

Global RPA Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global RPA market size was valued at USD 263.8 million in 2023 and is forecast to a readjusted size of USD 1838.4 million by 2030 with a CAGR of 32.0% during review period.

Robotic process automation (or RPA or RPAAI) is an emerging form of business process automation technology based on the notion of software robots or artificial intelligence (AI) workers.

In traditional workflow automation tools, a software developer produces a list of actions to automate a task and interface to the back-end system using internal application programming interfaces (APIs) or dedicated scripting language. In contrast, RPA systems develop the action list by watching the user perform that task in the application's graphical user interface (GUI), and then perform the automation by repeating those tasks directly in the GUI. This can lower the barrier to use of automation in products that might not otherwise feature APIs for this purpose.

The role of technology is evolving continuously at a faster pace. The last few decades witnessed various waves of technology progression that significantly impacted business growth. Few of these technologies are now declining as businesses globally are transforming into a dynamic digital environment. However, RPA is anticipated to evolve and soar over the forecast period. The modern enterprise demand RPA technology to be fast in implementation, execution, and scaling. It alleviates human workers of their mundane and repetitive daily tasks by processing workflow much quicker and subsequently more efficiently.

The Global Info Research report includes an overview of the development of the RPA

industry chain, the market status of BFSI (Professional Services, Training Services), Telecom/IT (Professional Services, Training Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of RPA.

Regionally, the report analyzes the RPA markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global RPA market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the RPA market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the RPA industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Professional Services, Training Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the RPA market.

Regional Analysis: The report involves examining the RPA market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the RPA market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to RPA:

Company Analysis: Report covers individual RPA players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards RPA. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Telecom/IT).

Technology Analysis: Report covers specific technologies relevant to RPA. It assesses the current state, advancements, and potential future developments in RPA areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the RPA market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

RPA market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Professional Services

Training Services

Market segment by Application

BFSI

Telecom/IT

Healthcare

Retail

Manufacturing

Others

Market segment by players, this report covers

Atos SE

Automation Anywhere Inc.

Be Informed B.V.

Blue Prism Group Plc

Cicero Inc.

Cognizant Technology Solutions Corporation

Genfour

Genpact Ltd.

Infosys Ltd

IPSoft Inc.

Jacada Inc.

Kofax Ltd

Kryon Systems

OpenConnect Systems Inc.

OpenSpan

Sutherland Global Services

Thoughtonomy

UiPath

Verint Systems Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe RPA product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of RPA, with revenue, gross margin and global market share of RPA from 2019 to 2024.

Chapter 3, the RPA competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2019 to 2024.and RPA market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of RPA.

Chapter 13, to describe RPA research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of RPA
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of RPA by Type
 - 1.3.1 Overview: Global RPA Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global RPA Consumption Value Market Share by Type in 2023
 - 1.3.3 Professional Services
 - 1.3.4 Training Services
- 1.4 Global RPA Market by Application
 - 1.4.1 Overview: Global RPA Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 BFSI
 - 1.4.3 Telecom/IT
 - 1.4.4 Healthcare
 - 1.4.5 Retail
 - 1.4.6 Manufacturing
 - 1.4.7 Others
- 1.5 Global RPA Market Size & Forecast
- 1.6 Global RPA Market Size and Forecast by Region
 - 1.6.1 Global RPA Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global RPA Market Size by Region, (2019-2030)
 - 1.6.3 North America RPA Market Size and Prospect (2019-2030)
 - 1.6.4 Europe RPA Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific RPA Market Size and Prospect (2019-2030)
 - 1.6.6 South America RPA Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa RPA Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Atos SE
 - 2.1.1 Atos SE Details
 - 2.1.2 Atos SE Major Business
 - 2.1.3 Atos SE RPA Product and Solutions
 - 2.1.4 Atos SE RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Atos SE Recent Developments and Future Plans
- 2.2 Automation Anywhere Inc.

- 2.2.1 Automation Anywhere Inc. Details
- 2.2.2 Automation Anywhere Inc. Major Business
- 2.2.3 Automation Anywhere Inc. RPA Product and Solutions
- 2.2.4 Automation Anywhere Inc. RPA Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Automation Anywhere Inc. Recent Developments and Future Plans
- 2.3 Be Informed B.V.
 - 2.3.1 Be Informed B.V. Details
 - 2.3.2 Be Informed B.V. Major Business
 - 2.3.3 Be Informed B.V. RPA Product and Solutions
 - 2.3.4 Be Informed B.V. RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Be Informed B.V. Recent Developments and Future Plans
- 2.4 Blue Prism Group Plc
 - 2.4.1 Blue Prism Group Plc Details
 - 2.4.2 Blue Prism Group Plc Major Business
 - 2.4.3 Blue Prism Group Plc RPA Product and Solutions
 - 2.4.4 Blue Prism Group Plc RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Blue Prism Group Plc Recent Developments and Future Plans
- 2.5 Cicero Inc.
 - 2.5.1 Cicero Inc. Details
 - 2.5.2 Cicero Inc. Major Business
 - 2.5.3 Cicero Inc. RPA Product and Solutions
 - 2.5.4 Cicero Inc. RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Cicero Inc. Recent Developments and Future Plans
- 2.6 Cognizant Technology Solutions Corporation
 - 2.6.1 Cognizant Technology Solutions Corporation Details
 - 2.6.2 Cognizant Technology Solutions Corporation Major Business
 - 2.6.3 Cognizant Technology Solutions Corporation RPA Product and Solutions
 - 2.6.4 Cognizant Technology Solutions Corporation RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Cognizant Technology Solutions Corporation Recent Developments and Future Plans
- 2.7 Genfour
 - 2.7.1 Genfour Details
 - 2.7.2 Genfour Major Business
 - 2.7.3 Genfour RPA Product and Solutions
 - 2.7.4 Genfour RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Genfour Recent Developments and Future Plans

2.8 Genpact Ltd.

2.8.1 Genpact Ltd. Details

2.8.2 Genpact Ltd. Major Business

2.8.3 Genpact Ltd. RPA Product and Solutions

2.8.4 Genpact Ltd. RPA Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Genpact Ltd. Recent Developments and Future Plans

2.9 Infosys Ltd

2.9.1 Infosys Ltd Details

2.9.2 Infosys Ltd Major Business

2.9.3 Infosys Ltd RPA Product and Solutions

2.9.4 Infosys Ltd RPA Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Infosys Ltd Recent Developments and Future Plans

2.10 IPSoft Inc.

2.10.1 IPSoft Inc. Details

2.10.2 IPSoft Inc. Major Business

2.10.3 IPSoft Inc. RPA Product and Solutions

2.10.4 IPSoft Inc. RPA Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 IPSoft Inc. Recent Developments and Future Plans

2.11 Jacada Inc.

2.11.1 Jacada Inc. Details

2.11.2 Jacada Inc. Major Business

2.11.3 Jacada Inc. RPA Product and Solutions

2.11.4 Jacada Inc. RPA Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Jacada Inc. Recent Developments and Future Plans

2.12 Kofax Ltd

2.12.1 Kofax Ltd Details

2.12.2 Kofax Ltd Major Business

2.12.3 Kofax Ltd RPA Product and Solutions

2.12.4 Kofax Ltd RPA Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Kofax Ltd Recent Developments and Future Plans

2.13 Kryon Systems

2.13.1 Kryon Systems Details

2.13.2 Kryon Systems Major Business

2.13.3 Kryon Systems RPA Product and Solutions

2.13.4 Kryon Systems RPA Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Kryon Systems Recent Developments and Future Plans

2.14 OpenConnect Systems Inc.

2.14.1 OpenConnect Systems Inc. Details

2.14.2 OpenConnect Systems Inc. Major Business

- 2.14.3 OpenConnect Systems Inc. RPA Product and Solutions
- 2.14.4 OpenConnect Systems Inc. RPA Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 OpenConnect Systems Inc. Recent Developments and Future Plans
- 2.15 OpenSpan
 - 2.15.1 OpenSpan Details
 - 2.15.2 OpenSpan Major Business
 - 2.15.3 OpenSpan RPA Product and Solutions
 - 2.15.4 OpenSpan RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 OpenSpan Recent Developments and Future Plans
- 2.16 Sutherland Global Services
 - 2.16.1 Sutherland Global Services Details
 - 2.16.2 Sutherland Global Services Major Business
 - 2.16.3 Sutherland Global Services RPA Product and Solutions
 - 2.16.4 Sutherland Global Services RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Sutherland Global Services Recent Developments and Future Plans
- 2.17 Thoughtonomy
 - 2.17.1 Thoughtonomy Details
 - 2.17.2 Thoughtonomy Major Business
 - 2.17.3 Thoughtonomy RPA Product and Solutions
 - 2.17.4 Thoughtonomy RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Thoughtonomy Recent Developments and Future Plans
- 2.18 UiPath
 - 2.18.1 UiPath Details
 - 2.18.2 UiPath Major Business
 - 2.18.3 UiPath RPA Product and Solutions
 - 2.18.4 UiPath RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 UiPath Recent Developments and Future Plans
- 2.19 Verint Systems Inc.
 - 2.19.1 Verint Systems Inc. Details
 - 2.19.2 Verint Systems Inc. Major Business
 - 2.19.3 Verint Systems Inc. RPA Product and Solutions
 - 2.19.4 Verint Systems Inc. RPA Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Verint Systems Inc. Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global RPA Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of RPA by Company Revenue

3.2.2 Top 3 RPA Players Market Share in 2023

3.2.3 Top 6 RPA Players Market Share in 2023

3.3 RPA Market: Overall Company Footprint Analysis

3.3.1 RPA Market: Region Footprint

3.3.2 RPA Market: Company Product Type Footprint

3.3.3 RPA Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global RPA Consumption Value and Market Share by Type (2019-2024)

4.2 Global RPA Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global RPA Consumption Value Market Share by Application (2019-2024)

5.2 Global RPA Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America RPA Consumption Value by Type (2019-2030)

6.2 North America RPA Consumption Value by Application (2019-2030)

6.3 North America RPA Market Size by Country

6.3.1 North America RPA Consumption Value by Country (2019-2030)

6.3.2 United States RPA Market Size and Forecast (2019-2030)

6.3.3 Canada RPA Market Size and Forecast (2019-2030)

6.3.4 Mexico RPA Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe RPA Consumption Value by Type (2019-2030)

7.2 Europe RPA Consumption Value by Application (2019-2030)

7.3 Europe RPA Market Size by Country

7.3.1 Europe RPA Consumption Value by Country (2019-2030)

7.3.2 Germany RPA Market Size and Forecast (2019-2030)

- 7.3.3 France RPA Market Size and Forecast (2019-2030)
- 7.3.4 United Kingdom RPA Market Size and Forecast (2019-2030)
- 7.3.5 Russia RPA Market Size and Forecast (2019-2030)
- 7.3.6 Italy RPA Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific RPA Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific RPA Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific RPA Market Size by Region
 - 8.3.1 Asia-Pacific RPA Consumption Value by Region (2019-2030)
 - 8.3.2 China RPA Market Size and Forecast (2019-2030)
 - 8.3.3 Japan RPA Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea RPA Market Size and Forecast (2019-2030)
 - 8.3.5 India RPA Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia RPA Market Size and Forecast (2019-2030)
 - 8.3.7 Australia RPA Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America RPA Consumption Value by Type (2019-2030)
- 9.2 South America RPA Consumption Value by Application (2019-2030)
- 9.3 South America RPA Market Size by Country
 - 9.3.1 South America RPA Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil RPA Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina RPA Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa RPA Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa RPA Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa RPA Market Size by Country
 - 10.3.1 Middle East & Africa RPA Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey RPA Market Size and Forecast (2019-2030)
 - 10.3.3 Saudi Arabia RPA Market Size and Forecast (2019-2030)
 - 10.3.4 UAE RPA Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 RPA Market Drivers
- 11.2 RPA Market Restraints
- 11.3 RPA Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 RPA Industry Chain
- 12.2 RPA Upstream Analysis
- 12.3 RPA Midstream Analysis
- 12.4 RPA Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global RPA Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global RPA Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global RPA Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global RPA Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Atos SE Company Information, Head Office, and Major Competitors

Table 6. Atos SE Major Business

Table 7. Atos SE RPA Product and Solutions

Table 8. Atos SE RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Atos SE Recent Developments and Future Plans

Table 10. Automation Anywhere Inc. Company Information, Head Office, and Major Competitors

Table 11. Automation Anywhere Inc. Major Business

Table 12. Automation Anywhere Inc. RPA Product and Solutions

Table 13. Automation Anywhere Inc. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Automation Anywhere Inc. Recent Developments and Future Plans

Table 15. Be Informed B.V. Company Information, Head Office, and Major Competitors

Table 16. Be Informed B.V. Major Business

Table 17. Be Informed B.V. RPA Product and Solutions

Table 18. Be Informed B.V. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Be Informed B.V. Recent Developments and Future Plans

Table 20. Blue Prism Group Plc Company Information, Head Office, and Major Competitors

Table 21. Blue Prism Group Plc Major Business

Table 22. Blue Prism Group Plc RPA Product and Solutions

Table 23. Blue Prism Group Plc RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Blue Prism Group Plc Recent Developments and Future Plans

Table 25. Cicero Inc. Company Information, Head Office, and Major Competitors

Table 26. Cicero Inc. Major Business

Table 27. Cicero Inc. RPA Product and Solutions

Table 28. Cicero Inc. RPA Revenue (USD Million), Gross Margin and Market Share

(2019-2024)

Table 29. Cicero Inc. Recent Developments and Future Plans

Table 30. Cognizant Technology Solutions Corporation Company Information, Head Office, and Major Competitors

Table 31. Cognizant Technology Solutions Corporation Major Business

Table 32. Cognizant Technology Solutions Corporation RPA Product and Solutions

Table 33. Cognizant Technology Solutions Corporation RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Cognizant Technology Solutions Corporation Recent Developments and Future Plans

Table 35. Genfour Company Information, Head Office, and Major Competitors

Table 36. Genfour Major Business

Table 37. Genfour RPA Product and Solutions

Table 38. Genfour RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Genfour Recent Developments and Future Plans

Table 40. Genpact Ltd. Company Information, Head Office, and Major Competitors

Table 41. Genpact Ltd. Major Business

Table 42. Genpact Ltd. RPA Product and Solutions

Table 43. Genpact Ltd. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Genpact Ltd. Recent Developments and Future Plans

Table 45. Infosys Ltd Company Information, Head Office, and Major Competitors

Table 46. Infosys Ltd Major Business

Table 47. Infosys Ltd RPA Product and Solutions

Table 48. Infosys Ltd RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Infosys Ltd Recent Developments and Future Plans

Table 50. IPSoft Inc. Company Information, Head Office, and Major Competitors

Table 51. IPSoft Inc. Major Business

Table 52. IPSoft Inc. RPA Product and Solutions

Table 53. IPSoft Inc. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. IPSoft Inc. Recent Developments and Future Plans

Table 55. Jacada Inc. Company Information, Head Office, and Major Competitors

Table 56. Jacada Inc. Major Business

Table 57. Jacada Inc. RPA Product and Solutions

Table 58. Jacada Inc. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Jacada Inc. Recent Developments and Future Plans

Table 60. Kofax Ltd Company Information, Head Office, and Major Competitors

Table 61. Kofax Ltd Major Business

Table 62. Kofax Ltd RPA Product and Solutions

Table 63. Kofax Ltd RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Kofax Ltd Recent Developments and Future Plans

Table 65. Kryon Systems Company Information, Head Office, and Major Competitors

Table 66. Kryon Systems Major Business

Table 67. Kryon Systems RPA Product and Solutions

Table 68. Kryon Systems RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Kryon Systems Recent Developments and Future Plans

Table 70. OpenConnect Systems Inc. Company Information, Head Office, and Major Competitors

Table 71. OpenConnect Systems Inc. Major Business

Table 72. OpenConnect Systems Inc. RPA Product and Solutions

Table 73. OpenConnect Systems Inc. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. OpenConnect Systems Inc. Recent Developments and Future Plans

Table 75. OpenSpan Company Information, Head Office, and Major Competitors

Table 76. OpenSpan Major Business

Table 77. OpenSpan RPA Product and Solutions

Table 78. OpenSpan RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. OpenSpan Recent Developments and Future Plans

Table 80. Sutherland Global Services Company Information, Head Office, and Major Competitors

Table 81. Sutherland Global Services Major Business

Table 82. Sutherland Global Services RPA Product and Solutions

Table 83. Sutherland Global Services RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Sutherland Global Services Recent Developments and Future Plans

Table 85. Thoughtonomy Company Information, Head Office, and Major Competitors

Table 86. Thoughtonomy Major Business

Table 87. Thoughtonomy RPA Product and Solutions

Table 88. Thoughtonomy RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Thoughtonomy Recent Developments and Future Plans

Table 90. UiPath Company Information, Head Office, and Major Competitors
Table 91. UiPath Major Business
Table 92. UiPath RPA Product and Solutions
Table 93. UiPath RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 94. UiPath Recent Developments and Future Plans
Table 95. Verint Systems Inc. Company Information, Head Office, and Major Competitors
Table 96. Verint Systems Inc. Major Business
Table 97. Verint Systems Inc. RPA Product and Solutions
Table 98. Verint Systems Inc. RPA Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 99. Verint Systems Inc. Recent Developments and Future Plans
Table 100. Global RPA Revenue (USD Million) by Players (2019-2024)
Table 101. Global RPA Revenue Share by Players (2019-2024)
Table 102. Breakdown of RPA by Company Type (Tier 1, Tier 2, and Tier 3)
Table 103. Market Position of Players in RPA, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 104. Head Office of Key RPA Players
Table 105. RPA Market: Company Product Type Footprint
Table 106. RPA Market: Company Product Application Footprint
Table 107. RPA New Market Entrants and Barriers to Market Entry
Table 108. RPA Mergers, Acquisition, Agreements, and Collaborations
Table 109. Global RPA Consumption Value (USD Million) by Type (2019-2024)
Table 110. Global RPA Consumption Value Share by Type (2019-2024)
Table 111. Global RPA Consumption Value Forecast by Type (2025-2030)
Table 112. Global RPA Consumption Value by Application (2019-2024)
Table 113. Global RPA Consumption Value Forecast by Application (2025-2030)
Table 114. North America RPA Consumption Value by Type (2019-2024) & (USD Million)
Table 115. North America RPA Consumption Value by Type (2025-2030) & (USD Million)
Table 116. North America RPA Consumption Value by Application (2019-2024) & (USD Million)
Table 117. North America RPA Consumption Value by Application (2025-2030) & (USD Million)
Table 118. North America RPA Consumption Value by Country (2019-2024) & (USD Million)
Table 119. North America RPA Consumption Value by Country (2025-2030) & (USD Million)

Million)

Table 120. Europe RPA Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Europe RPA Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Europe RPA Consumption Value by Application (2019-2024) & (USD Million)

Table 123. Europe RPA Consumption Value by Application (2025-2030) & (USD Million)

Table 124. Europe RPA Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe RPA Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific RPA Consumption Value by Type (2019-2024) & (USD Million)

Table 127. Asia-Pacific RPA Consumption Value by Type (2025-2030) & (USD Million)

Table 128. Asia-Pacific RPA Consumption Value by Application (2019-2024) & (USD Million)

Table 129. Asia-Pacific RPA Consumption Value by Application (2025-2030) & (USD Million)

Table 130. Asia-Pacific RPA Consumption Value by Region (2019-2024) & (USD Million)

Table 131. Asia-Pacific RPA Consumption Value by Region (2025-2030) & (USD Million)

Table 132. South America RPA Consumption Value by Type (2019-2024) & (USD Million)

Table 133. South America RPA Consumption Value by Type (2025-2030) & (USD Million)

Table 134. South America RPA Consumption Value by Application (2019-2024) & (USD Million)

Table 135. South America RPA Consumption Value by Application (2025-2030) & (USD Million)

Table 136. South America RPA Consumption Value by Country (2019-2024) & (USD Million)

Table 137. South America RPA Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Middle East & Africa RPA Consumption Value by Type (2019-2024) & (USD Million)

Table 139. Middle East & Africa RPA Consumption Value by Type (2025-2030) & (USD Million)

Table 140. Middle East & Africa RPA Consumption Value by Application (2019-2024) & (USD Million)

Table 141. Middle East & Africa RPA Consumption Value by Application (2025-2030) & (USD Million)

Table 142. Middle East & Africa RPA Consumption Value by Country (2019-2024) & (USD Million)

Table 143. Middle East & Africa RPA Consumption Value by Country (2025-2030) & (USD Million)

Table 144. RPA Raw Material

Table 145. Key Suppliers of RPA Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. RPA Picture
- Figure 2. Global RPA Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global RPA Consumption Value Market Share by Type in 2023
- Figure 4. Professional Services
- Figure 5. Training Services
- Figure 6. Global RPA Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. RPA Consumption Value Market Share by Application in 2023
- Figure 8. BFSI Picture
- Figure 9. Telecom/IT Picture
- Figure 10. Healthcare Picture
- Figure 11. Retail Picture
- Figure 12. Manufacturing Picture
- Figure 13. Others Picture
- Figure 14. Global RPA Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global RPA Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Market RPA Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 17. Global RPA Consumption Value Market Share by Region (2019-2030)
- Figure 18. Global RPA Consumption Value Market Share by Region in 2023
- Figure 19. North America RPA Consumption Value (2019-2030) & (USD Million)
- Figure 20. Europe RPA Consumption Value (2019-2030) & (USD Million)
- Figure 21. Asia-Pacific RPA Consumption Value (2019-2030) & (USD Million)
- Figure 22. South America RPA Consumption Value (2019-2030) & (USD Million)
- Figure 23. Middle East and Africa RPA Consumption Value (2019-2030) & (USD Million)
- Figure 24. Global RPA Revenue Share by Players in 2023
- Figure 25. RPA Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
- Figure 26. Global Top 3 Players RPA Market Share in 2023
- Figure 27. Global Top 6 Players RPA Market Share in 2023
- Figure 28. Global RPA Consumption Value Share by Type (2019-2024)
- Figure 29. Global RPA Market Share Forecast by Type (2025-2030)
- Figure 30. Global RPA Consumption Value Share by Application (2019-2024)
- Figure 31. Global RPA Market Share Forecast by Application (2025-2030)
- Figure 32. North America RPA Consumption Value Market Share by Type (2019-2030)
- Figure 33. North America RPA Consumption Value Market Share by Application (2019-2030)

- Figure 34. North America RPA Consumption Value Market Share by Country (2019-2030)
- Figure 35. United States RPA Consumption Value (2019-2030) & (USD Million)
- Figure 36. Canada RPA Consumption Value (2019-2030) & (USD Million)
- Figure 37. Mexico RPA Consumption Value (2019-2030) & (USD Million)
- Figure 38. Europe RPA Consumption Value Market Share by Type (2019-2030)
- Figure 39. Europe RPA Consumption Value Market Share by Application (2019-2030)
- Figure 40. Europe RPA Consumption Value Market Share by Country (2019-2030)
- Figure 41. Germany RPA Consumption Value (2019-2030) & (USD Million)
- Figure 42. France RPA Consumption Value (2019-2030) & (USD Million)
- Figure 43. United Kingdom RPA Consumption Value (2019-2030) & (USD Million)
- Figure 44. Russia RPA Consumption Value (2019-2030) & (USD Million)
- Figure 45. Italy RPA Consumption Value (2019-2030) & (USD Million)
- Figure 46. Asia-Pacific RPA Consumption Value Market Share by Type (2019-2030)
- Figure 47. Asia-Pacific RPA Consumption Value Market Share by Application (2019-2030)
- Figure 48. Asia-Pacific RPA Consumption Value Market Share by Region (2019-2030)
- Figure 49. China RPA Consumption Value (2019-2030) & (USD Million)
- Figure 50. Japan RPA Consumption Value (2019-2030) & (USD Million)
- Figure 51. South Korea RPA Consumption Value (2019-2030) & (USD Million)
- Figure 52. India RPA Consumption Value (2019-2030) & (USD Million)
- Figure 53. Southeast Asia RPA Consumption Value (2019-2030) & (USD Million)
- Figure 54. Australia RPA Consumption Value (2019-2030) & (USD Million)
- Figure 55. South America RPA Consumption Value Market Share by Type (2019-2030)
- Figure 56. South America RPA Consumption Value Market Share by Application (2019-2030)
- Figure 57. South America RPA Consumption Value Market Share by Country (2019-2030)
- Figure 58. Brazil RPA Consumption Value (2019-2030) & (USD Million)
- Figure 59. Argentina RPA Consumption Value (2019-2030) & (USD Million)
- Figure 60. Middle East and Africa RPA Consumption Value Market Share by Type (2019-2030)
- Figure 61. Middle East and Africa RPA Consumption Value Market Share by Application (2019-2030)
- Figure 62. Middle East and Africa RPA Consumption Value Market Share by Country (2019-2030)
- Figure 63. Turkey RPA Consumption Value (2019-2030) & (USD Million)
- Figure 64. Saudi Arabia RPA Consumption Value (2019-2030) & (USD Million)
- Figure 65. UAE RPA Consumption Value (2019-2030) & (USD Million)

Figure 66. RPA Market Drivers

Figure 67. RPA Market Restraints

Figure 68. RPA Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of RPA in 2023

Figure 71. Manufacturing Process Analysis of RPA

Figure 72. RPA Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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