

Global RTE Salads & Cold Meals Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global RTE Salads & Cold Meals market size was valued at US\$ 14004 million in 2025 and is forecast to a readjusted size of US\$ 23302 million by 2032 with a CAGR of 7.5% during review period.

In 2025, global RTE Salads & Cold Meals production reached approximately 1361 million units, with an average global market price of around US\$ 10 per unit. Annual production capacity is 1500 million units. Gross Profit Margin: 35%. RTE Salads & Cold Meals refer to ready-to-eat chilled food products that can be consumed directly without cooking or heating, typically consisting of fresh vegetables, grains, pasta, fruits, or proteins such as chicken, tuna, eggs, or tofu. The RTE Salads & Cold Meals industry chain includes upstream suppliers, midstream manufacturers, and downstream distribution channels. The upstream segment consists of fresh produce growers, protein suppliers (such as chicken, tuna, eggs, and plant-based proteins), grain and pasta producers, packaging material suppliers, and cold-chain logistics providers. The midstream segment involves food processing companies that wash, cut, mix, and package ingredients into ready-to-eat salads and cold meal bowls under strict food safety and refrigeration standards. The downstream segment includes supermarkets, convenience stores, online grocery platforms, foodservice providers, and vending channels, where consumers purchase these products as convenient, healthy meal options. RTE salads and cold meals market represents a perfect blend of convenience, health, and modern lifestyle trends.

This report is a detailed and comprehensive analysis for global RTE Salads & Cold Meals market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global RTE Salads & Cold Meals market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RTE Salads & Cold Meals market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RTE Salads & Cold Meals market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RTE Salads & Cold Meals market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for RTE Salads & Cold Meals

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global RTE Salads & Cold Meals market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fresh Express (Cage Free Foods) (Private, USA), Dole Food Company (Private, USA), Chiquita Brands International (Private, USA), Taylor Farms (Private, USA), Ready Pac Foods (Private, USA),

Bonduelle (Euronext: BON, France), Greenyard (Euronext: GREEN, Belgium), Peri & Sons Farms (Private, USA), Calavo Growers (NASDAQ: CVGW, USA), Earthbound Farm (Private, USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

RTE Salads & Cold Meals market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Vegetable Salads

Fruit Salads

Protein Salads

Grain & Pasta Bowls

Mixed Cold Meal Bowls

Market segment by Consumer Preference / Health Focus

Organic & Natural

Low-Calorie / Diet-Friendly

Plant-Based / Vegan

Functional / Fortified

Market segment by Packaging & Technology

Standard Packaging

Fresh-Keep / Extended Shelf Life

Eco-Friendly / Sustainable Packaging

Market segment by Application

Consumers at Home

Office & Workplace Consumers

Restaurants / Cafeterias

Major players covered

Fresh Express (Cage Free Foods) (Private, USA)

Dole Food Company (Private, USA)

Chiquita Brands International (Private, USA)

Taylor Farms (Private, USA)

Ready Pac Foods (Private, USA)

Bonduelle (Euronext: BON, France)

Greenyard (Euronext: GREEN, Belgium)

Peri & Sons Farms (Private, USA)

Calavo Growers (NASDAQ: CVGW, USA)

Earthbound Farm (Private, USA)

Dole Packaged Foods (Private, USA)

WuMart (Wumei) (SZSE: 600649, China)

Yonghui Superstores (SHSE: 601933, China)

Hema (Freshippo) ? Alibaba Group (NYSE: BABA, China)

Better Life Together (China Resources Vanguard) (Private/State, China)

Carrefour China (Sun Art Retail Group) (HKEX: 6808, China)

Lotus Supercenter (Baillan Group) (Private, China)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe RTE Salads & Cold Meals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of RTE Salads & Cold Meals, with price, sales quantity, revenue, and global market share of RTE Salads & Cold Meals from 2021 to 2026.

Chapter 3, the RTE Salads & Cold Meals competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the RTE Salads & Cold Meals breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and RTE Salads & Cold Meals market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of RTE Salads & Cold Meals.

Chapter 14 and 15, to describe RTE Salads & Cold Meals sales channel, distributors, customers, research findings and conclusion.

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