

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Router Market 2018, Forecast to 2023**

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## **Abstracts**

A Wifi/wireless router is a device that performs the functions of a router and also includes the functions of a wireless access point. It is used to provide access to the Internet or a private computer network. It can function in a wired LAN (local area network), in a wireless-only LAN (WLAN), or in a mixed wired/wireless network, depending on the manufacturer and model. Consumer wireless routers vary in the WiFi range they support.

### **Scope of the Report:**

This report focuses on the Router in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

China's home Wi-Fi router business is expanding fast in the past few years, with about 18.15% Compound Annual Growth Rate between 2012 and 2016. The market will keep expanding with more and more downstream users and the upgrading of products.

Nowadays, 300Mbps and 450Mbps are the hottest models in China's home Wi-Fi router market, while higher speed and smart home Wi-Fi routers are seeing to occupy important positions in forecast period, one of the key influencing factors is the prevalence of online games.

Key players in China home Wi-Fi router production market are TP-LINK, D-Link, Tenda, NETGEAR, ASUS, Huawei and a few others. New entrants like Qihoo 360, Gee (HiWiFi) and Xiaomi are growing fast and taking more and more market share in these years. However, among all these, with over 30% market share, TP-Link will hold the No.1

market place in forecast period.

The worldwide market for Router is expected to grow at a CAGR of roughly 16.9% over the next five years, will reach 2070 million US\$ in 2023, from 810 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

TP-LINK

D-Link

Tenda

NETGEAR

ASUS

Huawei

Qihoo 360

Gee

Xiaomi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

150Mbps

300Mbps

450Mbps

Others

Market Segment by Applications, can be divided into

Home Office Using

Entertainment Using

There are 15 Chapters to deeply display the global Router market.

Chapter 1, to describe Router Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Router, with sales, revenue, and price of Router, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Router, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Router market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Router sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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