

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) RTA (Ready-to-assemble) Furniture Market 2018, Forecast to 2023

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Abstracts

RTA (ready-to-assemble) furniture is shipped unassembled to end-users, who assemble it at their end. The RTA product range covers a whole host of residential and office furniture. They come flat-packed and are typically packaged as a kit comprising furniture parts and hardware needed to assemble it.

Scope of the Report:

This report focuses on the RTA (Ready-to-assemble) Furniture in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Overall, the Residential Furniture products performance is positive with the global economic recovery.

In United States RTA Furniture market is dominated by few manufacturers like Sauder Woodworking, Dorel Industries, Bush Industries, Whalen Furniture, IKEA and Homestar North America. These manufacturers have manufacturing bases in United States.

In terms of product type, the Residential RTA Furniture is dominating the market, with a market share of 73.5% in 2016, and the rest is Office RTA Furniture, which occupied for 26.5%. In future, the Residential RTA Furniture will remain the leading role.

In terms of sales channels, the online developed rapidly in the past few years, due to more and more consumers choose to purchase RTA furniture through smartphone, tablets and PC. In future, the online will gradually more important to RTA Furniture

manufacturers.

The worldwide market for RTA (Ready-to-assemble) Furniture is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sauder Woodworking

Dorel Industries

Bush Industries

Whalen Furniture

Homestar North America

IKEA

Flexsteel (Home Styles)

Simplicity Sofas

Prepac

South Shore

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Office RTA Furniture

Residential RTA Furniture

Market Segment by Applications, can be divided into

Independent Specialist Retailers

Independent Furniture Chains

Convenient Stores

Others (Online)

There are 15 Chapters to deeply display the global RTA (Ready-to-assemble) Furniture market.

Chapter 1, to describe RTA (Ready-to-assemble) Furniture Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of RTA (Ready-to-assemble) Furniture, with sales, revenue, and price of RTA (Ready-to-assemble) Furniture, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of RTA (Ready-to-assemble) Furniture, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, RTA (Ready-to-assemble) Furniture market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe RTA (Ready-to-assemble) Furniture sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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