

# Global Royalty Free Music Licensing Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Royalty Free Music Licensing market size is expected to reach \$ 2549 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

To address the cumbersome traditional music licensing process, high copyright negotiation costs, and the potential disruption to creative content production, royalty-free music licensing has emerged. Since the rise of the digital content industry in the early 21st century, which spurred changes in the copyright system, the field of creative material licensing has seen significant development. Currently, royalty-free music licensing has evolved into a standardized licensing solution encompassing various types, including on-demand subscriptions, single-track buyouts, and platform memberships, and is widely used in video production, podcasts, advertising soundtracks, and game development. This solution significantly reduces the copyright barriers and time costs for content creators.

Royalty-free music licensing is evolving from a 'copyright management tool' to a 'creative ecosystem hub,' with technological inclusivity and ecosystem integration becoming the core driving forces. Companies need to focus on three key areas: AI generation efficiency, copyright transparency, and scenario adaptability. Through compliant innovation, they can transform from a 'cost center' to a 'value center,' promoting the sustainable development of music creation in the digital age. Finding a balance between lowering barriers to entry and ensuring quality is crucial to unlocking the potential of royalty-free music and supporting both the flourishing of the content creation ecosystem and copyright compliance.

This report studies the global Royalty Free Music Licensing demand, key companies,

and key regions.

This report is a detailed and comprehensive analysis of the world market for Royalty Free Music Licensing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Royalty Free Music Licensing that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Royalty Free Music Licensing total market, 2021-2032, (USD Million)

Global Royalty Free Music Licensing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Royalty Free Music Licensing total market, key domestic companies, and share, (USD Million)

Global Royalty Free Music Licensing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Royalty Free Music Licensing total market by Type, CAGR, 2021-2032, (USD Million)

Global Royalty Free Music Licensing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Royalty Free Music Licensing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shutterstock, Envato Elements, Epidemic Sound, Artlist, Storyblocks, Pond5, PremiumBeat, AudioJungle, Soundstripe, Jamendo Licensing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Royalty Free Music Licensing market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Royalty Free Music Licensing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Royalty Free Music Licensing Market, Segmentation by Type:

Commercial Use License

Non-commercial Use License

### Global Royalty Free Music Licensing Market, Segmentation by Licensing Mode:

One-time Purchase License

Subscription License

### Global Royalty Free Music Licensing Market, Segmentation by Scope of Licensing:

Global Licensing

Geographically Restricted Licensing

## Global Royalty Free Music Licensing Market, Segmentation by Application:

Short Videos

Advertising & Marketing

Film & TV

Games

Others

## Companies Profiled:

Shutterstock

Envato Elements

Epidemic Sound

Artlist

Storyblocks

Pond5

PremiumBeat

AudioJungle

Soundstripe

Jamendo Licensing

Lickd

TunePocket

Bensound

NeoSounds

Stock Music Site

TuneReel

Triple Scoop Music

Musicbed

FiftySounds

#### Key Questions Answered

1. How big is the global Royalty Free Music Licensing market?
2. What is the demand of the global Royalty Free Music Licensing market?
3. What is the year over year growth of the global Royalty Free Music Licensing market?
4. What is the total value of the global Royalty Free Music Licensing market?
5. Who are the Major Players in the global Royalty Free Music Licensing market?
6. What are the growth factors driving the market demand?

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