

# Global Rubber Based Pressure Sensitive Adhesives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Rubber Based Pressure Sensitive Adhesives market size was valued at USD 2283.4 million in 2023 and is forecast to a readjusted size of USD 3028.2 million by 2030 with a CAGR of 4.1% during review period.

Rubber based PSA are mainly made from organic rubbers and generally less expensive. It gets affected by UV rays and oxidation but exhibits high initial tack. This tends to increase the grip on labels and become permanent.

The Global Info Research report includes an overview of the development of the Rubber Based Pressure Sensitive Adhesives industry chain, the market status of Tapes (Natural Rubber Based Pressure Sensitive Adhesives, Synthetic Rubber Based Pressure Sensitive Adhesives), Labels (Natural Rubber Based Pressure Sensitive Adhesives), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rubber Based Pressure Sensitive Adhesives.

Regionally, the report analyzes the Rubber Based Pressure Sensitive Adhesives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rubber Based Pressure Sensitive Adhesives market, with robust domestic demand, supportive policies, and a strong manufacturing base.



# Key Features:

The report presents comprehensive understanding of the Rubber Based Pressure Sensitive Adhesives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rubber Based Pressure Sensitive Adhesives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Rubber Based Pressure Sensitive Adhesives, Synthetic Rubber Based Pressure Sensitive Adhesives).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rubber Based Pressure Sensitive Adhesives market.

Regional Analysis: The report involves examining the Rubber Based Pressure Sensitive Adhesives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Rubber Based Pressure Sensitive Adhesives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rubber Based Pressure Sensitive Adhesives:

Company Analysis: Report covers individual Rubber Based Pressure Sensitive Adhesives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Rubber Based Pressure Sensitive Adhesives This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Tapes, Labels).

Technology Analysis: Report covers specific technologies relevant to Rubber Based Pressure Sensitive Adhesives. It assesses the current state, advancements, and potential future developments in Rubber Based Pressure Sensitive Adhesives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Rubber Based Pressure Sensitive Adhesives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Rubber Based Pressure Sensitive Adhesives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural Rubber Based Pressure Sensitive Adhesives

Synthetic Rubber Based Pressure Sensitive Adhesives

Market segment by Application

**Tapes** 

Labels

**Graphics** 

Others



Major players covered		
3M		
Henkel		
Bostik		
Franklin International		
Sika Group		
Shurtape Technologies LLC		
Toyo Ink Group		
Avery Dennison		
Dow Chemical		
Wacker Chemie AG		
RPM International Inc		
Hexion		
Drytac		
DIC Corporation		
Tesa Tape		
H.B. Fuller		
Illinois Tool Works Inc.		
Paramelt		



	Scapa Group
	FLEXcon
	Mactac
	Ashland
Market	segment by region, regional analysis covers
	North America (United States, Canada and Mexico)
	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
	South America (Brazil, Argentina, Colombia, and Rest of South America)
	Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)
The ear	stant of the atually authinate includes a total of 15 aboutors.

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rubber Based Pressure Sensitive Adhesives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rubber Based Pressure Sensitive Adhesives, with price, sales, revenue and global market share of Rubber Based Pressure Sensitive Adhesives from 2019 to 2024.

Chapter 3, the Rubber Based Pressure Sensitive Adhesives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rubber Based Pressure Sensitive Adhesives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by



regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Rubber Based Pressure Sensitive Adhesives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rubber Based Pressure Sensitive Adhesives.

Chapter 14 and 15, to describe Rubber Based Pressure Sensitive Adhesives sales channel, distributors, customers, research findings and conclusion.



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