

# Global Rowers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Rowers market size was valued at USD 245.7 million in 2023 and is forecast to a readjusted size of USD 334.3 million by 2030 with a CAGR of 4.5% during review period.

Rower Machine refers to the machine used to simulate the action of watercraft rowing for the purpose of exercise or training for rowing.

According to application, home sector takes about 60% share of global Rower market. North America is the major region of the global market, which takes about 45% market share.

The Global Info Research report includes an overview of the development of the Rowers industry chain, the market status of Family use (Under 200 Pounds, 200 to 299 Pounds), Professional use (Under 200 Pounds, 200 to 299 Pounds), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rowers.

Regionally, the report analyzes the Rowers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rowers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Rowers market. It provides a holistic view of the industry, as well as detailed insights into individual components and

stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rowers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Under 200 Pounds, 200 to 299 Pounds).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rowers market.

**Regional Analysis:** The report involves examining the Rowers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Rowers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rowers:

**Company Analysis:** Report covers individual Rowers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Rowers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Family use, Professional use).

**Technology Analysis:** Report covers specific technologies relevant to Rowers. It assesses the current state, advancements, and potential future developments in Rowers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Rowers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Rowers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Under 200 Pounds

200 to 299 Pounds

300 to 499 Pounds

500 Pounds & Above

#### Market segment by Application

Family use

Professional use

#### Major players covered

First Degree

Stamina

Sunny Health & Fitness

Kettler

Ironcompany.com

Sunny

Water Rower

XTERRA Fitness

Bodycraft

Concept 2

Conquer

Diamondback Fitness

Dynamic Fitness

Easy Fit

EFITMENT

Family Games

PHOENIX VITAL LIFE

ProForm

ProGear

Redmon For Kids

Schwinn

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rowers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rowers, with price, sales, revenue and global market share of Rowers from 2019 to 2024.

Chapter 3, the Rowers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rowers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Rowers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rowers.

Chapter 14 and 15, to describe Rowers sales channel, distributors, customers, research findings and conclusion.

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