

Global RPA Software Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global RPA Software Platform market size was valued at US\$ 4270 million in 2025 and is forecast to a readjusted size of US\$ 13185 million by 2032 with a CAGR of 17.6% during review period.

RPA Software Platform refers to an enterprise automation software platform used to design, develop, deploy, operate, orchestrate, and monitor software robots. It enables bots to emulate human actions such as clicking, entering, copying, validating, extracting, and transferring data across web applications, desktop applications, enterprise systems, and office software, thereby automating rule-based, repetitive, and standardized business processes. Typical product forms include process designers, bot development tools, attended bots, unattended bots, bot orchestrators, task queues, connectors, credential management, access control, audit logs, exception handling, and operational analytics modules. Deployment models include on-premise, cloud, and hybrid cloud deployment. The platform is mainly used in banking, insurance, healthcare, manufacturing, retail, telecommunications, government, energy, logistics, and shared service centers, with typical use cases including financial reconciliation, invoice processing, customer onboarding, order entry, claims review, report generation, HR administration, and cross-system data migration. Major supply and innovation regions include the United States, the United Kingdom, Germany, Japan, India, China, South Korea, Singapore, and Taiwan, China.

The global RPA Software Platform market is evolving from traditional desktop task automation toward enterprise-grade automation platforms. As enterprises operate across an increasing number of digital systems, finance, HR, procurement, customer service, supply chain, compliance, and back-office operations still contain a large

volume of cross-system, rule-based, and repetitive manual work. As a result, RPA software platforms have become important tools for improving process efficiency, reducing manual errors, shortening processing cycles, and strengthening business continuity. The convergence of cloud deployment, low-code development, process mining, task mining, intelligent document processing, and artificial intelligence further expands platform value, moving RPA beyond standalone scripting tools and turning it into a core software layer that connects business processes, enterprise applications, data processing, and automation governance. Banking, insurance, healthcare, manufacturing, retail, and the public sector have strong requirements for compliance, stability, and scalable operations, supporting high penetration among large enterprises, while small and medium-sized enterprises are accelerating adoption as cloud subscriptions and lightweight deployment lower entry barriers.

Key market challenges include insufficient process standardization, complex system environments, unstable ROI in early projects, rising bot maintenance costs, and the perceived substitution risk from AI agents to traditional RPA architectures. Some enterprises can launch pilot automation processes quickly, but at the scaling stage they often face issues related to process version control, access governance, exception handling, audit trails, and limited cross-department reuse, which can constrain platform value realization. Future downstream demand is expected to concentrate on high-frequency process scenarios such as finance shared service centers, banking back offices, insurance claims, healthcare administration, manufacturing operations, supply chain management, IT operations, and customer service. As enterprises shift from building automation workflows to operating a digital workforce, competition in RPA software platforms will move from standalone bot development capabilities toward platform orchestration, enterprise security governance, industry templates, ecosystem connectors, intelligent document processing, and coordination with AI agents.

This report is a detailed and comprehensive analysis for global RPA Software Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global RPA Software Platform market size and forecasts, in consumption value (\$

Million), 2021-2032

Global RPA Software Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global RPA Software Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global RPA Software Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for RPA Software Platform

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global RPA Software Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UiPath, Inc., Automation Anywhere, Inc., Microsoft Corporation, SS&C Technologies Holdings, Inc., International Business Machines Corporation, SAP SE, NICE Ltd., Pegasystems Inc., Tungsten Automation Corporation, Nintex Global Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

RPA Software Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Private Data Center Deployment

Public Cloud Deployment

Hybrid Cloud Deployment

Market segment by Operation Type

Rule Based Automation

Knowledge Based Automation

AI Enhanced Automation

Market segment by Automation Mode

Unattended Bot Orchestration

Attended Bot Orchestration

Hybrid Bot Orchestration

Market segment by Enterprise Size

Large Enterprises

Small and Medium Sized Enterprises

Market segment by Application

BFSI

IT and Telecom

Healthcare and Life Sciences

Others

Market segment by players, this report covers

UiPath, Inc.

Automation Anywhere, Inc.

Microsoft Corporation

SS&C Technologies Holdings, Inc.

International Business Machines Corporation

SAP SE

NICE Ltd.

Pegasystems Inc.

Tungsten Automation Corporation

Nintex Global Ltd.

ServiceNow, Inc.

Salesforce, Inc.

EdgeVerve Systems Limited

AutomationEdge Technologies Inc.

Datamatics Global Services Limited

NTT Advanced Technology Corporation

OPEN, Inc.

Samsung SDS Co., Ltd.

FPT Software Company Limited

TPISoftware Corporation

Cyclone Robotics Co., Ltd.

Laiye Technology Beijing Co., Ltd.

ENCOO TECH Shanghai Co., Ltd.

Shanghai i-Search Software Co., Ltd.

Zhuhai Kingsware Artificial Intelligence Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe RPA Software Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of RPA Software Platform, with revenue, gross margin, and global market share of RPA Software Platform from 2021 to 2026.

Chapter 3, the RPA Software Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and RPA Software Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of RPA Software Platform.

Chapter 13, to describe RPA Software Platform research findings and conclusion.

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