

Global RTE Salads & Cold Meals Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global RTE Salads & Cold Meals market size is expected to reach \$ 23302 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

In 2025, global RTE Salads & Cold Meals production reached approximately 1361 million units, with an average global market price of around US\$ 10 per unit. Annual production capacity is 1500 million units. Gross Profit Margin: 35%. RTE Salads & Cold Meals refer to ready-to-eat chilled food products that can be consumed directly without cooking or heating, typically consisting of fresh vegetables, grains, pasta, fruits, or proteins such as chicken, tuna, eggs, or tofu. The RTE Salads & Cold Meals industry chain includes upstream suppliers, midstream manufacturers, and downstream distribution channels. The upstream segment consists of fresh produce growers, protein suppliers (such as chicken, tuna, eggs, and plant-based proteins), grain and pasta producers, packaging material suppliers, and cold-chain logistics providers. The midstream segment involves food processing companies that wash, cut, mix, and package ingredients into ready-to-eat salads and cold meal bowls under strict food safety and refrigeration standards. The downstream segment includes supermarkets, convenience stores, online grocery platforms, foodservice providers, and vending channels, where consumers purchase these products as convenient, healthy meal options. RTE salads and cold meals market represents a perfect blend of convenience, health, and modern lifestyle trends.

This report studies the global RTE Salads & Cold Meals production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for RTE

Salads & Cold Meals and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of RTE Salads & Cold Meals that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global RTE Salads & Cold Meals total production and demand, 2021-2032, (K Units)

Global RTE Salads & Cold Meals total production value, 2021-2032, (USD Million)

Global RTE Salads & Cold Meals production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global RTE Salads & Cold Meals consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: RTE Salads & Cold Meals domestic production, consumption, key domestic manufacturers and share

Global RTE Salads & Cold Meals production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global RTE Salads & Cold Meals production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global RTE Salads & Cold Meals production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global RTE Salads & Cold Meals market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fresh Express (Cage Free Foods) (Private, USA), Dole Food Company (Private, USA), Chiquita Brands International (Private, USA), Taylor Farms (Private, USA), Ready Pac Foods (Private, USA), Bonduelle (Euronext: BON, France), Greenyard (Euronext: GREEN, Belgium), Peri & Sons Farms (Private, USA), Calavo Growers (NASDAQ: CVGW, USA), Earthbound Farm (Private, USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World RTE Salads & Cold Meals market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global RTE Salads & Cold Meals Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global RTE Salads & Cold Meals Market, Segmentation by Type:

Vegetable Salads

Fruit Salads

Protein Salads

Grain & Pasta Bowls

Mixed Cold Meal Bowls

Global RTE Salads & Cold Meals Market, Segmentation by Consumer Preference /

Health Focus:

Organic & Natural

Low-Calorie / Diet-Friendly

Plant-Based / Vegan

Functional / Fortified

Global RTE Salads & Cold Meals Market, Segmentation by Packaging & Technology:

Standard Packaging

Fresh-Keep / Extended Shelf Life

Eco-Friendly / Sustainable Packaging

Global RTE Salads & Cold Meals Market, Segmentation by Application:

Consumers at Home

Office & Workplace Consumers

Restaurants / Cafeterias

Companies Profiled:

Fresh Express (Cage Free Foods) (Private, USA)

Dole Food Company (Private, USA)

Chiquita Brands International (Private, USA)

Taylor Farms (Private, USA)

Ready Pac Foods (Private, USA)

Bonduelle (Euronext: BON, France)

Greenyard (Euronext: GREEN, Belgium)

Peri & Sons Farms (Private, USA)

Calavo Growers (NASDAQ: CVGW, USA)

Earthbound Farm (Private, USA)

Dole Packaged Foods (Private, USA)

WuMart (Wumei) (SZSE: 600649, China)

Yonghui Superstores (SHSE: 601933, China)

Hema (Freshippo) ? Alibaba Group (NYSE: BABA, China)

Better Life Together (China Resources Vanguard) (Private/State, China)

Carrefour China (Sun Art Retail Group) (HKEX: 6808, China)

Lotus Supercenter (Baillan Group) (Private, China)

Key Questions Answered:

1. How big is the global RTE Salads & Cold Meals market?
2. What is the demand of the global RTE Salads & Cold Meals market?
3. What is the year over year growth of the global RTE Salads & Cold Meals market?
4. What is the production and production value of the global RTE Salads & Cold Meals market?
5. Who are the key producers in the global RTE Salads & Cold Meals market?
6. What are the growth factors driving the market demand?

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