the dominant market for both supply and demand, with China, India, and Southeast Asia forming the core growth engine. This is mainly because the region concentrates a large share of global tire production, industrial rubber manufacturing, and downstream rubber consumption. China remains the most important single market due to its vast tire industry, extensive industrial base, and integrated petrochemical supply chain, while India is becoming an increasingly important demand center supported by rising vehicle ownership, infrastructure development, and replacement tire consumption. Southeast Asia also plays a strategic role, both as a manufacturing base for tires and rubber goods and as a natural rubber supply hub. In contrast, Europe and North America remain important end markets, especially for high-performance tires and premium rubber applications, but their role is more pronounced on the demand and technology side than on large-scale incremental supply growth. As a result, the global market increasingly reflects a structure in which Asia dominates production and volume demand, while Europe and North America exert stronger influence on performance requirements, environmental compliance, and product upgrading.

From the industry chain perspective, rubber grade petroleum resin is fundamentally a downstream product of petrochemical cracking streams. Its upstream feedstocks are derived mainly from C5 and C9 fractions generated during steam cracking or naphtha cracking processes. These cracking by-products are then polymerized, separated, modified, and in some cases hydrogenated to produce hydrocarbon resin products tailored for rubber applications. Therefore, the market is shaped by both upstream petrochemical feedstock availability and downstream rubber formulation requirements. Changes in cracker feedstock structure, such as shifts in naphtha, LPG, or ethane usage, can directly affect the availability and economics of C5 and C9 raw materials. Meanwhile, downstream customers increasingly require more precise resin performance, including better compatibility with different elastomer systems, lower odor, lighter color, improved thermal stability, and more optimized dynamic performance. This makes the industry less of a pure commodity business and more of an application-driven specialty materials market, where formulation support and customer-specific adaptation are important competitive factors.

In terms of market drivers, the most immediate demand driver remains the growth of tire

production and consumption, especially replacement tires and industrial rubber goods. However, the more important medium- to long-term growth driver is the ongoing shift toward higher-performance rubber formulations. Regulatory pressure related to fuel efficiency, carbon reduction, tire labeling, and safety performance is pushing tire manufacturers to develop compounds with lower rolling resistance, better wet grip, improved durability, and more stable overall performance. At the same time, the rapid development of electric vehicles is creating new formulation requirements, since EV tires typically need to support higher torque, lower noise, longer service life, and extended driving range. Under these conditions, petroleum resin is increasingly used not only to improve tack and processing, but also as a formulation tool to fine-tune the balance among energy efficiency, traction, wear resistance, and manufacturability. This trend is accelerating the shift from standard-grade resin consumption toward higher-value, more customized resin systems.

This report studies the global Rubber Grade Petroleum Resin production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rubber Grade Petroleum Resin and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rubber Grade Petroleum Resin that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Rubber Grade Petroleum Resin total production and demand, 2021-2032, (Kiloton)

Global Rubber Grade Petroleum Resin total production value, 2021-2032, (USD Million)

Global Rubber Grade Petroleum Resin production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton), (based on production site)

Global Rubber Grade Petroleum Resin consumption by region & country, CAGR, 2021-2032 & (Kiloton)

U.S. VS China: Rubber Grade Petroleum Resin domestic production, consumption, key domestic manufacturers and share

Global Rubber Grade Petroleum Resin production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kiloton)

Global Rubber Grade Petroleum Resin production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

Global Rubber Grade Petroleum Resin production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

This report profiles key players in the global Rubber Grade Petroleum Resin market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ExxonMobil Chemical, Synthomer, ENEOS Materials, Kolon Industries, Rain Carbon, Zeon, Neville Chemical, Shandong Qilong Chemical, Zibo Luhua Hongjin New Material, Henghe Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rubber Grade Petroleum Resin market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kiloton) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rubber Grade Petroleum Resin Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rubber Grade Petroleum Resin Market, Segmentation by Type:

C5 Petroleum Resin

C9 Petroleum Resin

C5/C9 Copolymer Petroleum Resin

Others

Global Rubber Grade Petroleum Resin Market, Segmentation by Chemical Structure:

Aliphatic Petroleum Resin

Aromatic Petroleum Resin

Aliphatic-Aromatic Copolymer Resin

Others

Global Rubber Grade Petroleum Resin Market, Segmentation by Softening Point:

Low Softening Point Resin

Medium Softening Point Resin

High Softening Point Resin

Global Rubber Grade Petroleum Resin Market, Segmentation by Application:

Tires

Industrial Rubber Products

Others

Companies Profiled:

ExxonMobil Chemical

Synthomer

ENEOS Materials

Kolon Industries

Rain Carbon

Zeon

Neville Chemical

Shandong Qilong Chemical

Zibo Luhua Hongjin New Material

Henghe Materials

Zhejiang Derong Chemical

Jinhai Chengguang

Daqing Huake

Ecisco New Material

Fushun Huaxing

Key Questions Answered:

1. How big is the global Rubber Grade Petroleum Resin market?
2. What is the demand of the global Rubber Grade Petroleum Resin market?
3. What is the year over year growth of the global Rubber Grade Petroleum Resin market?
4. What is the production and production value of the global Rubber Grade Petroleum Resin market?
5. Who are the key producers in the global Rubber Grade Petroleum Resin market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Rubber Grade Petroleum Resin Introduction
- 1.2 World Rubber Grade Petroleum Resin Supply & Forecast
 - 1.2.1 World Rubber Grade Petroleum Resin Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Rubber Grade Petroleum Resin Production (2021-2032)
 - 1.2.3 World Rubber Grade Petroleum Resin Pricing Trends (2021-2032)
- 1.3 World Rubber Grade Petroleum Resin Production by Region (Based on Production Site)
 - 1.3.1 World Rubber Grade Petroleum Resin Production Value by Region (2021-2032)
 - 1.3.2 World Rubber Grade Petroleum Resin Production by Region (2021-2032)
 - 1.3.3 World Rubber Grade Petroleum Resin Average Price by Region (2021-2032)
 - 1.3.4 North America Rubber Grade Petroleum Resin Production (2021-2032)
 - 1.3.5 Europe Rubber Grade Petroleum Resin Production (2021-2032)
 - 1.3.6 China Rubber Grade Petroleum Resin Production (2021-2032)
 - 1.3.7 Japan Rubber Grade Petroleum Resin Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Rubber Grade Petroleum Resin Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Rubber Grade Petroleum Resin Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Rubber Grade Petroleum Resin Demand (2021-2032)
- 2.2 World Rubber Grade Petroleum Resin Consumption by Region
 - 2.2.1 World Rubber Grade Petroleum Resin Consumption by Region (2021-2026)
 - 2.2.2 World Rubber Grade Petroleum Resin Consumption Forecast by Region (2027-2032)
- 2.3 United States Rubber Grade Petroleum Resin Consumption (2021-2032)
- 2.4 China Rubber Grade Petroleum Resin Consumption (2021-2032)
- 2.5 Europe Rubber Grade Petroleum Resin Consumption (2021-2032)
- 2.6 Japan Rubber Grade Petroleum Resin Consumption (2021-2032)
- 2.7 South Korea Rubber Grade Petroleum Resin Consumption (2021-2032)
- 2.8 ASEAN Rubber Grade Petroleum Resin Consumption (2021-2032)
- 2.9 India Rubber Grade Petroleum Resin Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Rubber Grade Petroleum Resin Production Value by Manufacturer (2021-2026)
- 3.2 World Rubber Grade Petroleum Resin Production by Manufacturer (2021-2026)
- 3.3 World Rubber Grade Petroleum Resin Average Price by Manufacturer (2021-2026)
- 3.4 Rubber Grade Petroleum Resin Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Rubber Grade Petroleum Resin Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Rubber Grade Petroleum Resin in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Rubber Grade Petroleum Resin in 2025
- 3.6 Rubber Grade Petroleum Resin Market: Overall Company Footprint Analysis
 - 3.6.1 Rubber Grade Petroleum Resin Market: Region Footprint
 - 3.6.2 Rubber Grade Petroleum Resin Market: Company Product Type Footprint
 - 3.6.3 Rubber Grade Petroleum Resin Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Rubber Grade Petroleum Resin Production Value Comparison
 - 4.1.1 United States VS China: Rubber Grade Petroleum Resin Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Rubber Grade Petroleum Resin Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Rubber Grade Petroleum Resin Production Comparison
 - 4.2.1 United States VS China: Rubber Grade Petroleum Resin Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Rubber Grade Petroleum Resin Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Rubber Grade Petroleum Resin Consumption Comparison
 - 4.3.1 United States VS China: Rubber Grade Petroleum Resin Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Rubber Grade Petroleum Resin Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Rubber Grade Petroleum Resin Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Rubber Grade Petroleum Resin Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Rubber Grade Petroleum Resin Production Value (2021-2026)

4.4.3 United States Based Manufacturers Rubber Grade Petroleum Resin Production (2021-2026)

4.5 China Based Rubber Grade Petroleum Resin Manufacturers and Market Share

4.5.1 China Based Rubber Grade Petroleum Resin Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Rubber Grade Petroleum Resin Production Value (2021-2026)

4.5.3 China Based Manufacturers Rubber Grade Petroleum Resin Production (2021-2026)

4.6 Rest of World Based Rubber Grade Petroleum Resin Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Rubber Grade Petroleum Resin Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Rubber Grade Petroleum Resin Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 C5 Petroleum Resin

5.2.2 C9 Petroleum Resin

5.2.3 C5/C9 Copolymer Petroleum Resin

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Rubber Grade Petroleum Resin Production by Type (2021-2032)

5.3.2 World Rubber Grade Petroleum Resin Production Value by Type (2021-2032)

5.3.3 World Rubber Grade Petroleum Resin Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CHEMICAL STRUCTURE

6.1 World Rubber Grade Petroleum Resin Market Size Overview by Chemical Structure:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Chemical Structure

6.2.1 Aliphatic Petroleum Resin

6.2.2 Aromatic Petroleum Resin

6.2.3 Aliphatic-Aromatic Copolymer Resin

6.2.4 Others

6.3 Market Segment by Chemical Structure

6.3.1 World Rubber Grade Petroleum Resin Production by Chemical Structure
(2021-2032)

6.3.2 World Rubber Grade Petroleum Resin Production Value by Chemical Structure
(2021-2032)

6.3.3 World Rubber Grade Petroleum Resin Average Price by Chemical Structure
(2021-2032)

7 MARKET ANALYSIS BY SOFTENING POINT

7.1 World Rubber Grade Petroleum Resin Market Size Overview by Softening Point:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Softening Point

7.2.1 Low Softening Point Resin

7.2.2 Medium Softening Point Resin

7.2.3 High Softening Point Resin

7.3 Market Segment by Softening Point

7.3.1 World Rubber Grade Petroleum Resin Production by Softening Point
(2021-2032)

7.3.2 World Rubber Grade Petroleum Resin Production Value by Softening Point
(2021-2032)

7.3.3 World Rubber Grade Petroleum Resin Average Price by Softening Point
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Rubber Grade Petroleum Resin Market Size Overview by Application: 2021
VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Tires

8.2.2 Industrial Rubber Products

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Rubber Grade Petroleum Resin Production by Application (2021-2032)

8.3.2 World Rubber Grade Petroleum Resin Production Value by Application (2021-2032)

8.3.3 World Rubber Grade Petroleum Resin Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 ExxonMobil Chemical

9.1.1 ExxonMobil Chemical Details

9.1.2 ExxonMobil Chemical Major Business

9.1.3 ExxonMobil Chemical Rubber Grade Petroleum Resin Product and Services

9.1.4 ExxonMobil Chemical Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 ExxonMobil Chemical Recent Developments/Updates

9.1.6 ExxonMobil Chemical Competitive Strengths & Weaknesses

9.2 Synthomer

9.2.1 Synthomer Details

9.2.2 Synthomer Major Business

9.2.3 Synthomer Rubber Grade Petroleum Resin Product and Services

9.2.4 Synthomer Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Synthomer Recent Developments/Updates

9.2.6 Synthomer Competitive Strengths & Weaknesses

9.3 ENEOS Materials

9.3.1 ENEOS Materials Details

9.3.2 ENEOS Materials Major Business

9.3.3 ENEOS Materials Rubber Grade Petroleum Resin Product and Services

9.3.4 ENEOS Materials Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 ENEOS Materials Recent Developments/Updates

9.3.6 ENEOS Materials Competitive Strengths & Weaknesses

9.4 Kolon Industries

9.4.1 Kolon Industries Details

9.4.2 Kolon Industries Major Business

9.4.3 Kolon Industries Rubber Grade Petroleum Resin Product and Services

9.4.4 Kolon Industries Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.4.5 Kolon Industries Recent Developments/Updates
- 9.4.6 Kolon Industries Competitive Strengths & Weaknesses
- 9.5 Rain Carbon
 - 9.5.1 Rain Carbon Details
 - 9.5.2 Rain Carbon Major Business
 - 9.5.3 Rain Carbon Rubber Grade Petroleum Resin Product and Services
 - 9.5.4 Rain Carbon Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Rain Carbon Recent Developments/Updates
 - 9.5.6 Rain Carbon Competitive Strengths & Weaknesses
- 9.6 Zeon
 - 9.6.1 Zeon Details
 - 9.6.2 Zeon Major Business
 - 9.6.3 Zeon Rubber Grade Petroleum Resin Product and Services
 - 9.6.4 Zeon Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Zeon Recent Developments/Updates
 - 9.6.6 Zeon Competitive Strengths & Weaknesses
- 9.7 Neville Chemical
 - 9.7.1 Neville Chemical Details
 - 9.7.2 Neville Chemical Major Business
 - 9.7.3 Neville Chemical Rubber Grade Petroleum Resin Product and Services
 - 9.7.4 Neville Chemical Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Neville Chemical Recent Developments/Updates
 - 9.7.6 Neville Chemical Competitive Strengths & Weaknesses
- 9.8 Shandong Qilong Chemical
 - 9.8.1 Shandong Qilong Chemical Details
 - 9.8.2 Shandong Qilong Chemical Major Business
 - 9.8.3 Shandong Qilong Chemical Rubber Grade Petroleum Resin Product and Services
 - 9.8.4 Shandong Qilong Chemical Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Shandong Qilong Chemical Recent Developments/Updates
 - 9.8.6 Shandong Qilong Chemical Competitive Strengths & Weaknesses
- 9.9 Zibo Luhua Hongjin New Material
 - 9.9.1 Zibo Luhua Hongjin New Material Details
 - 9.9.2 Zibo Luhua Hongjin New Material Major Business
 - 9.9.3 Zibo Luhua Hongjin New Material Rubber Grade Petroleum Resin Product and

Services

9.9.4 Zibo Luhua Hongjin New Material Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Zibo Luhua Hongjin New Material Recent Developments/Updates

9.9.6 Zibo Luhua Hongjin New Material Competitive Strengths & Weaknesses

9.10 Henghe Materials

9.10.1 Henghe Materials Details

9.10.2 Henghe Materials Major Business

9.10.3 Henghe Materials Rubber Grade Petroleum Resin Product and Services

9.10.4 Henghe Materials Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Henghe Materials Recent Developments/Updates

9.10.6 Henghe Materials Competitive Strengths & Weaknesses

9.11 Zhejiang Derong Chemical

9.11.1 Zhejiang Derong Chemical Details

9.11.2 Zhejiang Derong Chemical Major Business

9.11.3 Zhejiang Derong Chemical Rubber Grade Petroleum Resin Product and Services

9.11.4 Zhejiang Derong Chemical Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Zhejiang Derong Chemical Recent Developments/Updates

9.11.6 Zhejiang Derong Chemical Competitive Strengths & Weaknesses

9.12 Jinhai Chengguang

9.12.1 Jinhai Chengguang Details

9.12.2 Jinhai Chengguang Major Business

9.12.3 Jinhai Chengguang Rubber Grade Petroleum Resin Product and Services

9.12.4 Jinhai Chengguang Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Jinhai Chengguang Recent Developments/Updates

9.12.6 Jinhai Chengguang Competitive Strengths & Weaknesses

9.13 Daqing Huake

9.13.1 Daqing Huake Details

9.13.2 Daqing Huake Major Business

9.13.3 Daqing Huake Rubber Grade Petroleum Resin Product and Services

9.13.4 Daqing Huake Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Daqing Huake Recent Developments/Updates

9.13.6 Daqing Huake Competitive Strengths & Weaknesses

9.14 Ecisco New Material

- 9.14.1 Ecisco New Material Details
- 9.14.2 Ecisco New Material Major Business
- 9.14.3 Ecisco New Material Rubber Grade Petroleum Resin Product and Services
- 9.14.4 Ecisco New Material Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.14.5 Ecisco New Material Recent Developments/Updates
- 9.14.6 Ecisco New Material Competitive Strengths & Weaknesses
- 9.15 Fushun Huaxing
 - 9.15.1 Fushun Huaxing Details
 - 9.15.2 Fushun Huaxing Major Business
 - 9.15.3 Fushun Huaxing Rubber Grade Petroleum Resin Product and Services
 - 9.15.4 Fushun Huaxing Rubber Grade Petroleum Resin Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Fushun Huaxing Recent Developments/Updates
 - 9.15.6 Fushun Huaxing Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Rubber Grade Petroleum Resin Industry Chain
- 10.2 Rubber Grade Petroleum Resin Upstream Analysis
 - 10.2.1 Rubber Grade Petroleum Resin Core Raw Materials
 - 10.2.2 Main Manufacturers of Rubber Grade Petroleum Resin Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Rubber Grade Petroleum Resin Production Mode
- 10.6 Rubber Grade Petroleum Resin Procurement Model
- 10.7 Rubber Grade Petroleum Resin Industry Sales Model and Sales Channels
 - 10.7.1 Rubber Grade Petroleum Resin Sales Model
 - 10.7.2 Rubber Grade Petroleum Resin Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Rubber Grade Petroleum Resin Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Rubber Grade Petroleum Resin Production Value by Region (2021-2026) & (USD Million)

Table 3. World Rubber Grade Petroleum Resin Production Value by Region (2027-2032) & (USD Million)

Table 4. World Rubber Grade Petroleum Resin Production Value Market Share by Region (2021-2026)

Table 5. World Rubber Grade Petroleum Resin Production Value Market Share by Region (2027-2032)

Table 6. World Rubber Grade Petroleum Resin Production by Region (2021-2026) & (Kiloton)

Table 7. World Rubber Grade Petroleum Resin Production by Region (2027-2032) & (Kiloton)

Table 8. World Rubber Grade Petroleum Resin Production Market Share by Region (2021-2026)

Table 9. World Rubber Grade Petroleum Resin Production Market Share by Region (2027-2032)

Table 10. World Rubber Grade Petroleum Resin Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Rubber Grade Petroleum Resin Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Rubber Grade Petroleum Resin Major Market Trends

Table 13. World Rubber Grade Petroleum Resin Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kiloton)

Table 14. World Rubber Grade Petroleum Resin Consumption by Region (2021-2026) & (Kiloton)

Table 15. World Rubber Grade Petroleum Resin Consumption Forecast by Region (2027-2032) & (Kiloton)

Table 16. World Rubber Grade Petroleum Resin Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Rubber Grade Petroleum Resin Producers in 2025

Table 18. World Rubber Grade Petroleum Resin Production by Manufacturer (2021-2026) & (Kiloton)

Table 19. Production Market Share of Key Rubber Grade Petroleum Resin Producers in 2025

Table 20. World Rubber Grade Petroleum Resin Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Rubber Grade Petroleum Resin Company Evaluation Quadrant

Table 22. World Rubber Grade Petroleum Resin Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Rubber Grade Petroleum Resin Production Site of Key Manufacturer

Table 24. Rubber Grade Petroleum Resin Market: Company Product Type Footprint

Table 25. Rubber Grade Petroleum Resin Market: Company Product Application Footprint

Table 26. Rubber Grade Petroleum Resin Competitive Factors

Table 27. Rubber Grade Petroleum Resin New Entrant and Capacity Expansion Plans

Table 28. Rubber Grade Petroleum Resin Mergers & Acquisitions Activity

Table 29. United States VS China Rubber Grade Petroleum Resin Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Rubber Grade Petroleum Resin Production Comparison, (2021 & 2025 & 2032) & (Kiloton)

Table 31. United States VS China Rubber Grade Petroleum Resin Consumption Comparison, (2021 & 2025 & 2032) & (Kiloton)

Table 32. United States Based Rubber Grade Petroleum Resin Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Rubber Grade Petroleum Resin Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Rubber Grade Petroleum Resin Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Rubber Grade Petroleum Resin Production (2021-2026) & (Kiloton)

Table 36. United States Based Manufacturers Rubber Grade Petroleum Resin Production Market Share (2021-2026)

Table 37. China Based Rubber Grade Petroleum Resin Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Rubber Grade Petroleum Resin Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Rubber Grade Petroleum Resin Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Rubber Grade Petroleum Resin Production, (2021-2026) & (Kiloton)

Table 41. China Based Manufacturers Rubber Grade Petroleum Resin Production Market Share (2021-2026)

Table 42. Rest of World Based Rubber Grade Petroleum Resin Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production, (2021-2026) & (Kiloton)

Table 46. Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production Market Share (2021-2026)

Table 47. World Rubber Grade Petroleum Resin Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Rubber Grade Petroleum Resin Production by Type (2021-2026) & (Kiloton)

Table 49. World Rubber Grade Petroleum Resin Production by Type (2027-2032) & (Kiloton)

Table 50. World Rubber Grade Petroleum Resin Production Value by Type (2021-2026) & (USD Million)

Table 51. World Rubber Grade Petroleum Resin Production Value by Type (2027-2032) & (USD Million)

Table 52. World Rubber Grade Petroleum Resin Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Rubber Grade Petroleum Resin Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Rubber Grade Petroleum Resin Production Value by Chemical Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Rubber Grade Petroleum Resin Production by Chemical Structure (2021-2026) & (Kiloton)

Table 56. World Rubber Grade Petroleum Resin Production by Chemical Structure (2027-2032) & (Kiloton)

Table 57. World Rubber Grade Petroleum Resin Production Value by Chemical Structure (2021-2026) & (USD Million)

Table 58. World Rubber Grade Petroleum Resin Production Value by Chemical Structure (2027-2032) & (USD Million)

Table 59. World Rubber Grade Petroleum Resin Average Price by Chemical Structure (2021-2026) & (US\$/Ton)

Table 60. World Rubber Grade Petroleum Resin Average Price by Chemical Structure

(2027-2032) & (US\$/Ton)

Table 61. World Rubber Grade Petroleum Resin Production Value by Softening Point, (USD Million), 2021 & 2025 & 2032

Table 62. World Rubber Grade Petroleum Resin Production by Softening Point (2021-2026) & (Kiloton)

Table 63. World Rubber Grade Petroleum Resin Production by Softening Point (2027-2032) & (Kiloton)

Table 64. World Rubber Grade Petroleum Resin Production Value by Softening Point (2021-2026) & (USD Million)

Table 65. World Rubber Grade Petroleum Resin Production Value by Softening Point (2027-2032) & (USD Million)

Table 66. World Rubber Grade Petroleum Resin Average Price by Softening Point (2021-2026) & (US\$/Ton)

Table 67. World Rubber Grade Petroleum Resin Average Price by Softening Point (2027-2032) & (US\$/Ton)

Table 68. World Rubber Grade Petroleum Resin Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Rubber Grade Petroleum Resin Production by Application (2021-2026) & (Kiloton)

Table 70. World Rubber Grade Petroleum Resin Production by Application (2027-2032) & (Kiloton)

Table 71. World Rubber Grade Petroleum Resin Production Value by Application (2021-2026) & (USD Million)

Table 72. World Rubber Grade Petroleum Resin Production Value by Application (2027-2032) & (USD Million)

Table 73. World Rubber Grade Petroleum Resin Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Rubber Grade Petroleum Resin Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. ExxonMobil Chemical Basic Information, Manufacturing Base and Competitors

Table 76. ExxonMobil Chemical Major Business

Table 77. ExxonMobil Chemical Rubber Grade Petroleum Resin Product and Services

Table 78. ExxonMobil Chemical Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. ExxonMobil Chemical Recent Developments/Updates

Table 80. ExxonMobil Chemical Competitive Strengths & Weaknesses

Table 81. Synthomer Basic Information, Manufacturing Base and Competitors

Table 82. Synthomer Major Business

Table 83. Synthomer Rubber Grade Petroleum Resin Product and Services

Table 84. Synthomer Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Synthomer Recent Developments/Updates

Table 86. Synthomer Competitive Strengths & Weaknesses

Table 87. ENEOS Materials Basic Information, Manufacturing Base and Competitors

Table 88. ENEOS Materials Major Business

Table 89. ENEOS Materials Rubber Grade Petroleum Resin Product and Services

Table 90. ENEOS Materials Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. ENEOS Materials Recent Developments/Updates

Table 92. ENEOS Materials Competitive Strengths & Weaknesses

Table 93. Kolon Industries Basic Information, Manufacturing Base and Competitors

Table 94. Kolon Industries Major Business

Table 95. Kolon Industries Rubber Grade Petroleum Resin Product and Services

Table 96. Kolon Industries Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Kolon Industries Recent Developments/Updates

Table 98. Kolon Industries Competitive Strengths & Weaknesses

Table 99. Rain Carbon Basic Information, Manufacturing Base and Competitors

Table 100. Rain Carbon Major Business

Table 101. Rain Carbon Rubber Grade Petroleum Resin Product and Services

Table 102. Rain Carbon Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Rain Carbon Recent Developments/Updates

Table 104. Rain Carbon Competitive Strengths & Weaknesses

Table 105. Zeon Basic Information, Manufacturing Base and Competitors

Table 106. Zeon Major Business

Table 107. Zeon Rubber Grade Petroleum Resin Product and Services

Table 108. Zeon Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Zeon Recent Developments/Updates

Table 110. Zeon Competitive Strengths & Weaknesses

Table 111. Neville Chemical Basic Information, Manufacturing Base and Competitors

Table 112. Neville Chemical Major Business

Table 113. Neville Chemical Rubber Grade Petroleum Resin Product and Services

Table 114. Neville Chemical Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Neville Chemical Recent Developments/Updates

Table 116. Neville Chemical Competitive Strengths & Weaknesses

Table 117. Shandong Qilong Chemical Basic Information, Manufacturing Base and Competitors

Table 118. Shandong Qilong Chemical Major Business

Table 119. Shandong Qilong Chemical Rubber Grade Petroleum Resin Product and Services

Table 120. Shandong Qilong Chemical Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Shandong Qilong Chemical Recent Developments/Updates

Table 122. Shandong Qilong Chemical Competitive Strengths & Weaknesses

Table 123. Zibo Luhua Hongjin New Material Basic Information, Manufacturing Base and Competitors

Table 124. Zibo Luhua Hongjin New Material Major Business

Table 125. Zibo Luhua Hongjin New Material Rubber Grade Petroleum Resin Product and Services

Table 126. Zibo Luhua Hongjin New Material Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Zibo Luhua Hongjin New Material Recent Developments/Updates

Table 128. Zibo Luhua Hongjin New Material Competitive Strengths & Weaknesses

Table 129. Henghe Materials Basic Information, Manufacturing Base and Competitors

Table 130. Henghe Materials Major Business

Table 131. Henghe Materials Rubber Grade Petroleum Resin Product and Services

Table 132. Henghe Materials Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Henghe Materials Recent Developments/Updates

Table 134. Henghe Materials Competitive Strengths & Weaknesses

Table 135. Zhejiang Derong Chemical Basic Information, Manufacturing Base and Competitors

Table 136. Zhejiang Derong Chemical Major Business

Table 137. Zhejiang Derong Chemical Rubber Grade Petroleum Resin Product and

Services

Table 138. Zhejiang Derong Chemical Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Zhejiang Derong Chemical Recent Developments/Updates

Table 140. Zhejiang Derong Chemical Competitive Strengths & Weaknesses

Table 141. Jinhai Chengguang Basic Information, Manufacturing Base and Competitors

Table 142. Jinhai Chengguang Major Business

Table 143. Jinhai Chengguang Rubber Grade Petroleum Resin Product and Services

Table 144. Jinhai Chengguang Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Jinhai Chengguang Recent Developments/Updates

Table 146. Jinhai Chengguang Competitive Strengths & Weaknesses

Table 147. Daqing Huake Basic Information, Manufacturing Base and Competitors

Table 148. Daqing Huake Major Business

Table 149. Daqing Huake Rubber Grade Petroleum Resin Product and Services

Table 150. Daqing Huake Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Daqing Huake Recent Developments/Updates

Table 152. Daqing Huake Competitive Strengths & Weaknesses

Table 153. Ecisco New Material Basic Information, Manufacturing Base and Competitors

Table 154. Ecisco New Material Major Business

Table 155. Ecisco New Material Rubber Grade Petroleum Resin Product and Services

Table 156. Ecisco New Material Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Ecisco New Material Recent Developments/Updates

Table 158. Ecisco New Material Competitive Strengths & Weaknesses

Table 159. Fushun Huaxing Basic Information, Manufacturing Base and Competitors

Table 160. Fushun Huaxing Major Business

Table 161. Fushun Huaxing Rubber Grade Petroleum Resin Product and Services

Table 162. Fushun Huaxing Rubber Grade Petroleum Resin Production (Kiloton), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Fushun Huaxing Recent Developments/Updates

Table 164. Fushun Huaxing Competitive Strengths & Weaknesses

Table 165. Global Key Players of Rubber Grade Petroleum Resin Upstream (Raw Materials)

Table 166. Global Rubber Grade Petroleum Resin Typical Customers

Table 167. Rubber Grade Petroleum Resin Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Rubber Grade Petroleum Resin Picture

Figure 2. World Rubber Grade Petroleum Resin Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Rubber Grade Petroleum Resin Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Rubber Grade Petroleum Resin Production (2021-2032) & (Kiloton)

Figure 5. World Rubber Grade Petroleum Resin Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Rubber Grade Petroleum Resin Production Value Market Share by Region (2021-2032)

Figure 7. World Rubber Grade Petroleum Resin Production Market Share by Region (2021-2032)

Figure 8. North America Rubber Grade Petroleum Resin Production (2021-2032) & (Kiloton)

Figure 9. Europe Rubber Grade Petroleum Resin Production (2021-2032) & (Kiloton)

Figure 10. China Rubber Grade Petroleum Resin Production (2021-2032) & (Kiloton)

Figure 11. Japan Rubber Grade Petroleum Resin Production (2021-2032) & (Kiloton)

Figure 12. Rubber Grade Petroleum Resin Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 15. World Rubber Grade Petroleum Resin Consumption Market Share by Region (2021-2032)

Figure 16. United States Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 17. China Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 18. Europe Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 19. Japan Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 20. South Korea Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 21. ASEAN Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 22. India Rubber Grade Petroleum Resin Consumption (2021-2032) & (Kiloton)

Figure 23. Producer Shipments of Rubber Grade Petroleum Resin by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Rubber Grade Petroleum Resin Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Rubber Grade Petroleum Resin Markets in 2025

Figure 26. United States VS China: Rubber Grade Petroleum Resin Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Rubber Grade Petroleum Resin Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Rubber Grade Petroleum Resin Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Rubber Grade Petroleum Resin Production Market Share 2025

Figure 30. China Based Manufacturers Rubber Grade Petroleum Resin Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Rubber Grade Petroleum Resin Production Market Share 2025

Figure 32. World Rubber Grade Petroleum Resin Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Rubber Grade Petroleum Resin Production Value Market Share by Type in 2025

Figure 34. C5 Petroleum Resin

Figure 35. C9 Petroleum Resin

Figure 36. C5/C9 Copolymer Petroleum Resin

Figure 37. Others

Figure 38. World Rubber Grade Petroleum Resin Production Market Share by Type (2021-2032)

Figure 39. World Rubber Grade Petroleum Resin Production Value Market Share by Type (2021-2032)

Figure 40. World Rubber Grade Petroleum Resin Average Price by Type (2021-2032) & (US\$/Ton)

Figure 41. World Rubber Grade Petroleum Resin Production Value by Chemical Structure, (USD Million), 2021 & 2025 & 2032

Figure 42. World Rubber Grade Petroleum Resin Production Value Market Share by Chemical Structure in 2025

Figure 43. Aliphatic Petroleum Resin

Figure 44. Aromatic Petroleum Resin

Figure 45. Aliphatic-Aromatic Copolymer Resin

Figure 46. Others

Figure 47. World Rubber Grade Petroleum Resin Production Market Share by Chemical

Structure (2021-2032)

Figure 48. World Rubber Grade Petroleum Resin Production Value Market Share by Chemical Structure (2021-2032)

Figure 49. World Rubber Grade Petroleum Resin Average Price by Chemical Structure (2021-2032) & (US\$/Ton)

Figure 50. World Rubber Grade Petroleum Resin Production Value by Softening Point, (USD Million), 2021 & 2025 & 2032

Figure 51. World Rubber Grade Petroleum Resin Production Value Market Share by Softening Point in 2025

Figure 52. Low Softening Point Resin

Figure 53. Medium Softening Point Resin

Figure 54. High Softening Point Resin

Figure 55. World Rubber Grade Petroleum Resin Production Market Share by Softening Point (2021-2032)

Figure 56. World Rubber Grade Petroleum Resin Production Value Market Share by Softening Point (2021-2032)

Figure 57. World Rubber Grade Petroleum Resin Average Price by Softening Point (2021-2032) & (US\$/Ton)

Figure 58. World Rubber Grade Petroleum Resin Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Rubber Grade Petroleum Resin Production Value Market Share by Application in 2025

Figure 60. Tires

Figure 61. Industrial Rubber Products

Figure 62. Others

Figure 63. World Rubber Grade Petroleum Resin Production Market Share by Application (2021-2032)

Figure 64. World Rubber Grade Petroleum Resin Production Value Market Share by Application (2021-2032)

Figure 65. World Rubber Grade Petroleum Resin Average Price by Application (2021-2032) & (US\$/Ton)

Figure 66. Rubber Grade Petroleum Resin Industry Chain

Figure 67. Rubber Grade Petroleum Resin Procurement Model

Figure 68. Rubber Grade Petroleum Resin Sales Model

Figure 69. Rubber Grade Petroleum Resin Sales Channels, Direct Sales, and Distribution

Figure 70. Methodology

Figure 71. Research Process and Data Source

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