

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) RTD Tea Drinks Market 2018, Forecast to 2023

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Abstracts

RTD Tea Drinks refer to Tea-based or tea-flavoured beverage in a ready-to-drink format. It can come in different flavour variants, such as black, green, red, oolong, jasmine, and fruit among others.

Scope of the Report:

This report focuses on the RTD Tea Drinks in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Ready-to-drink teas are steadily increasing in popularity among consumers and sales are expected to continue to grow. Ready-to-drink (RTD) tea is seeing mounting demand owing to the busy and fast-paced lifestyle of consumers, and also as an alternative to carbonated drinks. RTD tea, in particular, is considered as a vital health drink. The mega trend towards convenience also influences the tea category: consumers appreciate ready-to-drink tea as a thirst-quencher with a wellness factor that can be relished immediately and anywhere without needing to be brewed hot.

Leaders in Ready-to-drink teas market are Ting Hsin International, Coca-Cola, ITO EN Inc., JDB Group, Uni-President Enterprises, Unilever, Arizona Beverage Company, OISHI GROUP and a few others.

The worldwide market for RTD Tea Drinks is expected to grow at a CAGR of roughly 4.3% over the next five years, will reach 45500 million US\$ in 2023, from 35400 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ting Hsin International

Coca-Cola

ITO EN Inc.

JDB Group

Uni-President Enterprises

Unilever

Arizona Beverage Company

OISHI GROUP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Glass Bottle

PET Bottle

Canned

Others

Market Segment by Applications, can be divided into

On Trade

Off Trade

There are 15 Chapters to deeply display the global RTD Tea Drinks market.

Chapter 1, to describe RTD Tea Drinks Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of RTD Tea Drinks, with sales, revenue, and price of RTD Tea Drinks, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of RTD Tea Drinks, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, RTD Tea Drinks market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe RTD Tea Drinks sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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